

A large, stylized red Target logo graphic consisting of three concentric circles, with the innermost being a solid red circle, the middle being a white ring, and the outermost being a thick red ring. It is positioned on the right side of the page, partially overlapping the title text.

UI PATTERN LIBRARY

Saloni Dangarwala | Spring 2015

Prof. Holly Quarzo | User Experience Strategy

Website : <http://www.target.com>

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NAVIGATION

MEGA MENU

What

A mega menu (a big, 2-dimensional drop-down panel) groups navigation options to eliminate scrolling and use typography, icons, and tool tips to explain users' choices. Also the main menu.

Used When

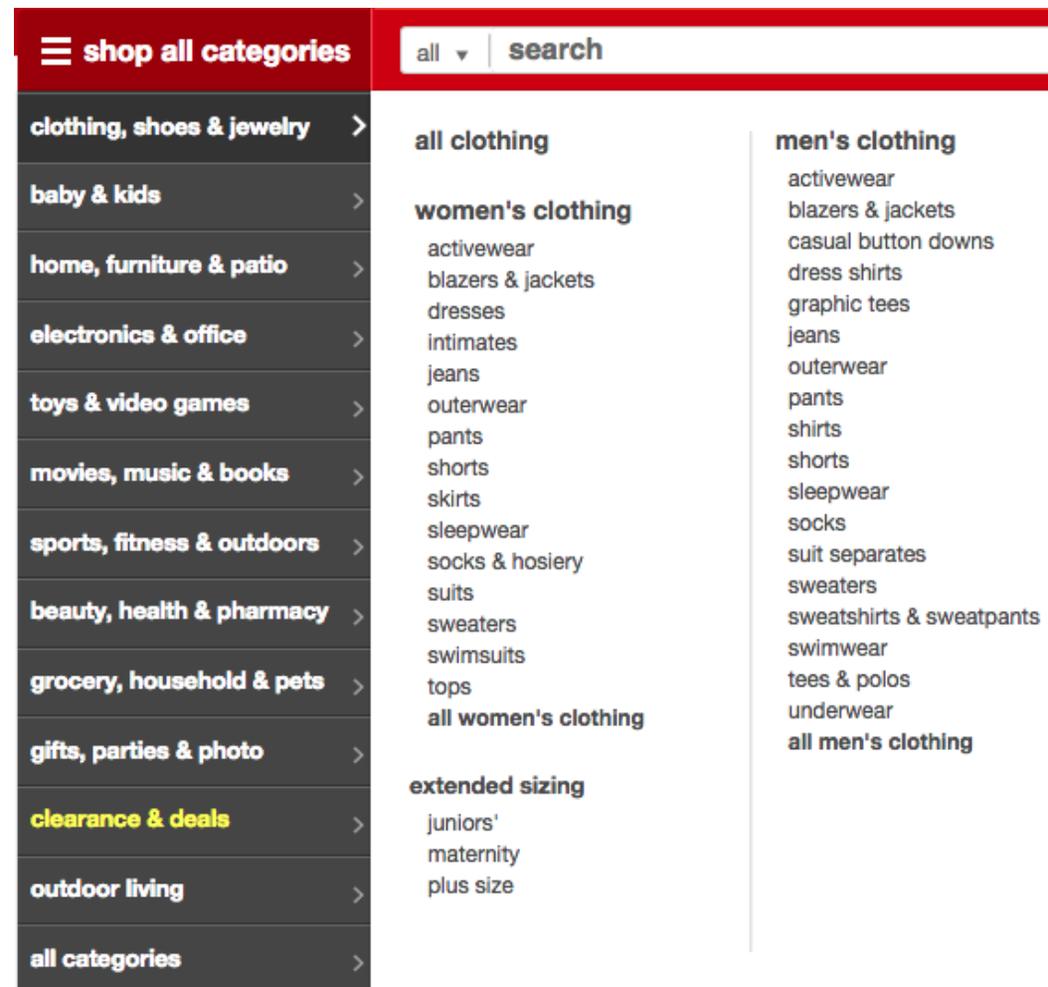
While they certainly aren't appropriate for every site, mega menus can create a great navigation experience for a user when done well.

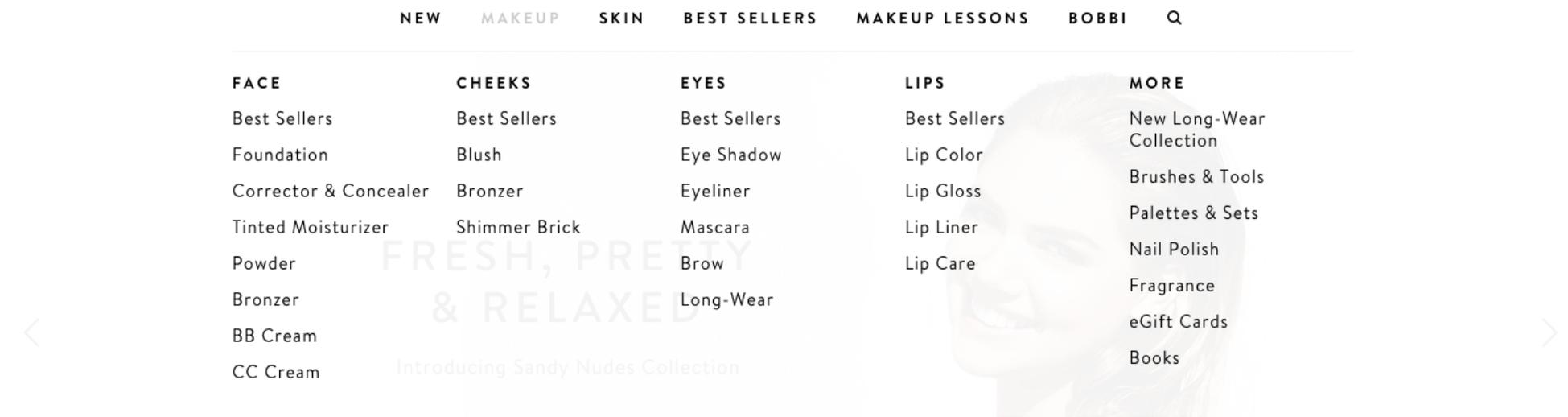
Why

Mega menus are large navigation panels that typically drop down or fly out from a global nav bar. Mega menus became popular for providing infinitely nested menus or, in the worst cases, micro sites for each menu. These create complexity issues for users are particularly hard to navigate without fine pointers. It's important not to make people scavenger hunt for what they are looking for.

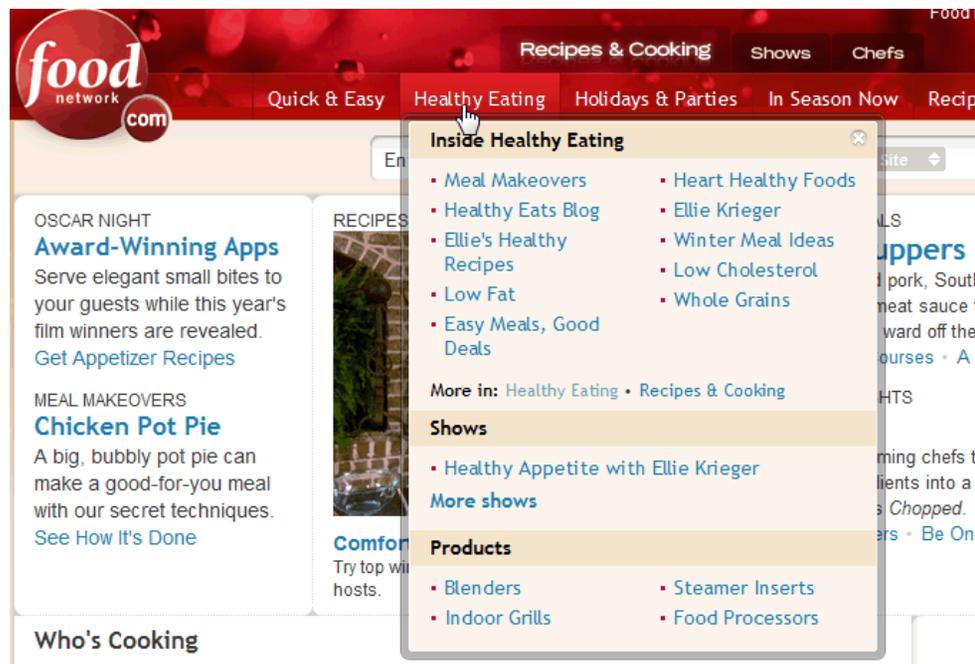
How

Mega drop-downs are inherently temporary and go away on their own when users move the pointer to another top-level option or to a "regular" part of the screen. Simplify the menu structure, especially when it comes to heavily nested mega menus that go three or even four levels deep. Guide users with more clicks for a more natural flow. With a confusing or complex menu, people often resort to searching or just give up. Instead, steer people in the right direction based on their needs.

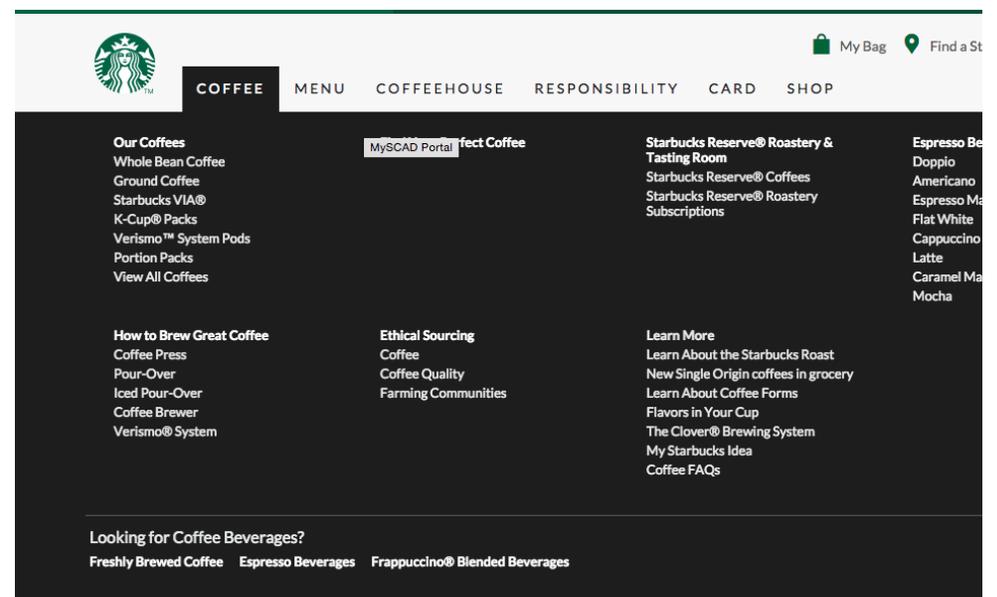




Bobbi Brown



Food network



Starbucks

MAIN NAVIGATION

What

Users need to know where they can find what they are looking for. Place an always visible menu at a fixed position on the page. Support this main menu with additional navigation tools. Also known as hamburger menu in this case.

Use When

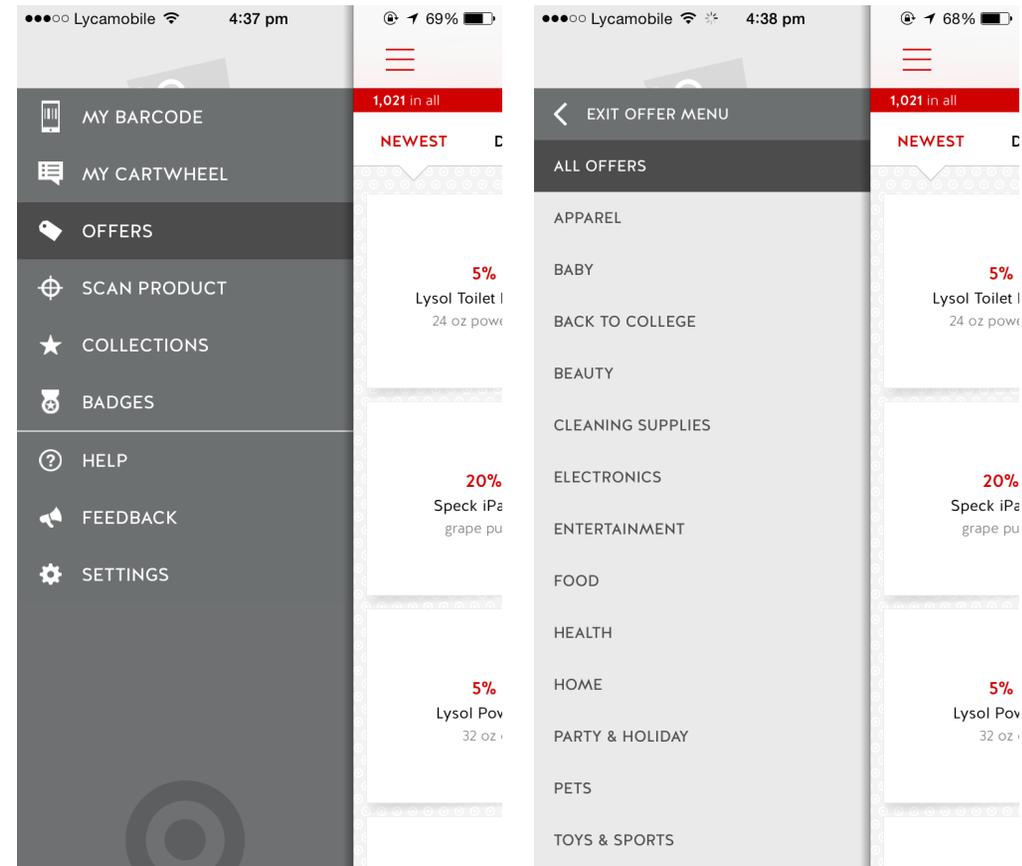
All sites need some form of main navigation.

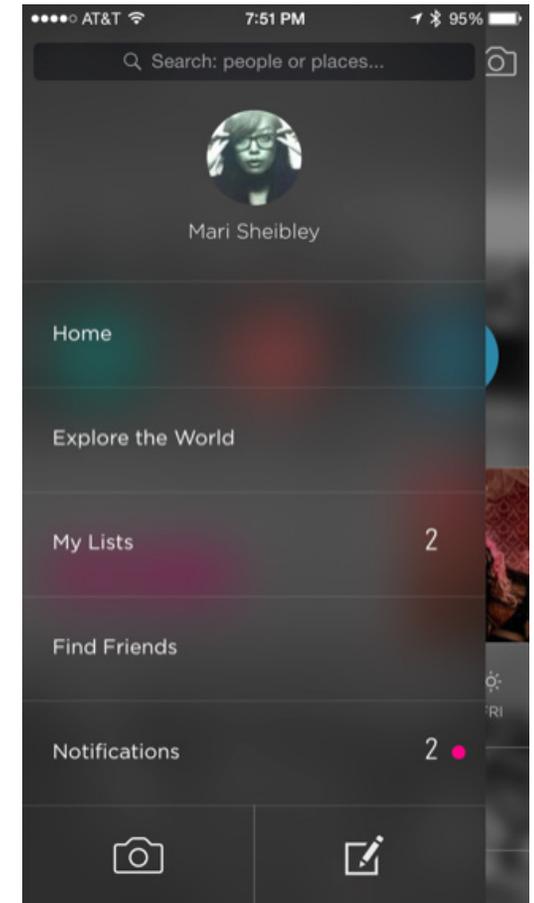
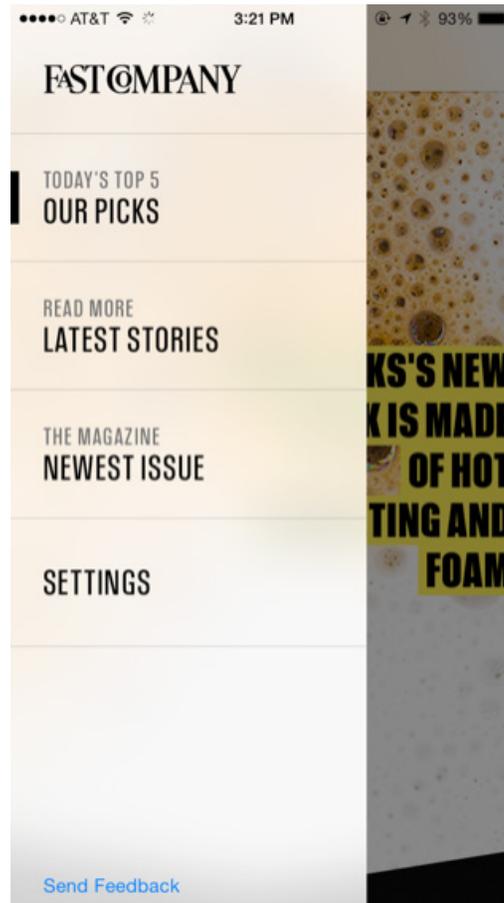
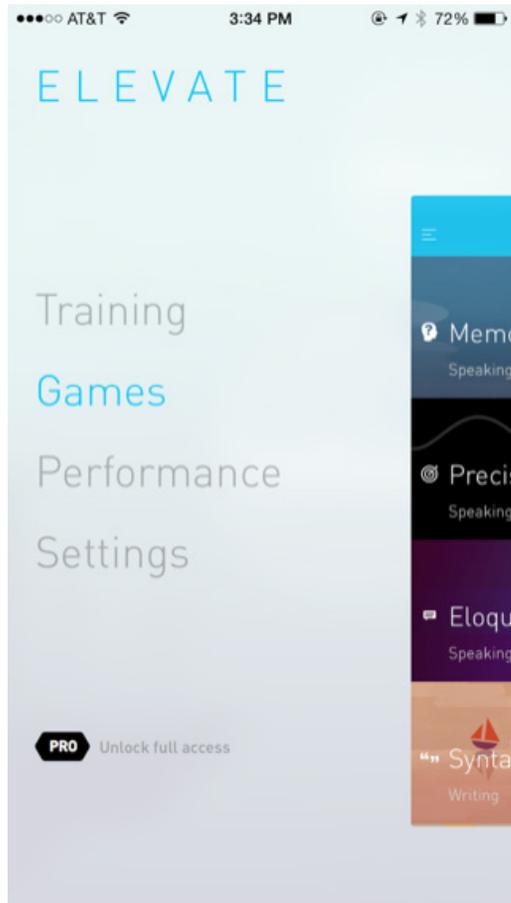
Why

The site's main navigation is the main way to make the information accessible for your users. The navigation helps users to go through the information structure of the site and tells them where they are and where they can go. That experience will 'educate' users about the structure of the site and help them to be more effective in their activities.

How

There are dozens of ways to design the main navigation for your site. However, the most common ones are the Horizontal Menu and Vertical Menu or Inverted L Menu. The choice for a particular navigation system must be based on the information architecture for the site. When choosing a navigation type its benefits and its limitations must be balanced with the constraints on the information architecture, other page elements and visual constraints.





ICON TRAY/MENU

What

Users need so make a selection out of a limited set of items. Allow users to select a menu item by selecting an image and display the label in a fixed location.

Used When

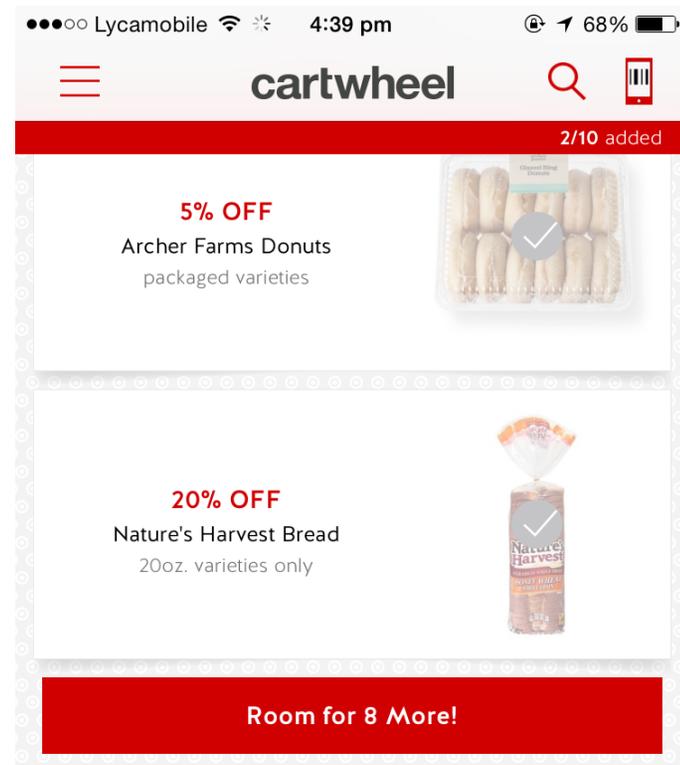
The space for the menu is limited or when icons can be used effectively.

Why

This type of menu emphasizes icons while it is at the same time very compact. Especially in special circumstances with limited screen-space, e.g. mobile phone menus, this can create very effective menus.

How

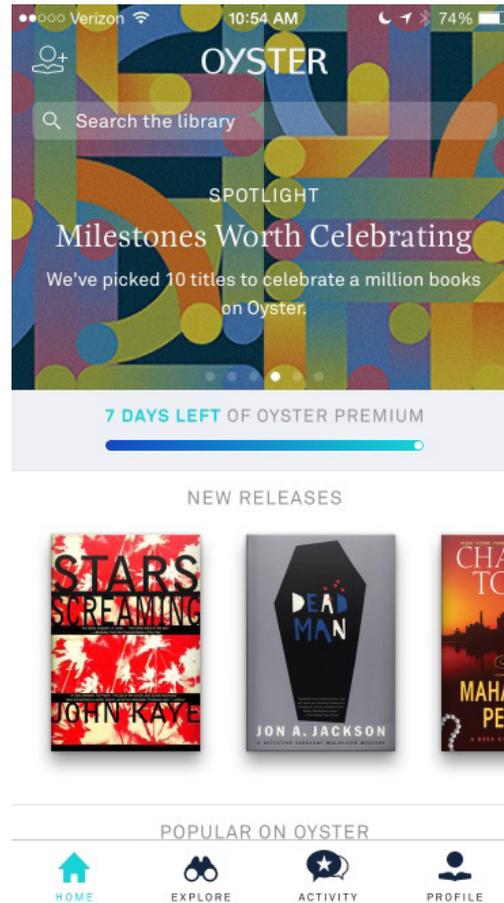
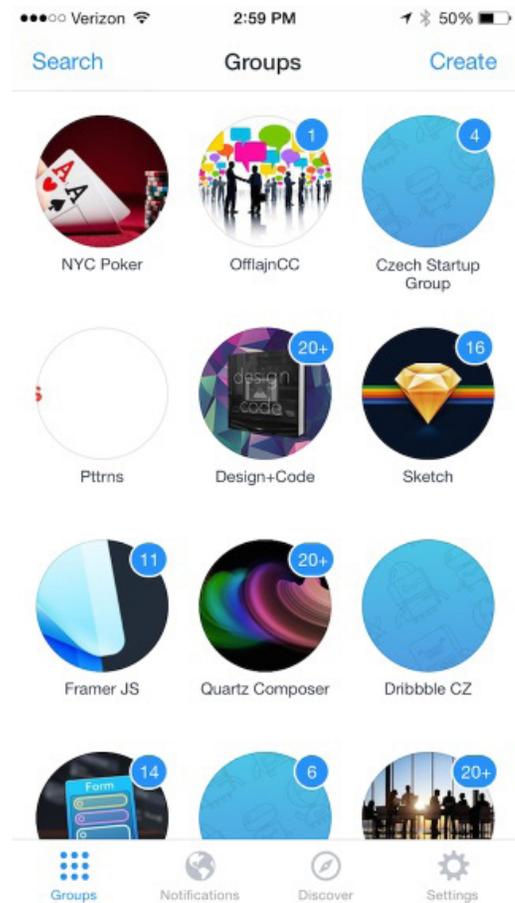
The icons are lined-up or placed into a convenient configuration (e.g. 3 by 3 or next to each other). Users can move the focus or mouse-pointer over these icons. The icon that is selected will be visually shown distinct from the others. While an icon is selected the label is shown in the 'label-area' which is usually above or below the icons.



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BREADCRUMBS

What

The users need to know where they are in a hierarchical structure and navigate back to higher levels in the hierarchy. Show the hierarchical path from the top level to the current page and make each step clickable

Used When

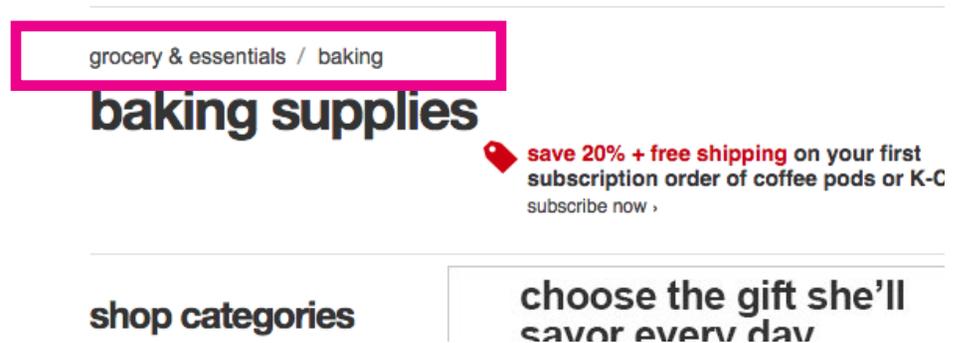
Sites with a large hierarchical information structure, typically more than 3 levels deep. Such sites are medium to large sized and include E-commerce Site, catalogs, Portal Site, Corporate Site etc. The site has got some type of Main Navigation that allows users to traverse the hierarchy. Users may want to jump several steps back instead of following the hierarchy. Users may be unfamiliar with the hierarchical structure of the information.

Why

The bread crumbs show the users where they are and how the information is structured. Because users see the way the hierarchy is structured they can learn it more easily. By making each label a link, the users can quickly browse up the hierarchy.

How

The path shows the location of the current page in the total information structure. Each level of the hierarchy is labeled and functions as a link to that level. The current page is marked in order to give the users feedback about where they are now and should not be a link. Don't use the current page name in the breadcrumb as the only way to show section title, add a title anyway.



Chairs

Home > Chairs > Eames Plastic Armchair DAR

Chairs

- Dining Chairs
- Arm & Lounge Chairs
- Office Chairs
- Conference & Visitor
- Home Office Chairs

Eames Plastic Arr

Filter by designer

REFINE BY

Category

Sneakers > Running shoes [x]

Size

<input type="checkbox"/> 3.5	<input type="checkbox"/> 4	<input type="checkbox"/> 4.5
<input type="checkbox"/> 5	<input type="checkbox"/> 5.5	<input type="checkbox"/> 6
<input type="checkbox"/> 6.5	<input type="checkbox"/> 7	<input type="checkbox"/> 7.5
<input type="checkbox"/> 8	<input type="checkbox"/> 8.5	<input type="checkbox"/> 9
<input type="checkbox"/> 9.5	<input type="checkbox"/> 10	<input type="checkbox"/> 10.5
<input type="checkbox"/> 11	<input type="checkbox"/> 11.5	<input type="checkbox"/> 12
<input type="checkbox"/> 12.5	<input type="checkbox"/> 13	

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ACCORDION MENU

What

User needs to navigate among a website's main sections while still being able to quickly browse to the subsection of another.

Used When

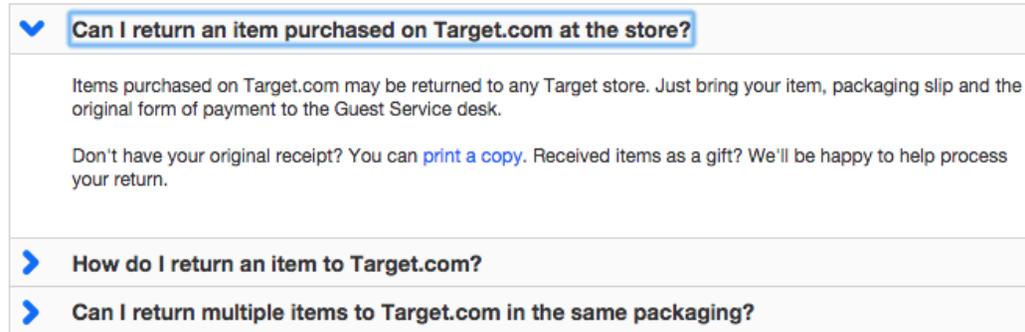
You want the benefits of a normal sidebar menu, but do not have the space to list all options. More than 2 main sections on a website each with 2 or more subsections and less than 10 main sections. Two levels to show in the main navigation.

Why

Accordion menus are often used as a website's main navigation. In this way, it acts much like Navigation Tabs, as menu items are collapsed when a new panel is clicked. Where the Navigation Tabs are most often used horizontally, Accordion menus are most often used vertically. Accordion menus can however also function quite well as sub-navigation for a specific section of a website.

How

Accordion menus are often used as a website's main navigation. In this way, it acts much like Navigation Tabs, as menu items are collapsed when a new panel is clicked. Where the Navigation Tabs are most often used horizontally, Accordion menus are most often used vertically. Accordion menus can however also function quite well as sub-navigation for a specific section of a website.



I have over ten years of industry experience, and have been a part of design and development projects for many exceptional companies during those years, including **Apple, Bosch Tools, Intel, Sutter Health**, and many others.

I specialize in standards-based XHTML, CSS and JavaScript web development. Each site I develop is built to be search engine friendly, using the latest development principles and techniques. To find out more about what I can do for you, check out my work below, or get ahold of me by either **email** or by phone at **707.696.0471**.



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IT

SHORTCUT BOX

What

Users want to access specific functionality in a direct way. Let users select important locations from a combobox. Also known as shortcut drop down.

Used When

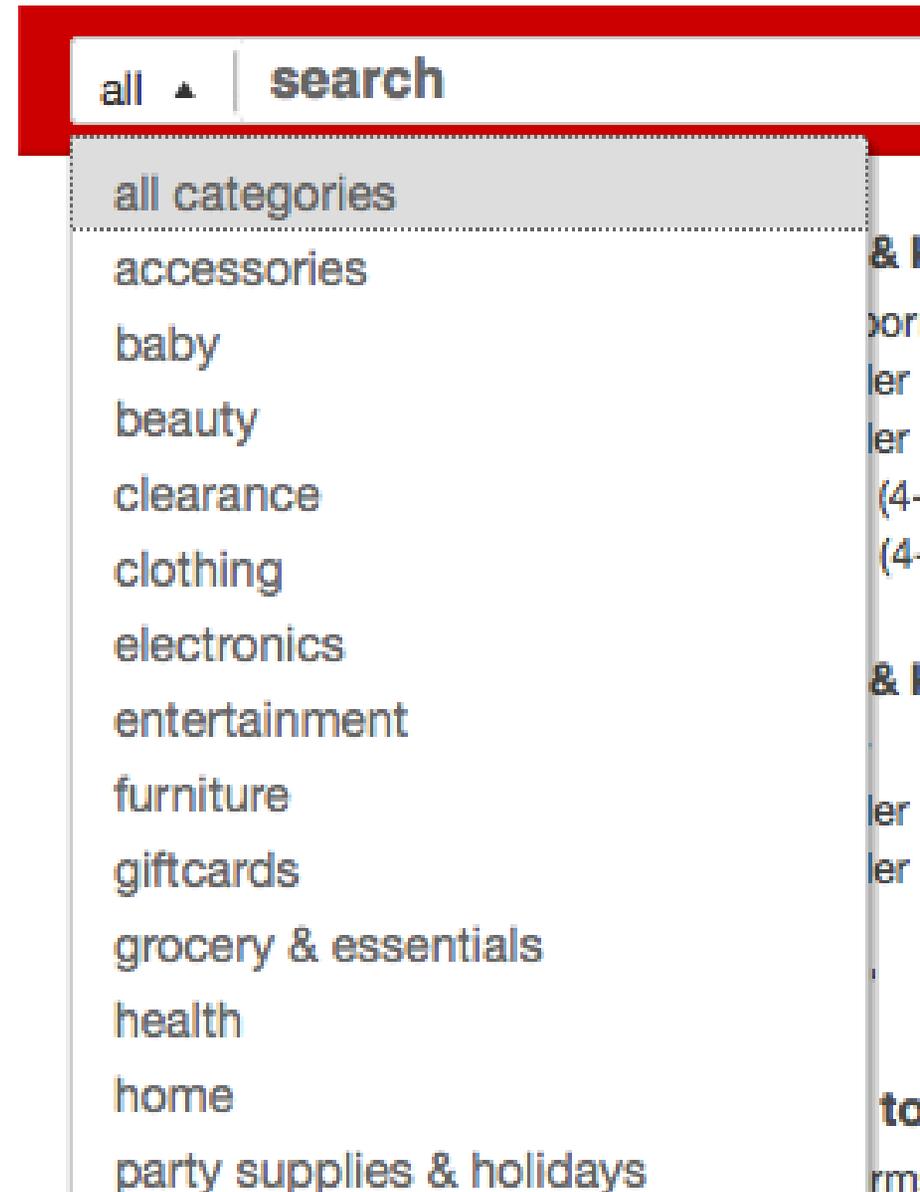
The site has a “normal” navigation but there are several locations in the site that are often used by users. These are not necessarily related to each other in different ways than frequency of use. Sometimes those pages reside on the second or third level because of a logical structuring while at the same time, they need to be accessible easily.

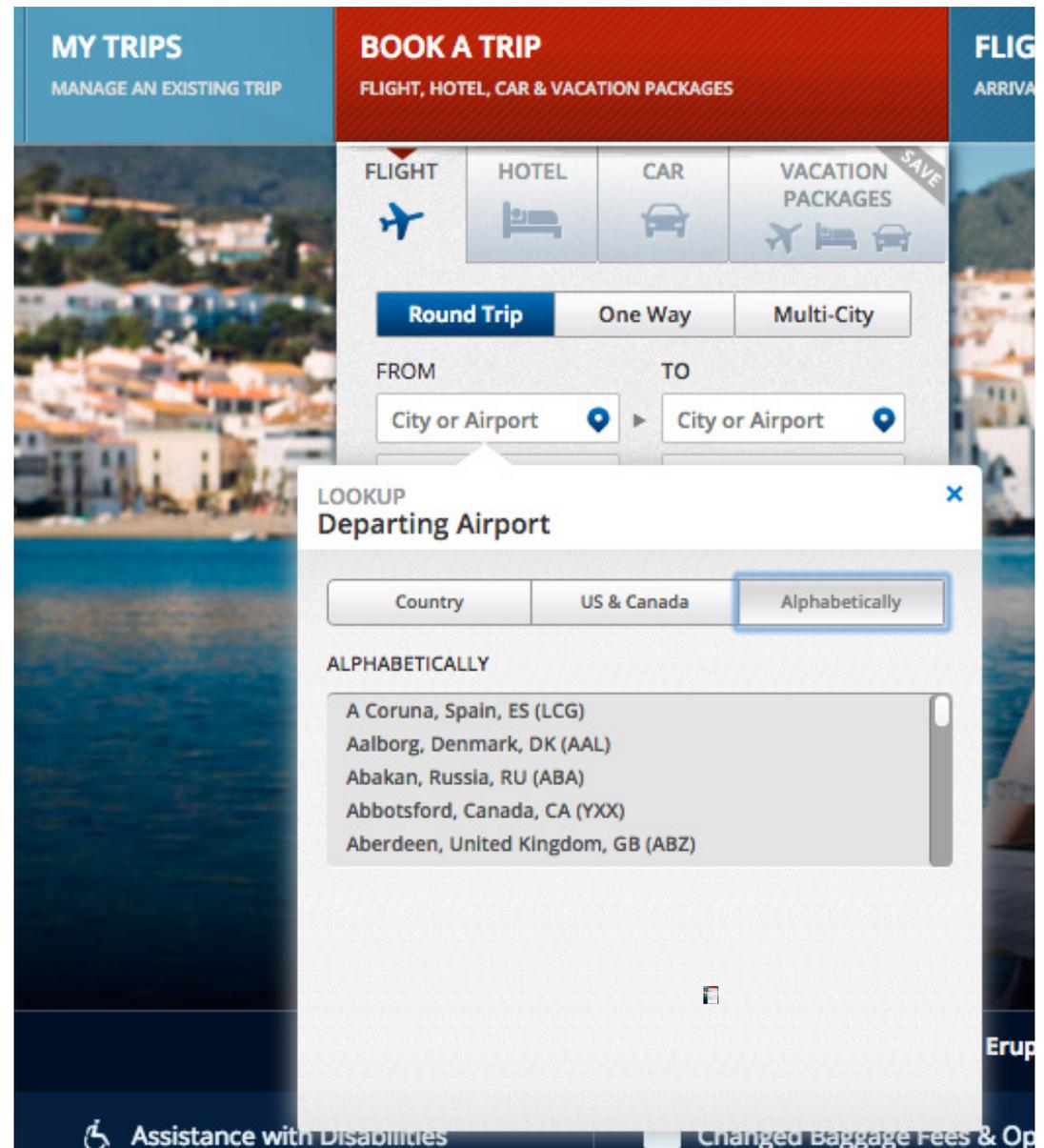
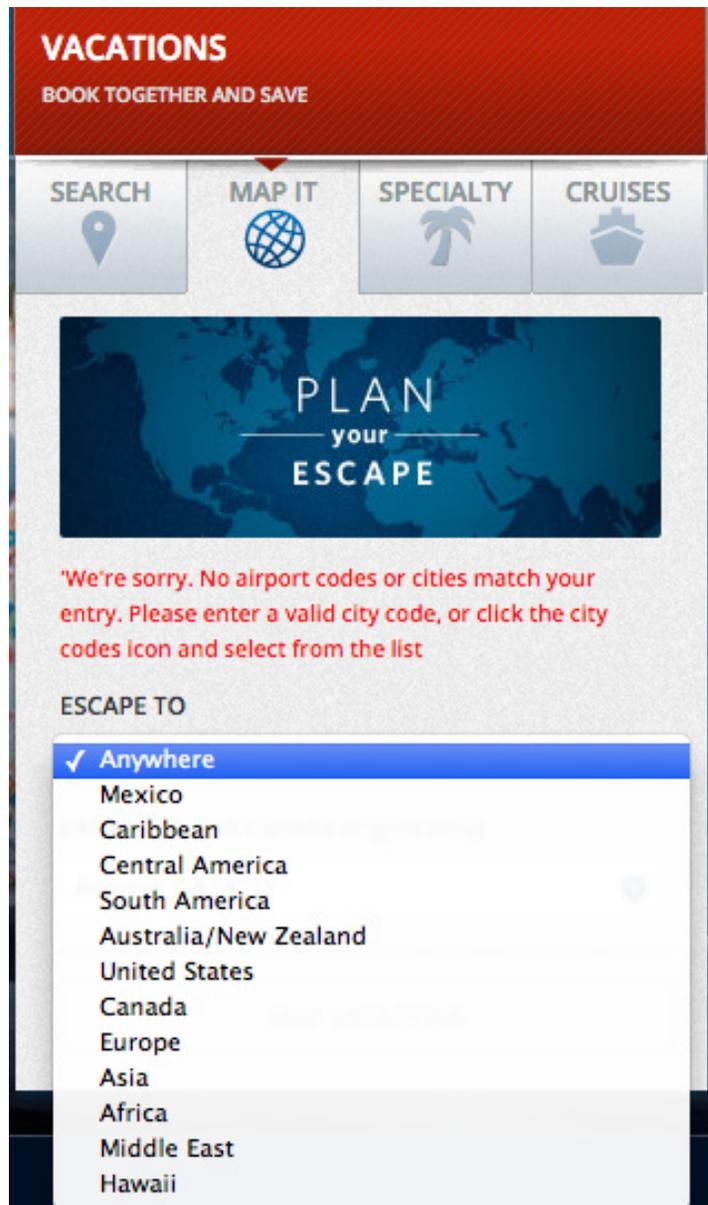
Why

Normal navigation has a “one-size-fits-all” character. However, in specific situations there are locations that are visited so often that you want to speed up the access to those locations. The shortcut box allows visitors to reach such locations very directly.

How

Add a combobox on a fixed location of the page and fill it with link locations. When selected the users are taken immediately to the location.





SEARCHING

SEARCH AUTO COMPLETE

What

The user wants to enter a label that is part of a large set. Suggest possible label names as users are typing

Used When

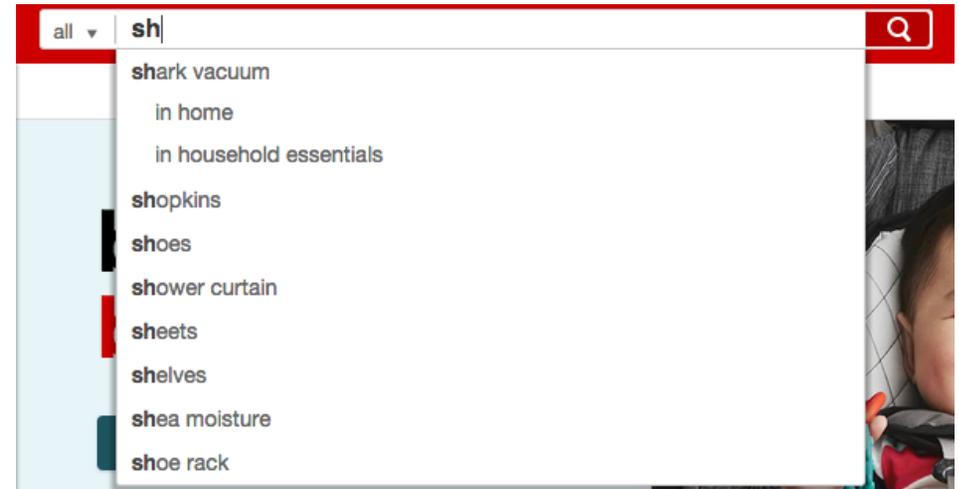
Naturally, auto-complete is always part of a Form. Usually as part of a Search Box or web-based email editors. It is also often used by Airline booking pages where the destination needs to be selected. In all cases, the set of possible values and the potential values can help the user to do their task quicker.

Why

Instead of having to rely on memory entirely, auto-complete helps users to locate the desired item in less steps than would be needed to enter the entire label.

How

As soon as the users have entered the first character, the application starts creating matches with the whole set. Those matches are then directly shown underneath the edit box. The user can select the desired value once it has been spotted by using the cursor and enter keys.





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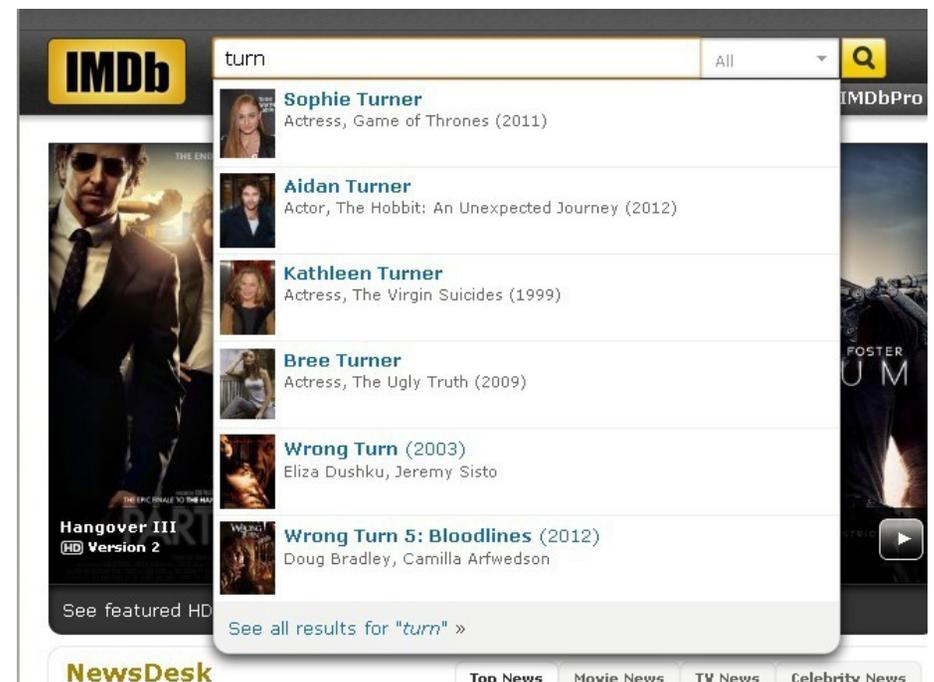
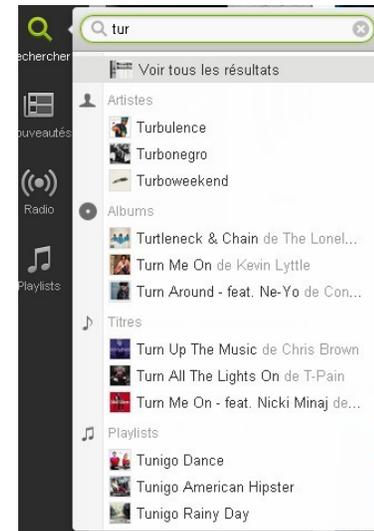


TABLE FILTER

What

The user wants to narrow down the search results shown in a table by specific columns.

Used When

You have a very large data set of results that is too large to show in one page, one or more table columns can easily be summarized into categories to filter by

Why

Adding filters to your tables lets the user reduce the amount of items shown. Filters help narrow down search results, letting the user find more accurate results.

How

Provide dropdown inputs that present the categories by which the user can filter the data set by. Once the user selects a category and clicks “Filter” or something similar (when the user submits the form), the same data set is shown, but only with rows that belongs to the category selected. Optionally, multiple filters can be added. If this solution is chosen, you must be aware to update the categories of each dropdown box accordingly when one category is selected – as the selecting values in one category might reduce the options left in another.

The screenshot shows a product listing page with a table filter highlighted in a pink box. The filter is set to "best seller". The page displays four product cards, each with a "quick info" link, a "see store for price" link, the product name, the brand name, and a star rating. The price of the Ghirardelli Semi-Sweet Chocolate is \$3.34.

view: **medium** | large show: 60 items **sort by:** best seller 1 - 60 of 740 < page 1 of 13 >

 + quick info see store for price Krusteaz Fat Free Wild Blueb... KRUSTEAZ in stores only ★★★★★ (1)	 + quick info see store for price Wilton Candy Eyeballs 0.88 o... Wilton in stores only ★★★★★	 + quick info see store for price ice cream cones & toppings products - Product listing Page Ghirardelli 60% Cacao Chocol... Ghirardelli in stores only ★★★★★	 + quick info \$3.34 Ghirardelli Semi-Sweet Choco... Ghirardelli in stores only ★★★★★
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	fanrater	Developer	6 App Ideas	Currently Available
	Stephen Way	Developer	1 App Ideas	Currently Available
	Alex Objelean	Developer	1 App Ideas	Currently Available
	Tomer Rosenthal	Developer	1 App Ideas	Currently Available
	Eric A	Developer	1 App Ideas	Currently Available
	Ricardo Vega	Developer	1 App Ideas	Currently Available

Filter: Skills, Location, Name, etc. PEOPLE 0-60 Sort by: **Newest First**

shop for a wine

SEARCH FOR A WINE BROWSE WINE

COLOR Red Rose White

BODY Full Medium Light

FLAVOR Grapefruit Honey Apricot Butter Red Apple Pear [Show all flavor choices >](#)

PAIRINGS Chocolate Pasta Cheese Spicy Foods [Show all pairings choices >](#)

OCCASION Loose Change Girls' Night Out [Show all occasion choices >](#)

PRICE \$14.99 & under \$15.00 - \$29.99 [Show all prices >](#)

[Show all choices >](#) **FIND**

SEARCH WISH LISTS **50% MATCH**

SEARCH RESULTS [Sort Alphabetically A to Z >](#) [Previous](#) Page 1 of 9 [Next](#) Go to page: **GO**

Your search returned 87 results. [Clear search?](#)

75% MATCH

WHITE BLEND **Gramona Gessami** **\$15⁹⁹**

[ADD TO SHOPPING CART](#)

One of the coolest wines you've never heard of, the Gessami bottling is a lip-smackingly d... [READ MORE >](#)

50% MATCH

SALVIGNON BLANC **Alicanto Sauvignon Blanc** **\$12⁹⁹**

[ADD TO SHOPPING CART](#)

Structure, balance, sweet fruit flavors and a sophisticated dash of minerality all combine... [READ MORE >](#)

50% MATCH

SALVIGNON BLANC **Babich Sauvignon Blanc** **\$13⁹⁹**

[ADD TO SHOPPING CART](#)

Zippy!!! That's right, I said Zippy. Pink grapefruit, hints of lime, and a \$13 price m... [READ MORE >](#)

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The quality of the applicants far

Date Name Price Rating Interest

Zit Russian Roulette rating 4

You can play with 1 to 6 players. You have to choose ... [View Details >](#)

Your MaMa! rating -3

An app that gives you, "You Mama" jokes on a daily basis ... [View Details >](#)

You're breaking up! rating 5

You find yourself talking to someone you don't want to talk to. ... [View Details >](#)

XXX App rating -6

No matter where you are...instant info on the local strip clubs, escorts, ... [View Details >](#)

LIVE FILTER

What

The user wishes to specify a search by different categories to narrow down results

.Used When

When search results can be so plentiful that getting an overview of all results will last a lifetime

Use when search results can be categorized into filters: the search must be contextual.

Do not use when your search is not easily categorized into filters

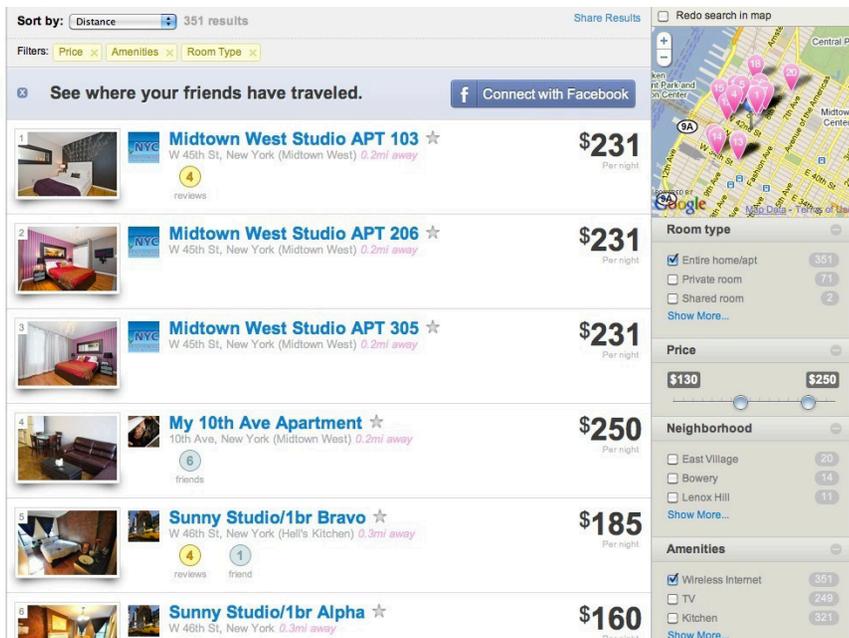
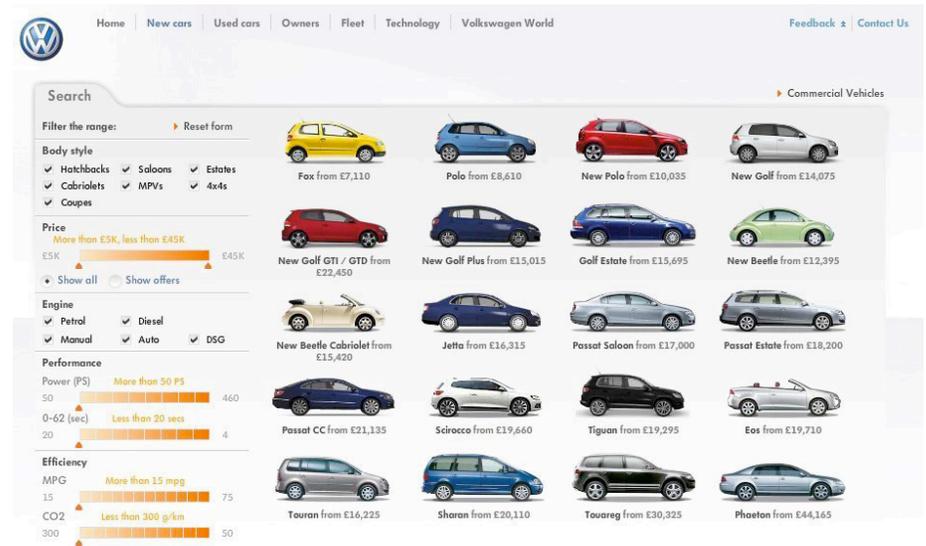
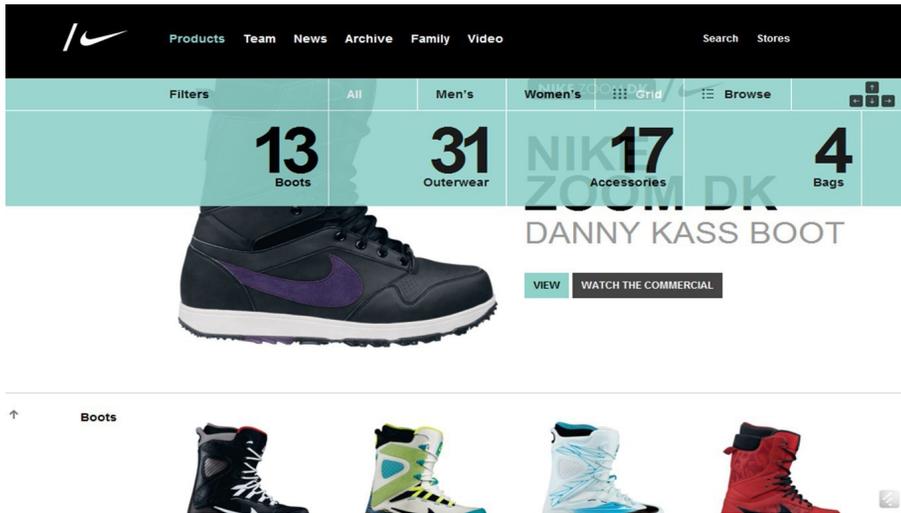
.Why

Using the live filter pattern moves the search from a monologue to a conversation. The user can progressively remove what they don't need step by step and receive feedback immediately.

How

Present the user with a list filter categories, and let the user filter these by inserting input in text boxes, choosing options in dropdown boxes or even through checkboxes or radiobuttons. Whenever the user makes a change to any of the input fields, the results are automatically updated.

The screenshot illustrates a live filter pattern on a Target website. A sidebar on the left, highlighted with a pink border, contains two filter sections: 'type' and 'brand'. The 'type' section has checkboxes for 'dips (104)', 'granola bars (129)', 'processed fruit snacks (77)', 'chips, puffs and pretzels (294)', 'cookies and bars (254)', 'crackers (234)', 'nuts (120)', 'salsas (69)', 'popcorn (48)', and 'muffins (43)'. The 'brand' section lists various brands like Annie's, Archer Farms, Cascadian Farm, FIBER ONE, Hidden Valley, Kashi, Kellogg's, KIND Healthy Snacks, market pantry, and Marzetti. The main content area shows a grid of product cards. At the top, a 'filtering by:' section shows active filters: 'dips', 'processed fruit snacks', and 'granola bars'. The product cards display images, prices (e.g., \$2.69, \$2.96, \$2.99), and star ratings. The first row shows Nature Valley, Simply Balanced, and KIND products. The second row shows Nature Valley, KIND, Annie's, Simply Balanced, and Nature Valley products.



Antique Search

Your search will return 10 results.

[View Results](#)

Category



Age to

Price to

Material

Color

FOOTER SITE MAP

What

The users need to find a specific page. Show a set of categorized links in the footer of every page. The users need to find a specific page. Also known as Fat footer.

Used When

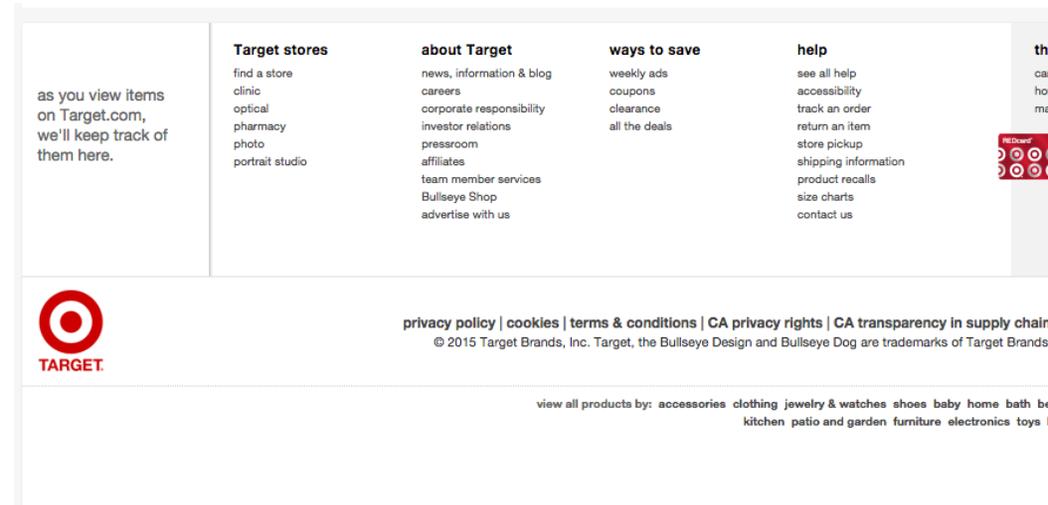
On any site with at least 2 levels of content it. In particular when the site is medium-sized so that there are locations that user may often want to get to.

Why

The footer of every page is an area that is normally not heavily used. By putting sets of useful links in there users that have scrolled down the page can quickly move on to where-ever they have to go to. In addition, if it is not a literal sitemap but shortcuts instead they can be used to provide shortcuts to often used placed, regardless of where they are in the sitemap. In a way, the footer sitemap is similar to having a Shortcut Box on every page.

How

Add a small version of a Site Map to the Footer Bar. It does not have to be a sitemap exactly. It could also be an alternative set of categorized links, like LinkedIn is doing. It allows for a different organization than the main site's structure. Can be also combined with Breadcrumbs just like Apple is doing.



Resources & Favorites

- Smashing Magazine
- CSS Globe
- CSS Tricks
- Design M.ag
- CSS Beauty
- Noupe

Featured / Recognition

- We Love WordPress
- Vandelay Design
- WordPress Zoom
- Design Snack
- Design M.ag
- CSS Mania

About This Website

W3C XHTML 1.0 W3C CSS 2.0

This website was developed by Soh Tanaka using PHP, XHTML, CSS and JavaScript, handcoded in Adobe Dreamweaver.

Powered by the Almighty Wordpress.

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- Plans and Pricing
- Our Manifesto
- Our Team
- Our Investors
- Press
- Training
- Jobs

Be Social

- Check out our blog
- Watch what we're doing
- Become a fan on Facebook
- Follow us on Twitter
- Ptz, don't click here. Really.

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- Car Buying Online
- Car Buying Services
- How To Buy A New Car

Lawyer Stuff

- Read our Privacy Policy
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support@carwoo.com

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Links

- 2014 Pictures

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Visit other Sites
Select Site Go

GETTING INPUT

LOGIN

What

The users need to identify themselves so that stored data about/of them can be used in the process they are in. When needed, ask the users to login using a combination of an email-address and a password

Used When

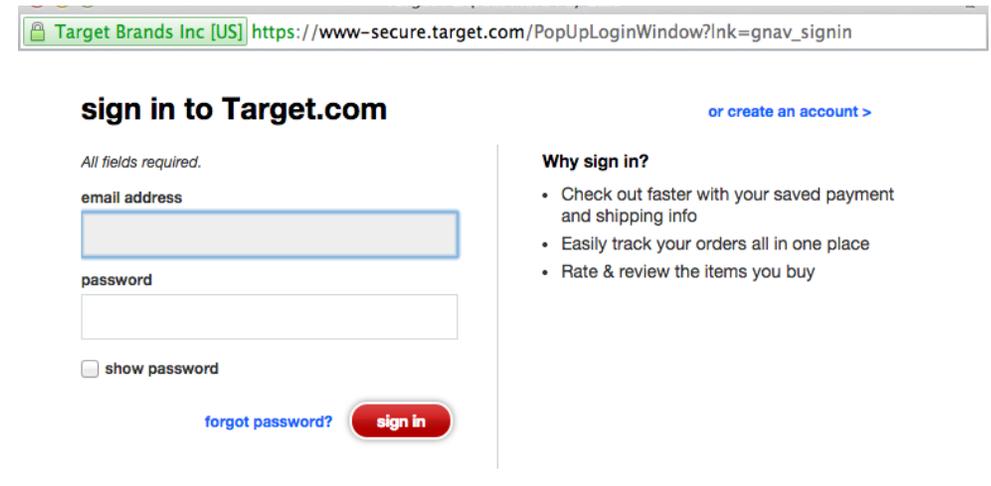
When users frequently return to a site that uses large amounts of data about or belonging to the users, it is convenient to have users enter that information once and use it again for future visits to the site. Usually the information that is stored is personal information and can include name, age, gender, shipping addresses, stock portfolio, bank account numbers and credit card numbers. In order to be able to access their data, users must complete their Registration first.

Why

Users do not like to be bothered with login procedures. Only if they believe they have a reason to return frequently and the benefits of registering are clear, they will actually register. Even so, they should only be asked to do so when it is absolutely necessary. This also facilitates browsing and exploring the site without commitments. Using a combination of the email address as the username and password makes it possible to email users their password when they loose it, and relieves them from remembering again another login name.

How

The login screen usually starts with a statement that the user needs to log in, including a solid reason that should motivate the user to do so. If that statement requires elaboration, provide a link to a help text. Then the username and password fields are shown. Users can use the TAB key to go from the username field to the password field and press ENTER instead of selecting the “Log in” button. A link to help users who have forgotten their password must be displayed directly under the password field.



The screenshot shows a browser window with the URL https://www-secure.target.com/PopUpLoginWindow?lnk=gnav_signin. The page title is "sign in to Target.com" with a link "or create an account >". Below the title, it says "All fields required." and lists "email address" and "password" fields. There is a "show password" checkbox and a "forgot password?" link. A red "sign in" button is at the bottom right. To the right of the form, under "Why sign in?", there are three bullet points: "Check out faster with your saved payment and shipping info", "Easily track your orders all in one place", and "Rate & review the items you buy".

Ordering online is easy.

We'll walk you through the process, step by step.

Enter your e-mail address:

- I am a new customer.
(You'll create a password later.)
- I am a returning customer,
and my password is:

[▶ Sign in using our secure server](#)

[Forgot your password? Click here](#)



Hey, welcome!

Tell us a little about yourself.

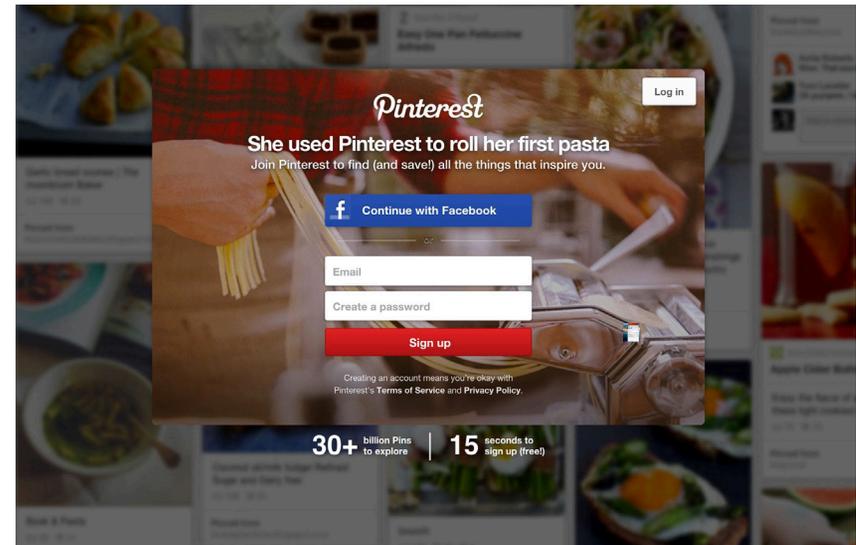
Full name

Email

Password

I accept the terms and conditions

[Done!](#)



INPUT FEEDBACK

What

The user has entered data into the system and expects to receive feedback on the result of that submission.

Used When

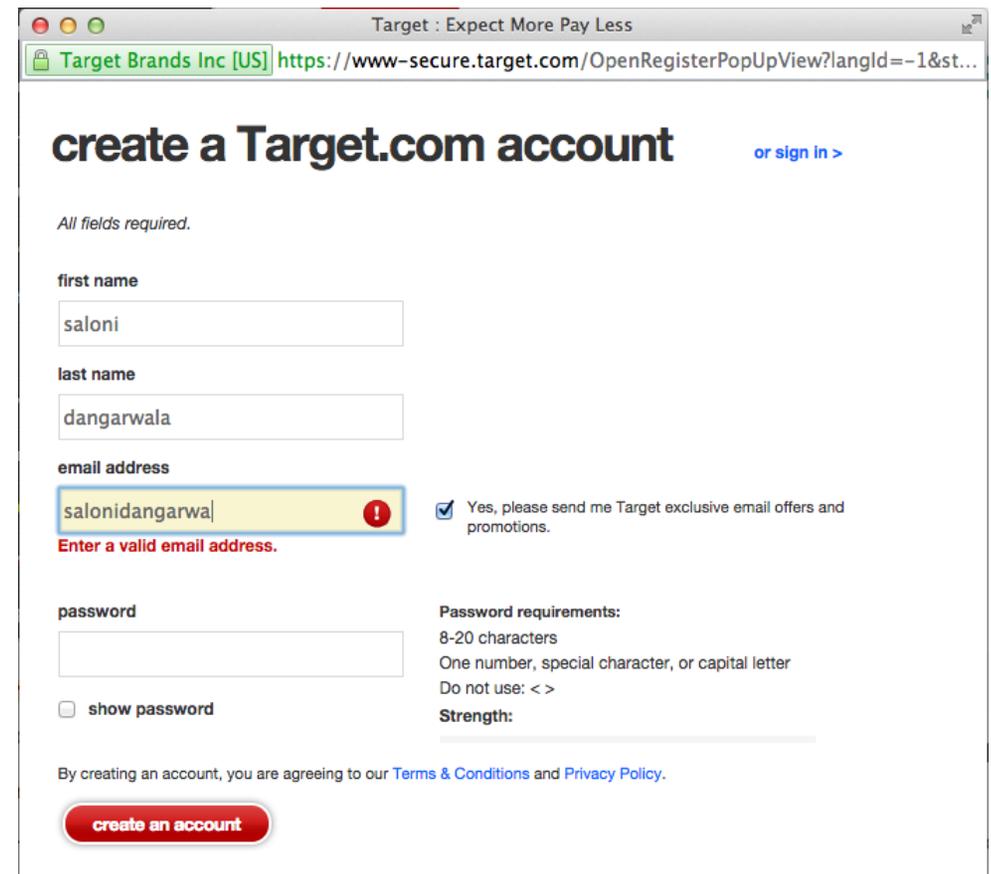
You want to provide feedback to the user upon submitting content to your site, You want to notice your users about errors that happened during form submission or when you want to let your users know that everything went as planned upon content submission.

Why

Data entered in web forms is prone to contain errors, which we must be prepared for in our design. The user must be made aware of the fact that the data entered did not match the structure that we designed for. Using visually distinct feedback notices, the user will be made aware of such errors and how to correct them.

How

The visual representation of the input feedback should correspond with the message you want to give. If the submission went successfully, consider letting the user know in a green box. If the message is neutral, a color often used is yellow. If something went wrong, red is often used. But beware - red means danger.



The screenshot shows a web browser window with the title "Target : Expect More Pay Less". The address bar displays "Target Brands Inc [US] https://www-secure.target.com/OpenRegisterPopUpView?langId=-1&st...". The main content area is titled "create a Target.com account" with a link "or sign in >". Below the title, it says "All fields required." The form contains several input fields: "first name" with the value "saloni", "last name" with the value "dangarwala", "email address" with the value "salonidangarwa|", and "password". The "email address" field is highlighted with a yellow background and a red exclamation mark icon, with the error message "Enter a valid email address." displayed below it. To the right of the email field, there is a checked checkbox for "Yes, please send me Target exclusive email offers and promotions." Below the password field, there is a "show password" checkbox and a "Password requirements:" section listing: "8-20 characters", "One number, special character, or capital letter", and "Do not use: < >". A "Strength:" indicator is also present. At the bottom, there is a link for "Terms & Conditions" and "Privacy Policy", and a red "create an account" button.

SIGN UP | LOGIN | RETRIEVE PASSWORD | RETRIEVE USERNAME

First Name: Anders ✓

Last Name: Toxboe ✓

Username: uipatterns ✓ AVAILABLE ? ✓

Email: info@ui-patterns.com ✓

Confirm Email: info@ui-patterns.com ✗

Password: [REDACTED] ? REQUIRED

Confirm Password: [REDACTED] REQUIRED

Date of Birth: [Dropdowns]

Gender: Male Female

Spam Protection:  Enter image text REQUIRED

Fine Print: I agree with Livestream Terms & Privacy Policy. REQUIRED

Join the Conversation Already on Twitter? Sign in.

Already use Twitter on your phone? Finish signup now.

Full name: Anders Toxboe ✓ ok

Username: uipatterns ✓ ok
Your URL: http://twitter.com/uipatterns

Password: [REDACTED] ✓ Good

Email: [REDACTED]

I want the inside scoop—please send me email updates!

at mantegna
Type the words above

Can't read this?
Get two new words
Listen to the words
Powered by reCAPTCHA.
Help

Create my account



1 Enter Details | 2 Add Bookmarklet to Browser | 3 Import Existing Videos

Choose a username: toxboe ✓ Lucky you, "toxboe" is available!

Real name: Anders Toxboe ✓

Email address: info@ui-patterns.com ✓

Password: [REDACTED] ⚠ Password must be at least 4 characters long

By clicking on 'I accept' button, you confirm that you are over 13 years of age and accept the [Terms and Conditions](#).

I accept, sign me up

Sign Up

⚠ Not a valid email
Please choose a different one and try again.

Create a Username: silly cow Name Available

E-mail (Used for log in): info@ui-patterns

Password (At least 6 characters): [REDACTED]

Sign Up!

I have read and I agree to the Kontain [Terms of Use](#)



RATINGS

What

The user wants rate an object she knowledge about. Present a rating next to the product and the option to rate it

Used When

In any site that deals with particular objects that are offered on the site and where users discuss, use or buy the objects. Typically such a site is a site with consumer goods such as cameras, movies, songs, hotels, holiday locations but also more virtual things such as news items, code samples, tutorials, articles and so on. In someway or another, when the site has a social aspect to it, rating may be applicable. Typically a E-commerce Site

Why

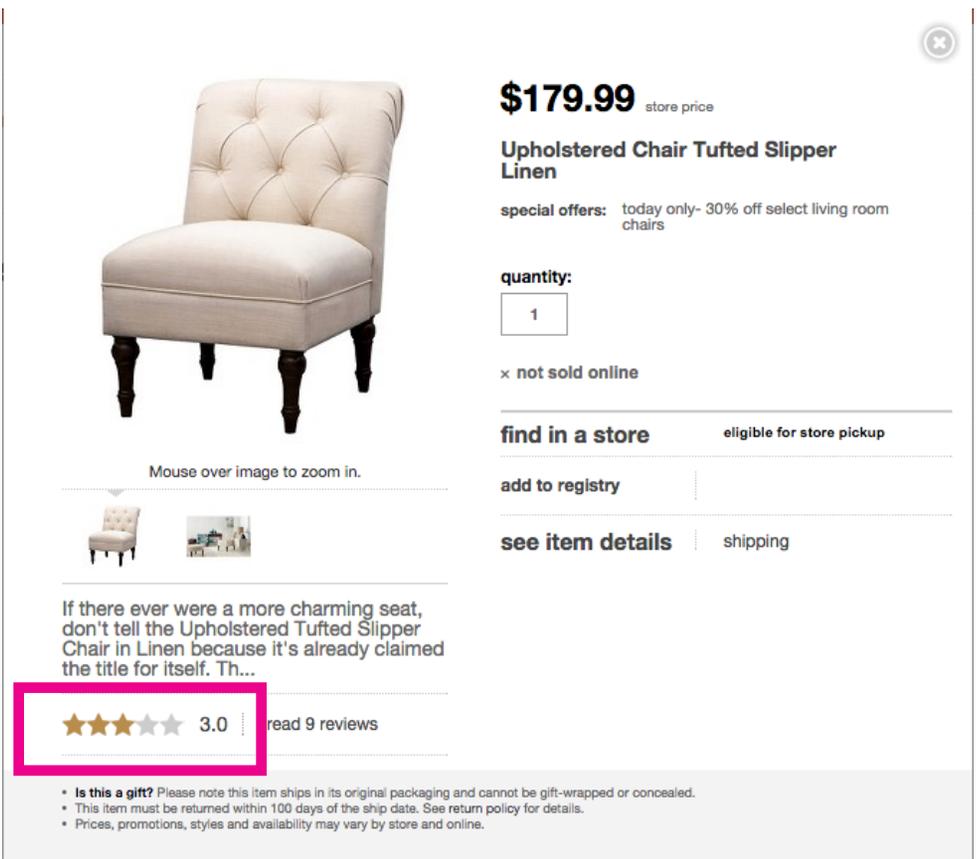
The Rate Content pattern promotes community participation and can assist you in parting out good quality content from bad quality content. This is especially useful when your website relies on user submitted content.

Rating content is about handling risk from the user's point of view. Will a user on eBay cheat me or is a book on amazon worthwhile my time and money?

How

This pattern is much like the Vote To Promote pattern. It differs from the Vote To Promote pattern by having different end means. The end means is to allow users to guide other users

about what is good and bad rather than to promote what is interesting. Consider making your rating system multi-dimensional, or simply be clear about what exactly is being rated.



Mouse over image to zoom in.

\$179.99 store price

Upholstered Chair Tufted Slipper Linen

special offers: today only- 30% off select living room chairs

quantity:
1

× not sold online

find in a store eligible for store pickup

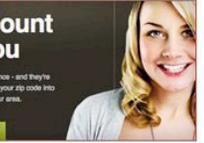
add to registry

see item details shipping

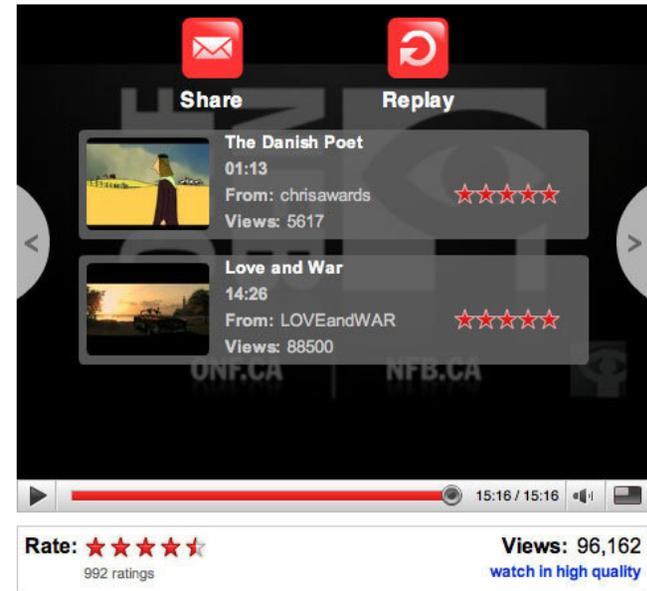
If there ever were a more charming seat, don't tell the Upholstered Tufted Slipper Chair in Linen because it's already claimed the title for itself. Th...

★★★★☆ 3.0 read 9 reviews

- **Is this a gift?** Please note this item ships in its original packaging and cannot be gift-wrapped or concealed.
- This item must be returned within 100 days of the ship date. See return policy for details.
- Prices, promotions, styles and availability may vary by store and online.

<p>Creattica BY: ENVATO</p> 	<p>Envira Media Inc BY: UNKNOWN</p> 	<p>45royale Inc. BY: UNKNOWN</p> 	<p>Pimp My Twitter BY: UNKNOWN</p> 
<p>CATEGORIES: Tabs, Headlines</p> <p>RATING: ● ● ● ● ● ○</p>	<p>CATEGORIES: Navigation, Headlines</p> <p>RATING: ● ● ● ● ● ○ Thanks for voting!</p>	<p>CATEGORIES: Grid, Headlines</p> <p>RATING: ● ● ● ● ● ○ 4 out of 5</p>	<p>CATEGORIES: Colors, Headlines</p> <p>RATING: ● ● ● ● ● ○</p>
<p>Astuteo BY: UNKNOWN</p> 	<p>Digital Mash BY: UNKNOWN</p> 	<p>Transmissions BY: METALAB</p> 	<p>Dental Plan Cards BY: UNKNOWN</p> 
<p>CATEGORIES: Headlines, Minimalism</p> <p>RATING: ● ● ● ● ● ○</p>	<p>CATEGORIES: Headlines, Minimalism</p> <p>RATING: ● ● ● ● ● ○</p>	<p>CATEGORIES: Callouts, Headlines</p> <p>RATING: ● ● ● ● ● ○</p>	<p>CATEGORIES: Callouts, Headlines</p> <p>RATING: ● ● ● ● ● ○</p>

THE DANISH POET



Share Replay

The Danish Poet
01:13
From: chrisawards ★★★★★
Views: 5617

Love and War
14:26
From: LOVEandWAR ★★★★★
Views: 88500

Rate: ★★★★★
992 ratings

Views: 96,162
[watch in high quality](#)

Suggestions For You

<p>Sherybaby</p>  <p>Play</p> <p>★★★★☆</p>	<p>America: Freedom to Fascism</p>  <p>Play</p> <p>★★★★★</p>	<p>Enron: The Smartest Guys in the Room</p>  <p>Play</p> <p>★★★★☆</p>	<p>Super Size Me</p>  <p>Play</p> <p>★★★★☆</p>
---	---	--	---

[More Suggestions For You >](#)

Beautiful stuff, guys.

Posted by Ben Galbraith at 11:32 am

★★★★☆
2.6 rating from 36 votes

Average rating is 72% positive

22 votes

BASIC INTERACTIONS

ACTION BUTTONS

What

Users need to take important action that is relevant in the current context of the page they are viewing. They must be made aware of the importance of the action in relation to other actions on the page or site. Use push-button with the action 'verb' as part of the label.

Used When

Actions are typically taken on a Product Page or any result or overview pages such as found in a Product Advisor or Search Results. It holds for all of these that the users are looking at the display of an object of interest on which they intend to take and important action. Typically actions like “buy”, “bid”, “search”, “add to cart” etc. These action are typically important because they are part of the main task sequence that is relevant on the page.

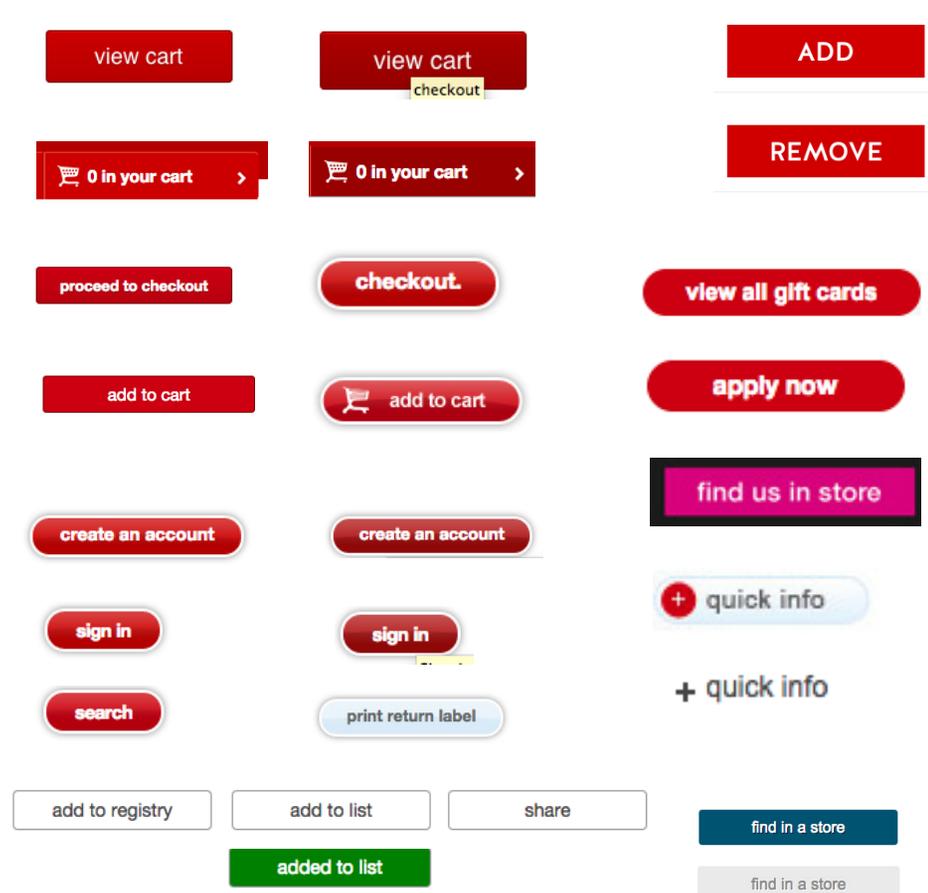
Why

The main reason for using action buttons is that because of their visual appearance, they get more attention and become visually distinct from normal text links. This is what is needed for important tasks such as “buy”, “sell” etc.

How

Place the push-button very near to the object(s) it belongs to. Quite often, the best places are above and to the right of the item itself. That way, you are can be sure that the button is

visible without scrolling. Buttons used on a Form are an exception to this and the button is placed at the right-bottom location. When buttons are used in lists, e.g. in a List Builder, buttons are often both above AND below the list of items. green box. If the message is neutral, a color often used is yellow. If something went wrong, red is often used. But beware – red means danger.



PAGINATION

What

The user needs to view a subset of sorted data that is not easily displayed on one page.

Used When

When there is more data than what is comfortably fitted into one screen, the dataset is ordered into amount of interest (that usually means newest first) Do not use when you don't want the user to pause for navigating to the next page.

Why

Pagination provides the user with a natural break from reading or scanning the contents of the dataset, and allows them to reevaluate whether they wish to continue looking through more data, or navigate away from the page. This is also why pagination controls are most often placed below the list: to provide the user with an option to continue reading through the larger dataset.

How

Break the complete dataset of items into smaller sequential parts and show these on separate sequential pages. Provide pagination control to browse from page to page. Let the user browse to the previous and next pages by providing links to such actions. Also, provide links to the absolute start and end of the dataset (first and last).



☰ Grid View ☰ List View ➤ View All Items

Page 1 of 10 1 2 3 4 5 6 7 8 9 ➤

Narrow results by keyword(s):

➤ Sort By Featured ➤ Sort By Name ➤ Sort By Price

◀ 1 2 3 4 5 6 7 8 9 10 ▶

You're on page 3 of 39. There are 381 RapidWeaver Add-ons available.

< Prev 1 2 3 4 5 6 7 ... 13 14 Next >

« Previous 1 2 3 4 5 6 7 8 9 10 225 226 Next »



WIZARD

What

The user wants to achieve a single goal which consists of multiple dependable sub-tasks, also known as steps left.

Used When

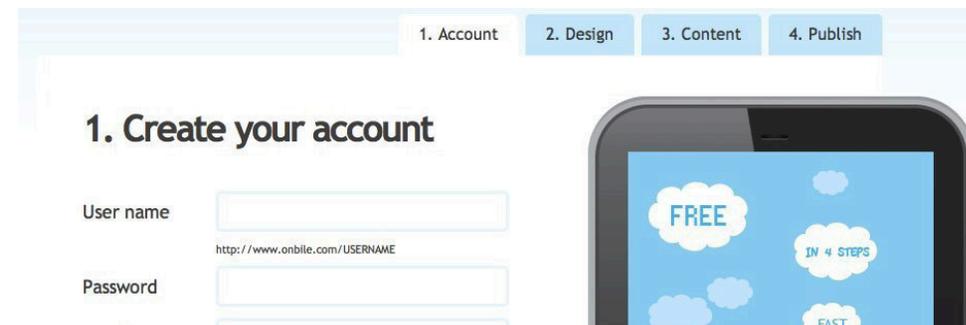
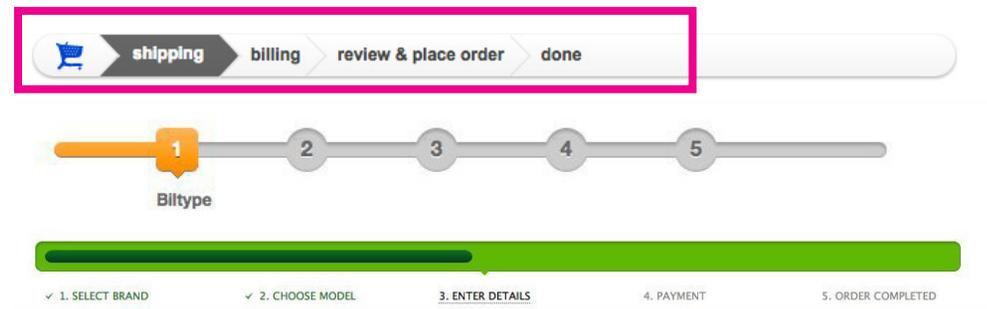
A non-expert user needs to perform an infrequent complex task consisting of several subtasks where decisions need to be made in each subtask. The number of subtasks must be small e.g. typically between ~3 and ~10. The user wants to reach the overall goal but may not be familiar or interested in the steps that need to be performed. The task can be ordered but are not always independent of each other i.e. a certain task may need to be finished before the next task can be done. To reach the goal several steps need to be taken but the exact steps required may vary because of decisions made in previous steps.

Why

The navigation buttons suggest the users that they are navigating a path with steps. Each task is presented in a consistent fashion enforcing the idea that several steps are taken. The task sequence informs the user at once which steps will need to be taken and where the user currently is. The learnability and memorability of the task are improved but it may have a negative effect of the performance time of the task. When users are forced to follow the order of tasks, users are less likely to miss important things and will hence make fewer errors.

How

When the complex task is started, the user is informed about the goal that will be achieved and the fact that several decisions are needed. The user can go to the next task by using a navigation widget (for example a button or some other form of Paging mechanism). If the user cannot start the next task before completing the current one, feedback is provided indicating the user cannot proceed before completion (for example by disabling a navigation widget). The user is also able to revise a decision by navigating back to a previous task. Pagination control to browse from page to page. Let the user browse to the previous and next pages by providing links to such actions. Also, provide links to the absolute start and end of the dataset (first and last).



DEALING WITH DATA

THUMBNAIL

What

The user needs to get an overview of multiple pictures without having to download each of the full size images.

Used When

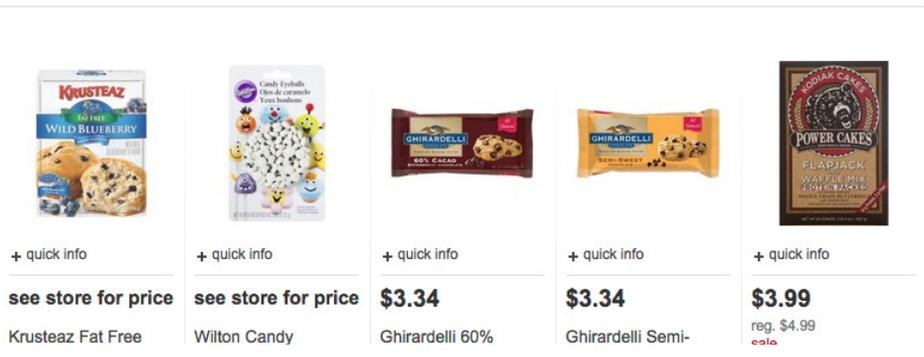
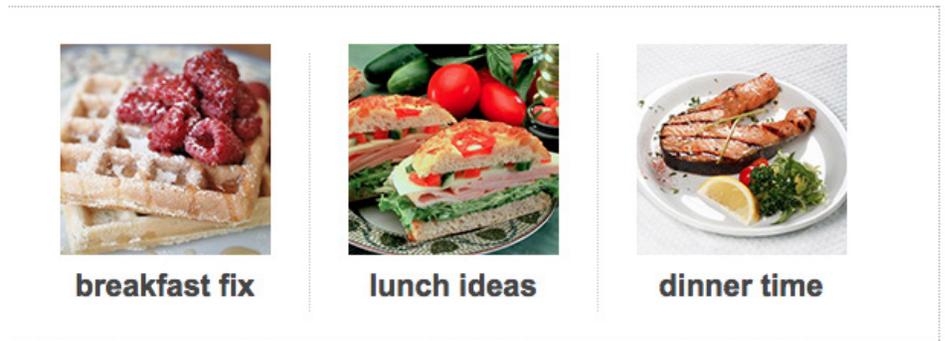
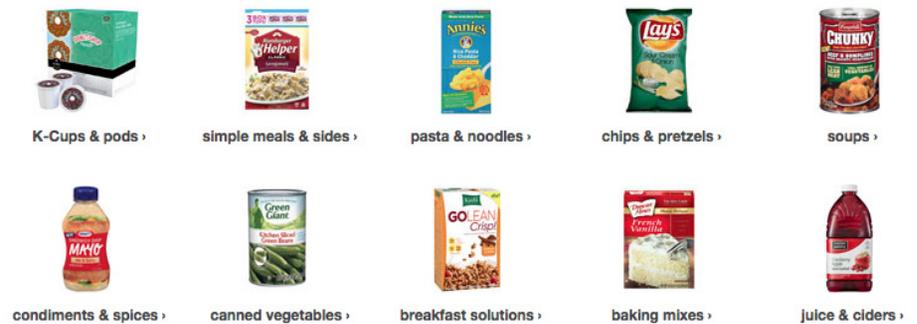
You want to allow fast browsing through multiple images. The visitor must get an impression of the image, movie or page, so the visitor can decide if he/she wants to see the original sized page, movie or image. It saves download time and screen space. Thumbnails are for example used in an Image Browser.

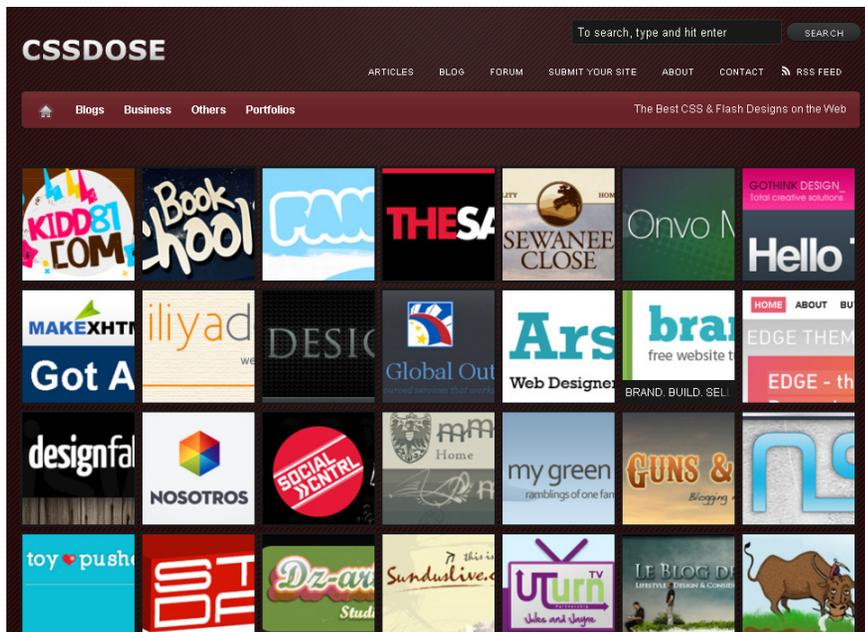
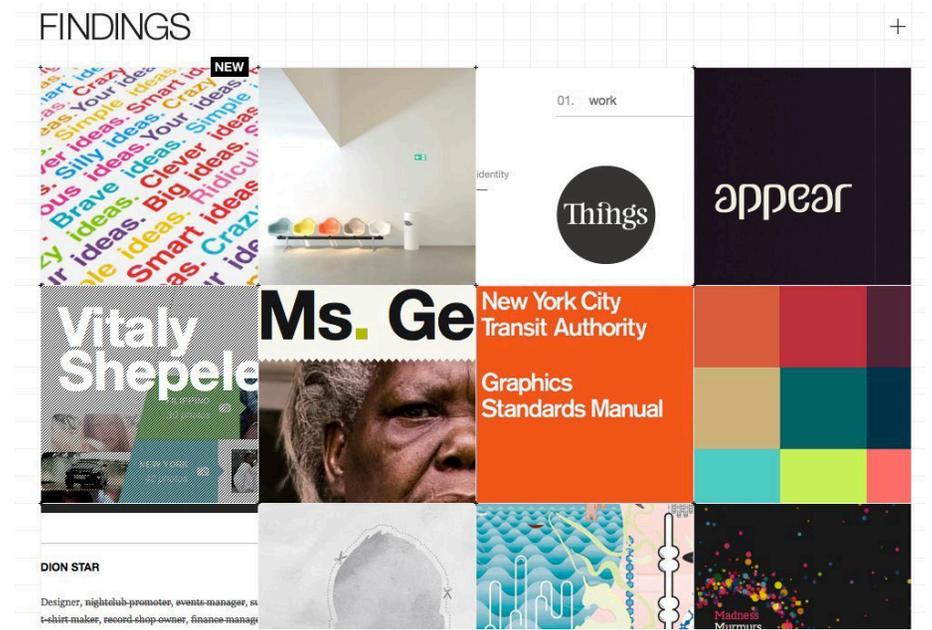
Why

Using thumbnails provides the user with an overview of several images or movies in the space of one web page. Thumbnails further save bandwidth as the user does not have to click through all images to find the one he or she is looking for, but can be guided by the teasers provided by the thumbnails.

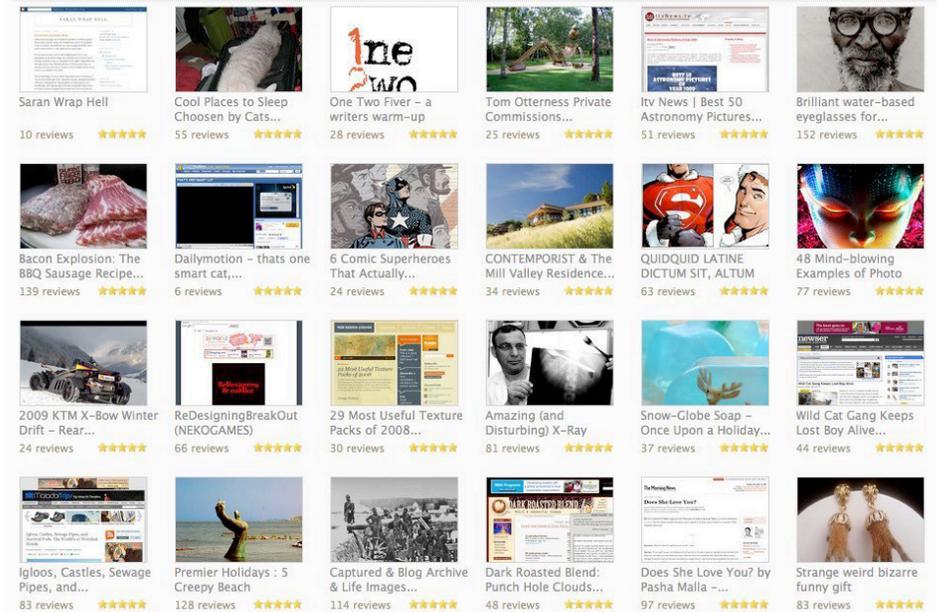
How

A thumbnail is a miniature display of an image, movie or page. Clicking on the thumbnail will allow the user to view the image, movie or page at full scale. It could be useful to write a description of the image, movie or page next to, or below the thumbnail. The description could for example exist of what could be seen, the file size and the size in pixels.





Recommended Sites from 6,737,651 members



MODULE TAB

What

The user needs to browse through a series of tabs without refreshing the page.

Used When

When there is not enough space on the website to show all of the content inside all tabs or if such a listing is irrelevant. When there are more than 2 sections and less than 8-10 sections depending on the length of each section name. Also when section names are relatively short. Use when the content of each tab can be viewed separate from each other, and not in context of each other.

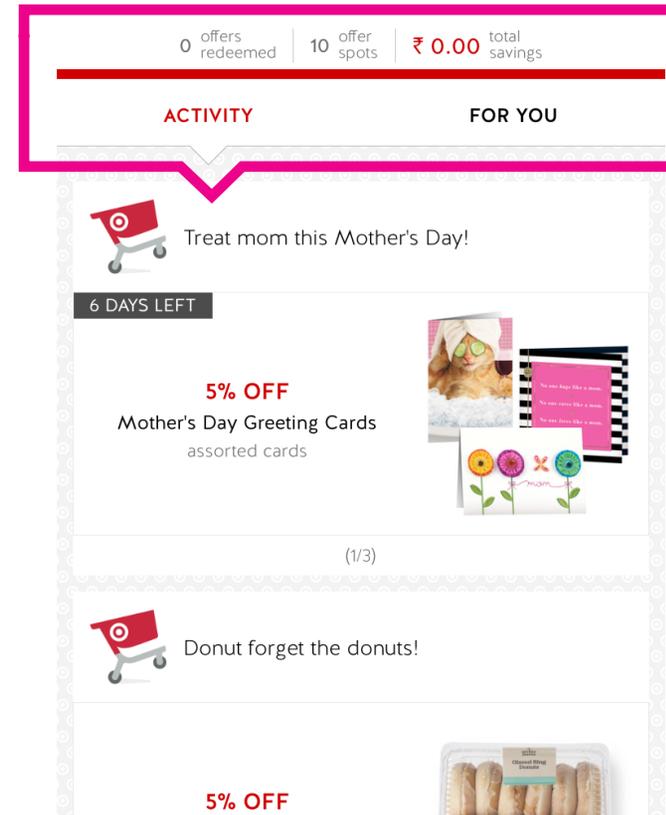
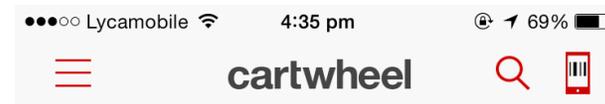
Why

Navigation tabs lends itself from the physical metaphor of a folders in a file-cabinet and is thus familiar to the user. Module Tabs provide an easy way to show large amounts of similar structured data parted by categories. Tabs place the content area of the tabs into a context as the selected tab has been highlighted.

How

Do not use when the content inside each pane would function just as well in its own separate page. Present the content of one tab inside a box. Place a horizontal bar on top of the content area with links representing tabs. Refrain from having more than one line of links in the top horizontal tab bar. Only one content area should be visible at a time. Maintain the same structure of

the top horizontal tab bar after a new tab has been clicked. If possible, the page is not refreshed when a tab is clicked.



overview

Label Info

reviews

shipping & returns

details

Consistency: chewy

Features: caffeine free, gluten free, wheat free, no high fructose corn syrup, whole grain, no artificial sweeteners, dairy free, Non-Genetically Modified Organism (GMO), soy free, no hydrogenated oil

Nutrition Features: cholesterol free, low sodium, 0 grams trans fat

Serving Size: 35.0 g

Storage State: room temperature

Number of Containers Per Package: 5.0

other Info.

- Online Item #: 15027058

- Store Item Number (DPCI): 071-20-0584

- Made in the USA

disclaimer.

Content on this site is for reference purposes only. Target does not represent or warrant that the nutrition, ingredient, allergen and other product information on our Web or Mobile sites are accurate or complete, since this information comes from the product manufacturers. On occasion, manufacturers may improve or change their product formulas and update their labels. We

guests who viewed this item also viewed



Kind® Oats & Honey Gluten Free G...



Kind® Dark Chocolate Chunk Gluten Fr...

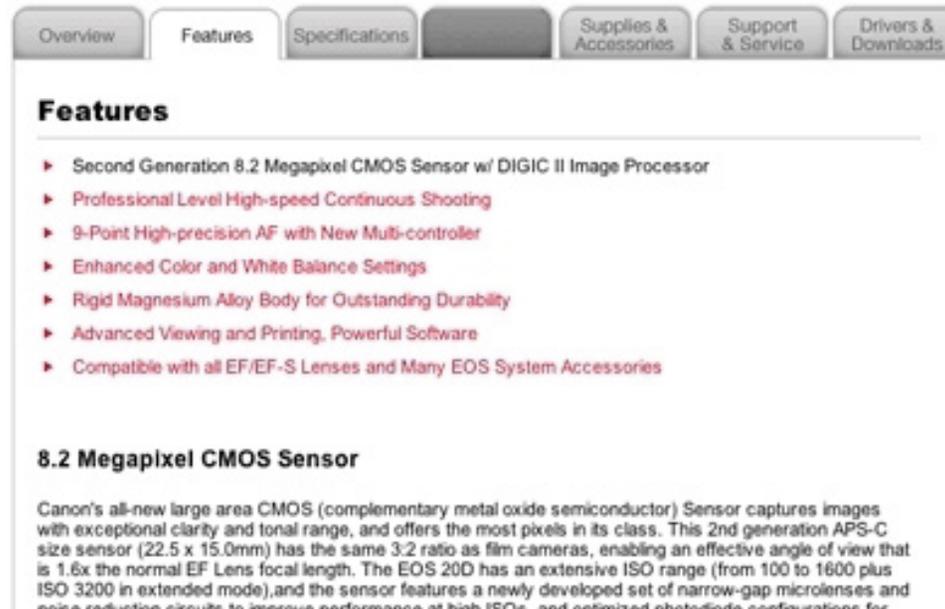
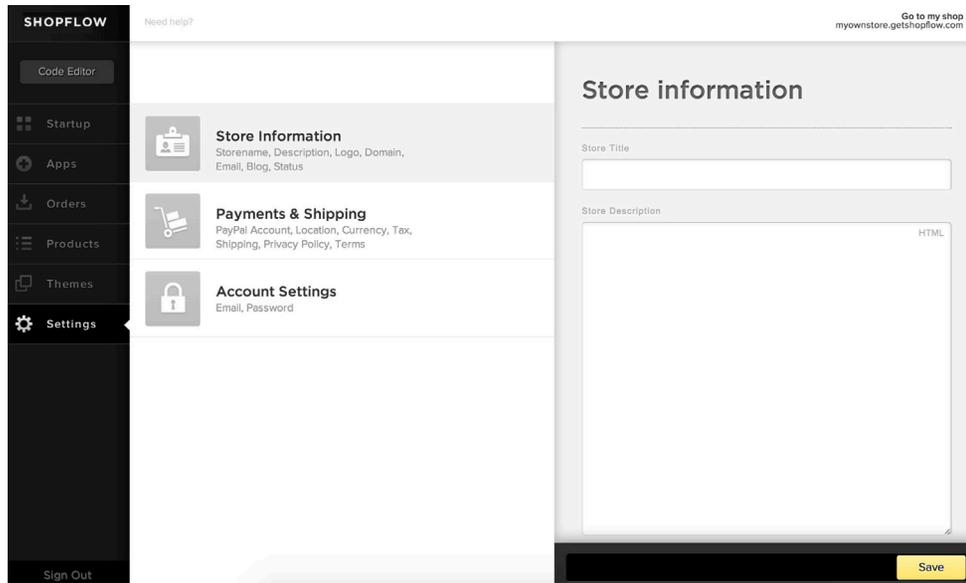


new kibble blend. same great taste.

100% complete & balanced nutrition.

save with Cartwheel





COLLAPSIBLE PANELS

What

Users need to access information or functionality but they only need in under certain (temporal) circumstances. Create panels that can be opened or closed independently of each other

Used When

When a lot of data or a lot of functionality is available, users typically only need a certain subset at any given moment. In order to keep the screen clean, it is preferred to show only the core information or functionality, and hide the rest but make it available on demand. Hence, Collapsible Panels are often used in a Web-based Application. If Tabs are used the amount of screenspace will typically be large which may lead to awkward pages.

Why

Basically Collapsible Panels are similar to a Accordion but now with the possibility to keep entire sections open. Details On Demand shows only information regarding one item, Collapsible Panels can be seen as an extension to hide and show larger chunks of information or functionality. Collapsible Panels are very space efficient as they are no larger than they have to be.

How

Stack several panels on top of each other and give each panel a label. The label should be clickable and toggles between the expanded and collapsed states of the panel. In order to make this behavior clear to the users, an arrow pointing to the right (collapsed state) or down (expanded state) can be used.

type 

brand 

flavor 

- berry (8)
- caramel (4)
- cherry (7)
- chocolate (47)
- lemon (10)
- lime (6)
- Maple (19)
- raspberry (3)
- strawberry (15)
- vanilla (28)

[see all options](#)

in store, online 

- In Store (733)
- Online (7)
- Store Pickup Eligible (664)

Bootstrap Collapse Panel With Icon

Crafted by [DesignBootstrap](#)

Collapsible Group Item #1
☐

Anim pariatur clide reprehenderit, enim eiusmod high life accusamus terry richardson ad squid.

Collapsible Group Item #2
⊕

Collapsible Group Item #3
⊕

Dutch Cowboys
☐ ⊕ ✕

MediaPost | Marketing News
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- [⊕ Article:: 20 Simple Tactics to Gather & Pitch Leads](#)
- [⊕ Article:: Sign Up Now for SherpaSearch, a New Newsletter for Search Marketers](#)
- [⊕ Article:: Final Deadline Today - Call for Speakers: MarketingSherpa's Email Summit & Expo '09](#)

eMarketer C

- [⊕ PC Shipme](#)
- [⊕ WiBro Mob 2008 & 2011](#)
- [⊕ Internet Us 2007-2012 \(r](#)

eMarketer A

- [⊕ Brands Adj](#)
- [⊕ All TV, All t](#)
- [⊕ Young Adu](#)

▼ Technical specifications	
▶ Picture/Display	
▼ Ambilight	
Ambilight Features	Ambilight Spectra , Auto adaptive to
Ambilight light system	LED-wide colour
Dimming Function	10 steps with Aurea Navigator
▼ Supported Display Resolution	
Computer formats	Via HDMI/DVI input , 640 x 480, 60 60 Hz , 1920 x 1080i, 60 Hz , 1920 x 1080p, 60 Hz
Video formats	480i, 60 Hz , 480p, 60 Hz , 576i, 50 30 Hz , 1080p, 50 Hz, 60 Hz

CAROUSEL

What

The user needs to select an item out of a set of items. Show the items by their visual representation in a circular fashion so that one item can be selected at a time.

Used When

The items need considerable space to display, usually because they are displayed as an image. At the same time the space for the items is limited. Typically only enough for 5-8 items. The set of items shouldn't be too large because otherwise it takes too long to select the item. Do not use for more than 3x times the amount of items that are visible at one time. Can be part of an Image Browser

Why

The carousel only takes up small space on the screen, why it allows you to let the user scroll through many list items without scrolling up or down. As the two arrows indicate that there are more items than what is shown now available, the user has a tendency to keep exploring while he or she has browsed through all the images. This carousel pattern can in this way be used as an extra incentive for the user to browse through all items of the list, as we as humans do not feel comfortable by not being aware of the "full picture".

How

Align all items horizontally or vertically so that a 'strip' of items is created. Then show only some items of the strip and hide all

the others. Place arrow buttons at both ends of the strip so that the user can move the visible area. Highlight the one that is currently selected. In order to improve usability make each item selectable and move the strip so that the selected item is in the middle. Also support keyboard navigation. Use some animation to make the sliding effect of the strip look nice.



guests who viewed this item ultimately bought



Čerstvé

Zapečené

Caprese
mozzarella, rajče, pesto genovese, ledový salát
69 Kč

Švédská
marinovaní sledi, hořčičný dresink, okurka, cibule, petrželka
69 Kč

Prosciutto
prosciutto, pesto z čerstvých rajčat
79 Kč

Bruselská
kuřecí steaky, sýr s modrou plísní, dresink, grilovaná cibulka
79 Kč

Frankfurtská
sýrové párky, sýr, slanina, feferonky, grilovaná cibulka, ďábelská omáčka
79 Kč

Americká
masové koule, ementál, dresink, grilovaná cibulka, barbecue omáčka
89 Kč



Customers Who Bought Items in Your Shopping Cart Also Bought

Page 3 of 5 (Start over)

Don't Make Me Think: A Common Sense... by Steve Krug
★★★★☆ (469) \$26.40

Truth, Lies and Advertising: The A... by Jon Steel
★★★★☆ (29) \$26.40

The Art of Game Design: A book o... by Jesse Schell
★★★★☆ (15) \$53.95

BrandSimple: How the Best Br... by Allen P. Adamson
★★★★☆ (42) \$10.17

More From Food Network

- Sweepstakes and Contests
- Foodtv UK
- Share Our Strength
- Recipes A-Z
- Topics A-Z
- Create Personal Cookbook
- Mobile

Food Network Family

- Fine Living**
 - Cocktail Personality Quiz
 - Summer Entertaining Guide
 - 10 Fruity Cocktail Recipes
- Food.com**
 - Web-Wide Recipe Search & Storage
- Healthy Eats**
 - Homemade Iced Coffee
 - Tomato Time!
 - Better Baby Food

FoodNetwork.com Home | Recipes & Cooking | Quick & Easy | Healthy Eating | Holidays & Parties | Shows | Chefs | Video | Shop

Search

Comparison Shop for Kitchen Appliances & Utensils at Shopzilla & BizRate. Get cheap gas and electricity, business electricity, car insurance quotes at uSwitch and Yoahorro. (UK and Spain residents only)

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Aug 19, 09 by Medard - RELEASES
Terebi Ojisan and TV Finder icons
TV set character from a Japanese kids show. Couple of flat 2D versions included. Available in 512x512px PNG format. Enjoy!

Aug 16, 09 by Sean - RELEASES
Coquette Part 7 Icons set by Dry Icons
Another pack of flirty, fun and useful icons. Contains another 50 new icons. Sizes range from 16x16px to 128x128px. Enjoy!

Aug 13, 09 by Medard - RELEASES
Vintage Apple II & Mac Classic Icons
This icon set contains two icons of classic Apple computers. Archive contains both PNG and ICNS versions. Enjoy!

SLIDE SHOW

What

The user needs to skim through stories without scrolling or any other unnecessary mouse movements.

Used When

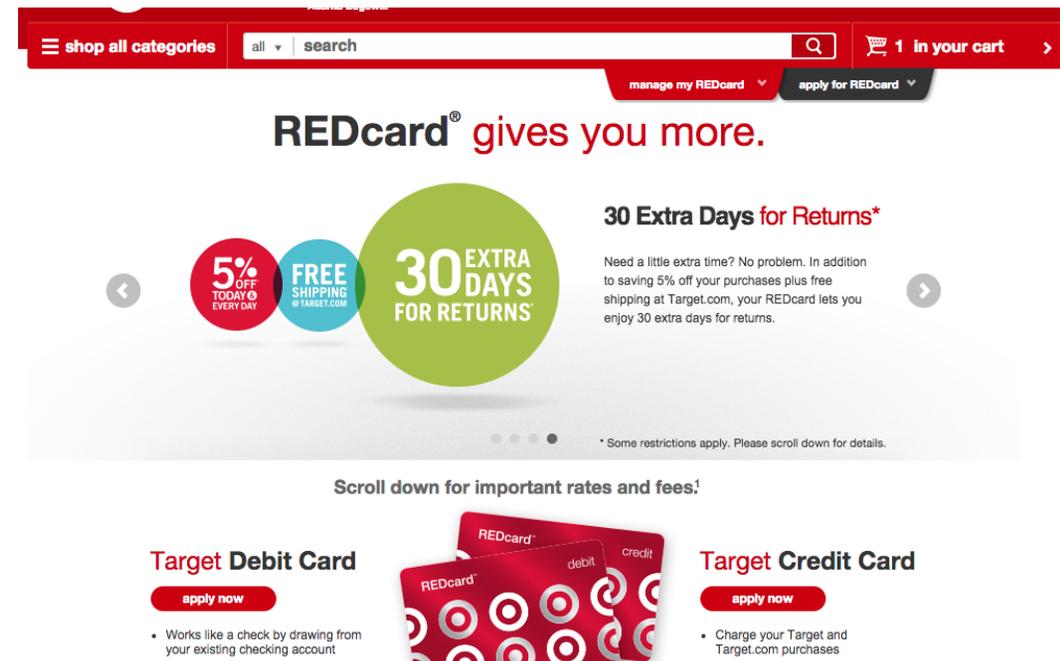
When you need to tease multiple stories, but want to save screen real estate, when you want to direct users' attention toward stories that you have highlighted. Allow users to skim several stories without scrolling, doing any other mouse movements, or use any other input device.

Why

Slideshows highlight several different stories on the same screen real estate. They allow users to quickly skim through stories without scrolling, moving the mouse or in any other way use navigation options. Users at the same time save attention as they don't have to concentrate on navigation but at the same time calls for attention every time the slideshow switches to a new image. Slideshows focus users' attention sharply on the content instead of interacting with the browser.

How

A slideshow shows several stories with images, one at a time. After a specific set time interval one story is replaced by another – often with an animated transition. Do not use if you want users to view all stories at the same time. Beware of over-usage and combination with other animations, which can lead to making a website seem too busy and attention-demanding.



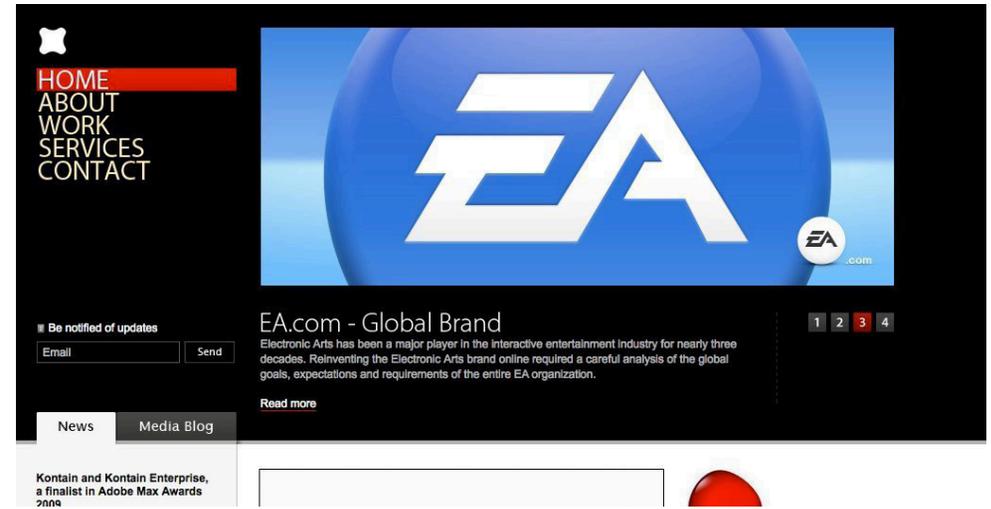
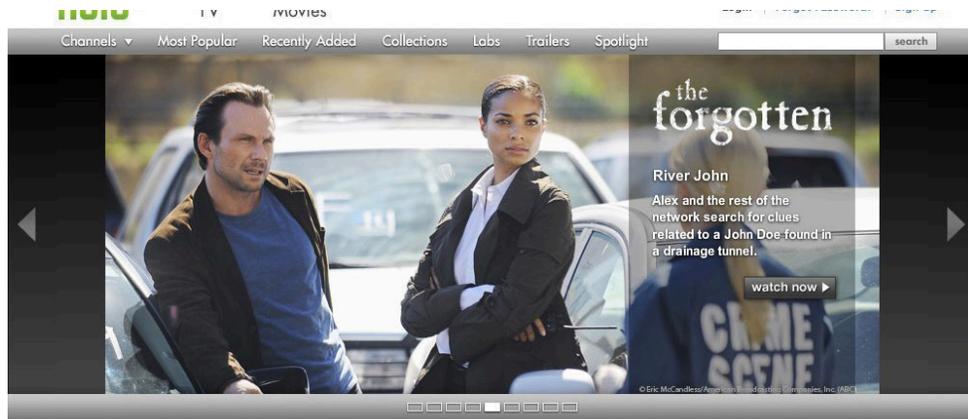


IMAGE ZOOM

What

The user wants to zoom in on an image to view the details in a higher image resolution.

Used When

When the image size you normally show images in is not in high enough resolution to for the user to grasp the details in the image, full-sized and detailed versions of a all images takes up more bandwidth than you're interested in sharing.

Why

By providing a zoom functionality, a user can zoom into just one area of the image that he or she is interested in. The user is in this way not bothered with the details of uninteresting parts of an image.

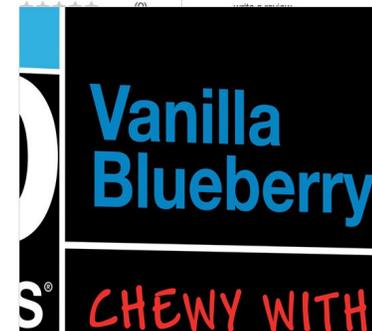
How

Provide a mechanism that allows the user to zoom an image to view its details. From a server point of view, an important goal is not to per-load high resolution images before they are requested. This will help save bandwidth. Provide graphics or text that calls to action about zooming in on the image; a bare image will not suggest zoom functionality to the user.

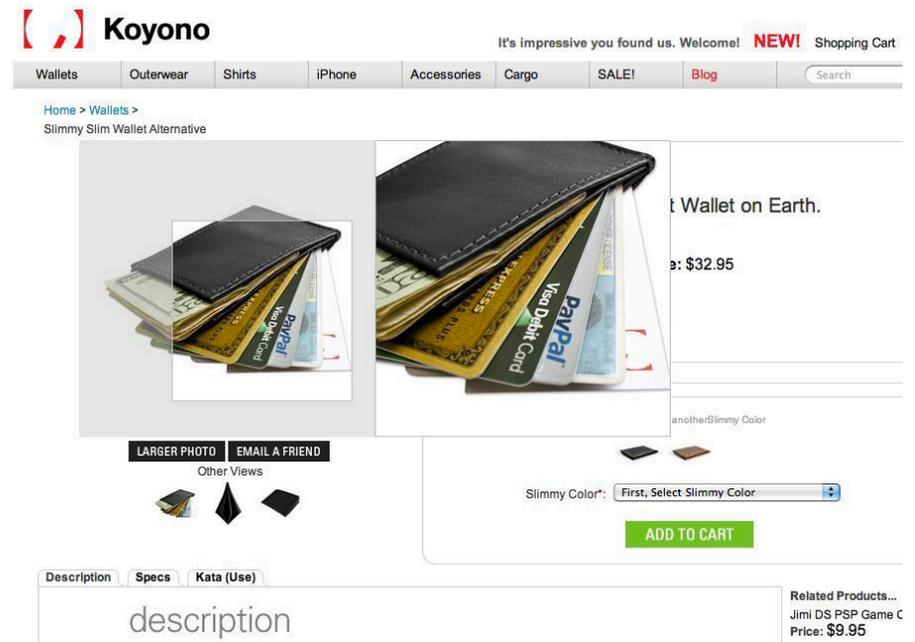
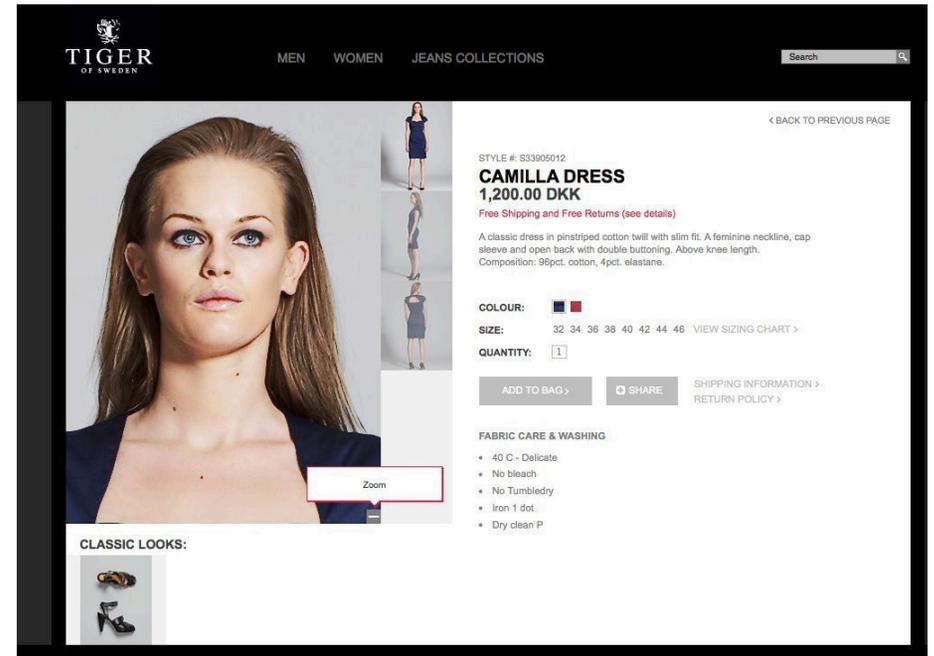
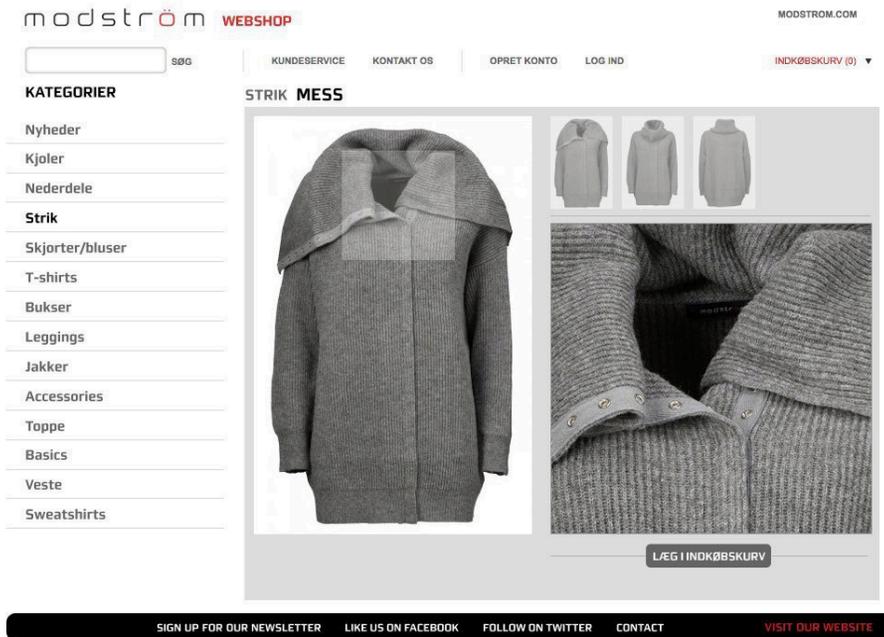
Target > grocery & essentials > cookies, chips & snacks > granola bars

Kind® Vanilla Blueberry Gluten Free Granola Bars - 5 Count

\$2.99



[overview](#) [Label Info](#) [reviews](#) [shipping & returns](#)



SHOPPING

PRODUCT PAGE

What

The user need to know details about a product in order to make a purchase decision or satisfy a need for support.

Used When

Use to display information about a product in a webshop, on a manufacturer / brand website, product comparison website, or other product centric websites.

Use to display product about a physical product available for purchase.

Why

Converting interested visitors into paying customers is your biggest aim. Design your product pages with the purpose of persuading users to make the decision to buy one or more of the products you are selling.

How

Present a given product and group related information into chunks. Optionally provide links to other relevant products. On all investigated product pages four design elements were present: Product title, Main picture of product, Price “Add to cart”, “Place order” or “Buy” button

Furthermore, the following elements were used when they made sense:

Sales price (often in red and with original price crossed out)
Detail images, Product variants (size, color, etc.), Product variant pictures (especially regarding color or different patterns), Availability (amount in stock), Delivery time, Quantity input form, “Add to wishlist”/“Favorite” button, Zoom function, Short description, Longer description, Product specifications/details, Label (“Bestseller”, “Only few left”, “Recycled materials”, etc.), SKU (Stock Keeping Unit) or other form of product id. Special offers (Buy this product + another for \$xxx, buy 2 for less, etc.) Support info – often with phone number or support email address “Customize” button, Share on social media buttons (Facebook, Digg, StumbleUpon, etc.)

free shipping on orders of \$25+ & free returns. [view details](#)

Target > grocery & essentials > cookies, chips & snacks > granola bars

Kind® Vanilla Blueberry Gluten Free Granola Bars - 5 Count

\$2.99

★★★★★ (0) [write a review](#)

quantity:

[add to cart](#) not sold online

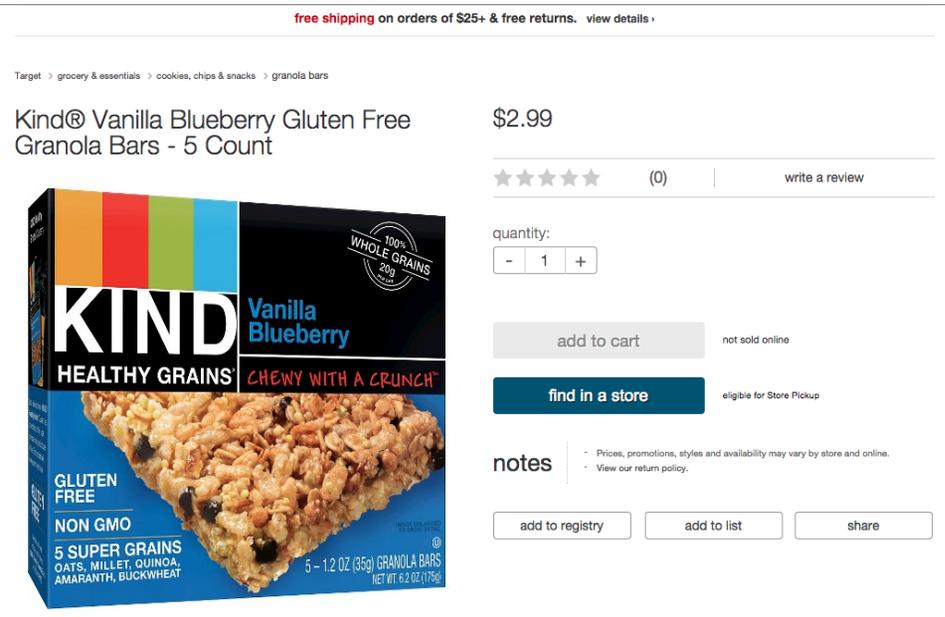
[find in a store](#) eligible for Store Pickup

notes

- Prices, promotions, styles and availability may vary by store and online.
- View our return policy.

[add to registry](#) [add to list](#) [share](#)

mouse over image to zoom in.



free shipping on orders of \$25+ & free returns. [view details](#)

[Target](#) > [grocery & essentials](#) > [cookies, chips & snacks](#) > [granola bars](#)

Kind® Vanilla Blueberry Gluten Free Granola Bars - 5 Count

\$2.99



(0)

[write a review](#)



mouse over image to zoom in.

quantity:

[add to cart](#)

not sold online

[find in a store](#)

eligible for Store Pickup

notes

- Prices, promotions, styles and availability may vary by store and online.
- View our return policy.

[add to registry](#)

[add to list](#)

[share](#)

overview Label Info reviews **shipping & returns**

Return Method:

This item can be returned to any Target store or Target.com.

We regret that this item cannot be shipped to PO Boxes. Ship to location exclusions apply see exclusions.

Estimated Ship Dimensions:

6.5 inches length x 1.9 inches width x 5.4 inches height

Estimated Ship Weight:

0.38 pound

Shipping and Delivery estimates

During Checkout and in your Order Acknowledgement Email you will see an estimated delivery date range. Estimated delivery date range is calculated by:

- **Product Availability:** This date range is listed on the left side of the main image on the item's detail page. If an item is listed as "In Stock," it will usually be ready to ship within 1-2 business days. Some "In Stock" items may have a longer lead time to prepare for shipment.
- **Guest Location:** Where your package is being delivered.
- **Shipping Speed:** The shipping method you selected during Checkout. You may choose Standard Shipping (3-5 business days), Premium Shipping (2 business days) or Express Shipping (1 business day).
- Some items can't be expedited due to size, weight or vendor constraints and will only have Standard Shipping available.

For certain items we offer special delivery services. If your item qualifies for special delivery services it will be noted on the item's product information page. Special Delivery Services can include: To-the-Door, Inside-the-Door, Room of Choice, White Glove and White Glove Assembly.

signature required

return policy

our promise to you

We promise to attempt a return on every item purchased in our stores or on Target.com by scanning your receipt or packing slip, offering receipt look-up* or a non-receipted return or exchange with a valid form of identification. Most items can be returned in your Target store as noted on the packing slip in the Return Method column. Just bring in the packing slip and the item. If you prefer or need to mail in your return, go to www.target.com/returns to follow the easy online return process and print the prepaid Target.com return label. refund/exchange policy

Most unopened items in new condition returned within 90 days will receive a refund or exchange. Some items have a modified return policy that is less than 90 days. Those items will either show a "return by" date or "return within" day range under the item on your receipt or packing slip and in the "Item details, shipping" tab if purchased on Target.com. Items that are opened or damaged or do not have a packing slip or receipt may be denied a refund or exchange. All bundled items must be returned with all components for a full refund. Bundle components may not all have the same return policy; please check your packing slip for details. Some items, such



**new
kibble blend.
same
great taste.**

100% complete & balanced nutrition.

save with Cartwheel





\$19

Munkosity

Bradley Grosh (Gmunk)

"GMUNK has always been about the munkosity within the monkey... identifying with their liberal nature, playful outlook on life, and their physical acts of coordination."

1. Select a Charity:

2. Select type and size:

Men's Tee Sold Out Sold Out Sold Out XL Sold Out

Be sure to check out the [sizing chart](#).

home. shoes / brannin leather riding boots

Tory Burch

Brannin leather riding boots
Original Price €577.45 **NOW €259.85** 55% off

DETAILS **SIZE & FIT** **DESIGNER INFO**

Tan leather riding boots with a 35mm/ 1.5 inch square wooden heel. Tory Burch boots have cream woven canvas inserts along leg, a round toe, stitched seam detailing, leather trim along back, gold cutout emblem at base of ankle, leather tab at top of leg for ease of fit, are lined and simply pull on.

Product code: 202446

Color: Brown

Choose a size:

US 5.5	US 6	US 7	US 7.5	US 8	US 8.5
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
US 9	US 10	US 10.5	US 11		

ADD TO BAG

CLICK TO ZOOM VIEW LARGER IMAGE

STYLE A FRIEND SHARE PRINT

MORE BY TORY BURCH
MORE BOOTS

← BACK HOW TO USE IT GET THE LOOK

INGREDIENTS

SHAVE

CLEAN SHAVE HYDRATING GEL CREAM

5.6 FL. OZ.

This rich, lathering gel-to-cream softens even the most stubborn of stubble, readying it for the cleanest of shaves. Conditioning vitamin E beads soothe the skin for a superbly comfortable finish.

\$28.00

1 ADD TO CART

HELP



explore + threadless + be green +

BE GREEN

Dimensions: 36" x 40" Pieces: 4 What's included? [SHARE THIS](#)

Each month, the blik team selects and posts some of our favorite Threadless original tee shirt designs and asks you to tell us which ones should be the inspiration for a new set of wall graphics.

Voted into our product line-up by you, this is based on Be Green by T-shirts For Robots™. Be sure to vote for the designs you want to see blik'd next!

\$38.00

COLOR OPTION

white cocoa sunflower raspberry

QUANTITY

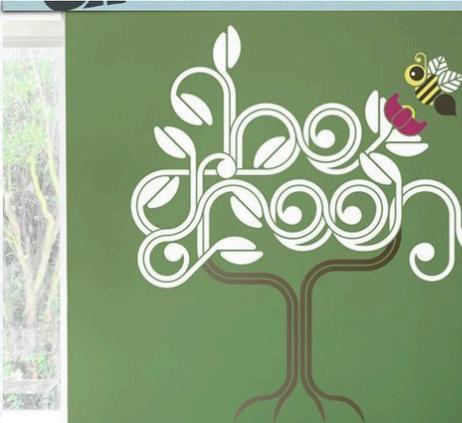
1 **ADD TO CART** **ADD TO WISH LIST**

INSTALLATION

difficulty: a worthwhile challenge

HOW TO

Check out the Voting Booth
 Submit Your Photo




PURCHASE PROCESS

What

Users want to purchase an already selected product. Present users with the purchase steps

Used When

The site allows purchasing of goods, typically a E-commerce Site but it can also a site that happens to sell products as well such as a Museum Site. A purchase can also be part of larger tasks such as a Booking.

Why

First time customers or infrequent customers are best helped with a Wizard that allows the to complete the purchase in small steps. Returning customers usually use the same shipping address and same credit-card. Therefore the process can be more efficiently done in only one overview screen with a 'purchase' button.

How

In order to purchase the products in the cart they need to select the checkout action. The checkout is a five step Purchase Process with the following tasks:

- Identify they client
- Select shipping address and special options
- Select payment method
- See overview of the entire order
- Confirm and place order
- Receive confirmation by email

The users can abort the checkout procedure at any step. When users retry the checkout later, they start again at the first task. Consider a Wizard to guide the user through these tasks while minimizing the number of web pages used. However, a wizard is not always needed for just a purchase. Often sites ask for details that are not strictly necessary to process the order. In many cases, all of the order information may easily fit on one page and hence eliminating the need for a wizard.

The screenshot displays a checkout wizard with five steps: pickup details, billing, review & place order, and done. The current step is 'how do you want to pay?'. The wizard offers three payment options: Target GiftCard (disabled), Credit/Debit Card (selected), and PayPal (disabled). The Credit/Debit Card section includes fields for card number, expiration date (Jan 2015), security code, and name on card. A billing address is also provided. A summary box on the right shows a subtotal of \$2.99, estimated tax of \$0.24, and a total of \$3.23. A 'save & continue' button is present at the bottom of the wizard.

summary

subtotal:	\$2.99
1 item(s)	
estimated tax:	\$0.24
your total:	\$3.23

[save & continue](#)

[use a promo code](#)

[use a team member discount](#)

Shop Safely at Target.com

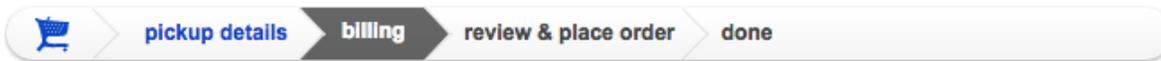
how do you want to pay?

Target GiftCard® you can apply up to 4 gift cards

Credit/Debit Card secure payment

PayPal

you'll be able to review your order before it's final [save & continue](#)



how do you want to pay?

Target GiftCard®  you can apply up to 4 gift cards

Credit/Debit Card



 secure payment

card number

expires

security code

last 3 digits on the back of your card

name on card

billing address [edit](#)

Saloni Dangarwala
1660 Peachtree St NW Apt 4215,
Atlanta, GA 30309-2478

PayPal 

you'll be able to review your order before it's final

save & continue

summary

subtotal: **\$2.99**
1 item(s)

estimated tax: **\$0.24**

your total: \$3.23

save & continue

 [use a promo code](#)

 [use a team member discount](#)

 [Shop Safely at Target.com](#)

CARD INFORMATION

Required fields are marked *

CARD INFORMATION

Card number *

Expiration date * /

Security code *

[What is security code?](#)

BILLING ADDRESS

Billing address should be the same as it appears on the card statement.

1660 Peachtree St Nw
Apt #4215
Atlanta, GA, 30309-2478

Other address

Card payments (no card charges) * This is a mandatory field

Total Price * **\$10.00**

Credit/Debit Card Type * ?

Name on card * ?

Credit/Debit Card Number * ?

Issue Date ?

Expiry Date * ?

CVV Number * ?

Summary Total	
Recharge details	
Lycamobile Number	4704227682
Recharge Amount	\$10.00

Order He

Call us on:
1-866-277-3221
1-845-301-1612
7 days a week

Order Sum

Recharge detail

Cell number

Recharge Amount

Total Amount

myCVS® Store 12-J BROAD STREET SOUTHWEST, ATLANTA, GA 30303 | [Change Store](#) Feedback

CVS pharmacy

Payment Information

Please enter your credit card and/or debit card details below. Fields marked with an * are required.

Billing Information

First Name * Initial Last Name *

Card Type *

example: 0000 0000 0000 0000



CVS/pharmacy is a U.S. based merchant located at One CVS Drive, Woonsocket, RI 02895.

Expiration Date *

Card ID Number *

example: 123

AmEx card

SHOPPING CART

What

The user wants to buy multiple products, which is collected over time through a shopping session.

Used When

A site where users can browse through products and buy them. Users are not very frequent buyers and are possibly novices. For returning customers, consider a ONE-CLICK SHOPPING system. Users may buy more than one product. Users may want to select products now but pay later. Users may decide to purchase somewhere else at any time

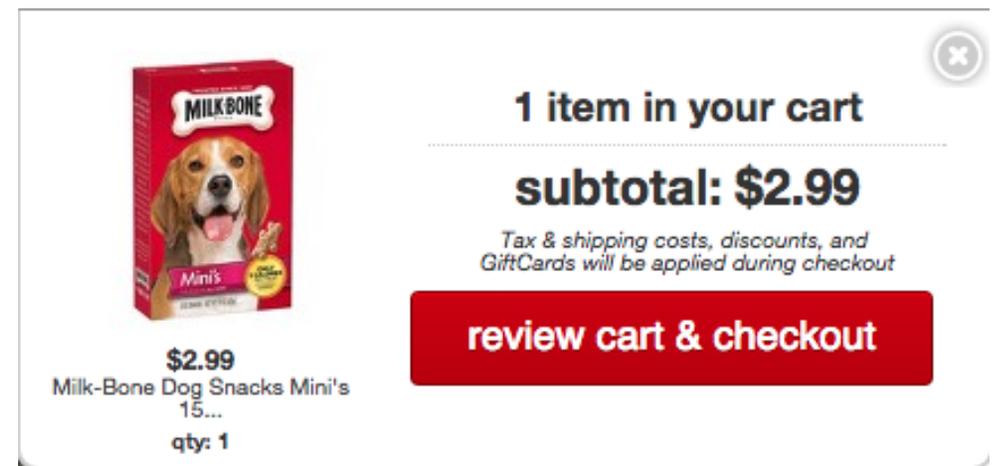
Why

The shopping cart is a very well known and international metaphor. This pattern allows users to gather all products first and pay for them all at once and whenever they want. By showing the total costs including shipping the users know exactly what they will have to pay when they decide to purchase. The checkout procedure using a Wizard helps users to accomplish the actual purchase with all possible assistance.

How

A shopping cart is a collection of selected products that the user can choose to add more products to or remove products from. Whenever a product is presented, a complimenting button lets the user add the respective product to the product cart. The cart can be expected at any time in detail by clicking on a “show

cart” link. When the user chooses to checkout, he is presented with a final list of items on the order, as well as options as to how he or she wants to pay (credit card, wire transfer or cash on delivery).



free shipping on all orders of \$25+ | free returns on any item

1 item in your cart

proceed to checkout



Milk-Bone Dog Snacks Mini's 15 oz

[See return policy for details.](#)

Shipping

Standard Shipping:
arrives 04/30 - 05/05

Store Pickup FREE

Atlanta Midtown
usually available in 2 hours
[change store](#)

qty: 1

[remove item](#)
[save for later](#)

\$2.99

free shipping on all orders of \$25+
free returns on any item

summary

subtotal: **\$2.99**
1 item(s)

estimated tax: **\$0.24**

your total: \$3.23

proceed to checkout



Shop Safely at Target.com

Log in | My account | Contact us | Help

QUICK SEARCH

ma & Audio Computing iPod, MP3 & Gaming

Order online or call us on 00707

le deals

VIEW DEALS

SIGN UP NOW

View / Edit basket CHECKOUT

2 Items Total: £1033.98

APPLE AP/MB466 2GB **This item has been added to your basket.**

Would you like to: email sign-up

GO TO CHECKOUT CONTINUE SHOPPING

LE19R86BDX/XEU SONY VGN-NS10JS Laptop

La SENZA

WEBSITE SECURITY DELIVERY HELP

VIEW SHOPPING BAG MY ACCOUNT

SIZE OR KEYWORD SEARCH

BRAS DD+ KNICKERS NIGHTWEAR HOSIERY CONTROL WEAR CLOTHING CHRISTMAS GIFTS ACCESSORIES BEAUTY SPECIALS MEN'S GUIDE

Product Description	Colour	Size	Quantity	Price	Total	Update	Availability
Core T-Back Tank Top Black/Sky Blue Tank Top: 0000012333	Black/Sky Blue	EXTRA Small	1	£18.00	£18.00	<input type="button" value="Update"/>	In Stock Check delivery times
Core T-Back Tank Top Black/Sky Blue Tank Top: 0000012336	Black/Sky Blue	Large	1	£18.00	£18.00	<input type="button" value="Update"/>	In Stock Check delivery times

Empty Shopping Bag

Total: £36.00

CONTINUE SHOPPING PROCEED TO CHECKOUT

DELIVERY

Standard Delivery: During busy sale periods delivery can take 7 to 10 working days. UK: £2.95 - FREE for orders over £35 Europe: £7.95 Rest of the World: £14.95 [Click here for information on Standard Delivery times](#)

Express Delivery: Please Note over Christmas and the first 2 weeks of Sale our Next Day Express Delivery Service will be suspended.

FREE GIFT WRAPPING

Please note we do not offer our free gift wrapping service during sale periods.

RETURNS & EXCHANGES

We offer a 100% guarantee that if you are dissatisfied with the products you ordered, we will exchange them or provide a refund. Provided they are in a proper resalable condition. [More info](#)

Goods can be returned by post to our [Customer Service Centre](#) or to any of our 1700+ stores in the UK and Ireland, (excluding Debenhams Concessions and Roches Stores) [Click here to find your nearest store](#)

Sale Home > Sale > Christmas Sale

Email a Friend Bookmark and Share Print < Back to List >

Cart

Added to Cart

Dark Chocolate Hazelnut Cherry Bark \$14.95 Quantity: 2

Cart Summary

Items in Cart: 2

Subtotal: \$29.90

Close and Continue Shopping

Coordinating items

Gingerbread Bark \$11.95 reg. \$16.95

Cappuccino Cookies \$14.95 reg. \$19.95

Sea Salt Caramels \$19.95

Gingerbread Bark \$11.95 reg. \$16.95

Cappuccino Cookies \$14.95 reg. \$19.95

Sea Salt Caramels \$19.95

Peanut Butter Cups \$11.95 reg. \$16.95

Dark Chocolate Orchard Mix \$15.95 reg. \$19.95

Bath&BodyWorks

TOP SELLERS SHOP BY FRAGRANCE SHOP BY BRAND Keyword/Item # SEARCH

BODY & BATH SPA & AROMATHERAPY BEAUTY ACCESSORIES HOME & CANDLES KIDS GIFTS SALE

\$6 EXCLUSIVELY ONLINE! bring on spring canvas tote

With any purchase (a \$15 value)

YOUR SHOPPING BAG

How does my Shopping Bag work? View Your Wish List (Sign In)

Qty	Item Description	Availability	Date Added	Price	Total
2	Need a Margarita?™ Citrus Body Wash	IN STOCK	Today	\$15.00	\$30.00
	NEED A MARGARITA? Size: NO SIZE	Leaves warehouse in 2 - 3 full bus. days - (Details)			\$20.00
	Item#: 3307247	☐ Gift Wrap available (Details)			
2 for \$20	Select True Blue® Spa (See Promotion Details)				
1	Holiday Soothing Socklets	IN STOCK	Today	\$15.00	\$15.00
	Size: NO SIZE	Leaves warehouse in 2 - 3 full bus. days - (Details)			
	Item#: 3140003	☐ Gift Wrap available (Details)			

Using a promotional code?

CONTINUE SHOPPING

Merchandise Subtotal: \$35.00

Estimated Shipping and Handling: \$6.99
Based on economy ground shipping within continental U.S.

Sales Tax: \$0.00

Estimated Total: \$41.99

STORE LOCATER

What

Users need to find a (physical) store close to a specific location. Allow users to 'search' for a store and show the results on a map

Used When

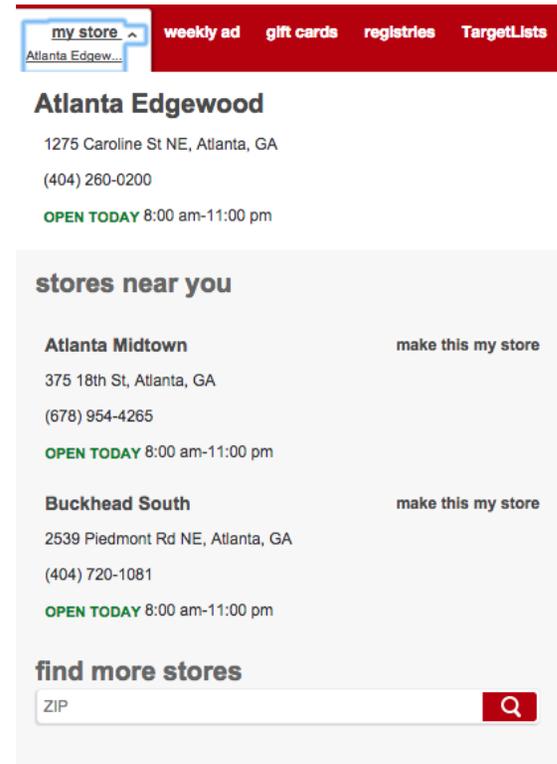
You are designing a site for an organization that has physical stores associated with it. It does not have to be a 'store' but could also be a different department or office of that organization. Typically you find a store locator on E-commerce Site, Corporate Site, Automotive Site or Museum Site. Using a store locator requires that there are a large number of stores to be found, otherwise it is better to simply list the stores.

Why

This pattern is a special version of the advanced search where users can only look for locations. This affects the search interface part and the way results are displayed.

How

A store locator is a specific sort of Advanced Search where you are specifically looking for stores, probably in a certain area. Displaying the Search Results is usually done using a Map Navigator with the store marked as the points of interest. Details about the location of the stores are displayed in text next to the map. The search interface part is also preferably displayed again so that users can adjust their query easily and run a new search.



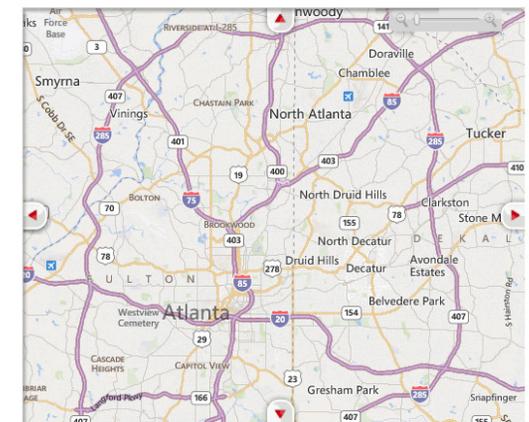
Target / find a store / search results

search results

find other stores

- 30309
- Atlanta Midtown GA**
375 18th St, Atlanta, GA 30363
make this my store
 - Buckhead South GA**
2539 Piedmont Rd NE, Atlanta, GA 30324-3006
make this my store
 - Atlanta Edgewood GA**
1275 Caroline St NE, Atlanta, GA 30307-2705
this is my store
 - Buckhead GA**
3535 Peachtree Rd NE, Atlanta, GA 30326-3287
make this my store

previous | next >



view all stores by state



Locate Barnes & Noble, Inc. stores near you (U.S. only) by entering all or part of an address. Then click "Search."

Address

City State

Zip Code

Only find stores with Music
 Only find stores with B&N Jr.
 Only find stores with a Café
 Only find stores with Used Books
 Only find stores with Libros en Espanol
 Barnes & Noble Bookstores
 B. Dalton Bookseller
 Bookstar
 Bookstop
 Doubleday Book Shops

*If you do not enter a street address, the directions will begin from the center of the city provided.

Powered by [Vicinity Corporation](#).
 © 2003 Vicinity Corporation. All rights reserved. [Terms of Use and Privacy Statement](#).
 Map Data, ©DT, Inc. © 2003.



UNDER ARMOUR STORE LOCATOR

FIND STORES NEAR YOU

Baltimore MD 21230

United States

12 LOCATIONS FOUND

- Under Armour Specialty** 2.5 mi
 7101 Democracy Blvd
 Bethesda, MD 20817
 301.489.0237
 Driving Directions +
 SEND ADDRESS EMAIL TEXT
 Mon-Fri: 10:30am - 9pm
 Sat: 10am - 9pm
 Sun: 11am - 6pm
- Under Armour Outlet** 7.9 mi
 12741 Ocean Gateway
 Suite F090
 Queenstown, MD 21658
 410.827.7632
 Driving Directions +
 SEND ADDRESS EMAIL TEXT
 Mon - Sat: 10am - 9pm
 Sun: 12am - 7pm
- Merrill Athletic Club** 4.2 mi
 3421 Boston Street
 Baltimore, MD 21224
 410.563.0225
 Driving Directions +
 SEND ADDRESS EMAIL TEXT

UA AUTHORIZED DEALER
 7101 Democracy Blvd
 Bethesda, MD 20817
 301.489.0237
 Driving Directions +
 SEND ADDRESS EMAIL TEXT
 Mon-Fri: 10:30am - 9pm
 Sat: 10am - 9pm
 Sun: 11am - 6pm

Enter Zip Code or City, State OR

We've found the closest **20 PUMA STORES** near **your location (BROOKLINE, MA)**

- The PUMA Store Boston** 2.4 Miles Away
 GET DIRECTIONS
 333 Newbury Street,
 Boston, MA 2115
 617.369.7091
 STORE HOURS
 Mon: 10:00 AM - 8:00 PM
 Tue: 10:00 AM - 8:00 PM
 Wed: 10:00 AM - 8:00 PM
 Thu: 10:00 AM - 8:00 PM
 Fri: 10:00 AM - 8:00 PM
 Sat: 10:00 AM - 8:00 PM
 Sun: 11:00 AM - 7:00 PM
- The PUMA Outlet Wrentham** 23.4 Miles Away
 GET DIRECTIONS
 1 Premium Outlet Blvd.,
 Wrentham, MA 2093
 508.384.0052
 STORE HOURS
 Mon: 10:00 AM - 8:00 PM

Filter Store Results

DISPLAY STORES THAT:

Are Official PUMA Stores

PRODUCT LINES

- Golf
- Running
- Alexander McQueen
- Mihara
- Rudolf Dassler Sport
- Motorsports
- Ocean Racing/Sailing
- Time
- Football
- BodyTrain
- Clever Little Bag
- Black Label
- Sergio Rossi

BUBBERY

WOMEN

MEN

CHILDREN

BEAUTY

THE TRENCH COAT

SCARVES

GIFTS

SHOWS & EVENTS

ACOUSTIC

OUR HISTORY

Foundation
 Burberry Group Plc
 Geneva
 Site Map
 Legal & Cookies
 Corporate Responsibility

Country: [Edit]
 United Kingdom

Language:
 English

STORE LOCATOR

STORES

EUROPE

UNITED KINGDOM

STORE RESULTS

BIRMINGHAM
 BELFRIDGE BUILDING
 +44 (0) 121 693 6964

EDINBURGH
 MULTREE WALK
 +44 (0) 131 229

LONDON
 21 REGENT STREET
 +44 (0) 207 860 8425

LONDON
 COVENTRY GARDEN BRIT
 +44 (0) 203 425 7025

STORE LOCATOR | CUSTOMER SERVICE | MY ACCOUNT | SEARCH | 0 P.P.A. | CHECKOUT

COUPON

What

You want to attract your users to conduct a purchase of one of your products

Used When

Use when you want to create special attention around a specific product or service

Use when you want to give your customers an incentive to commit to a purchase of one of your products or services

Use when you want to advertise a discount to a specific group of people or advertise to a target group of users by for instance posting a coupon code in a forum or printing a coupon code in a magazine.

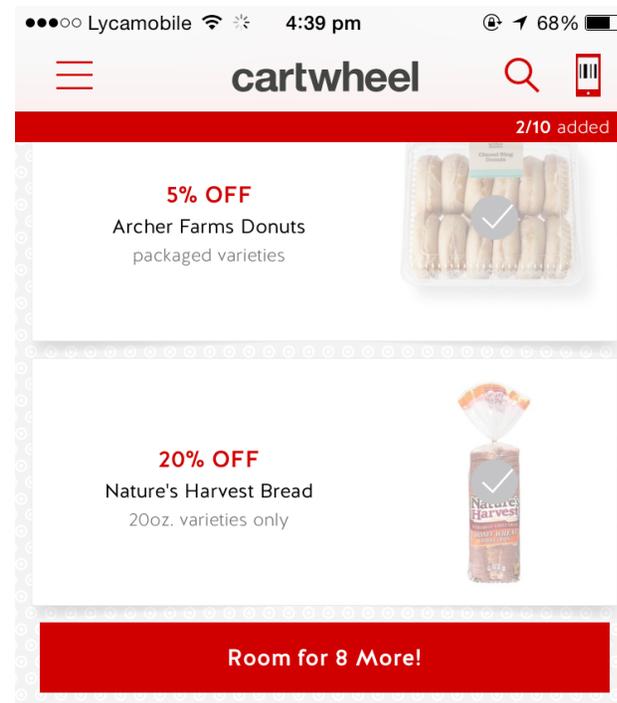
Why

Using coupons codes to attract customers to buy a merchants product builds on the customer's assumption that the offer is short lived, why action must be taken soon in order not to lose the psychological gain given by receiving the coupon code. Another benefit of Coupon codes is its traceability. Marketeers can branch out different codes to find out which campaign generated the most leads.

How

Create a field specifically for entering a coupon / promotional code. Entering a code gives the customer a certain amount of discount depending on what code has been entered. On the merchants side, a number of different codes can be constructed

in order to 1) measure where your customers come from and have heard of you and 2) allow different discount rates for different groups.



Terms and Conditions

Offer valid in store only, unless explicitly noted otherwise. Limit no more than one manufacturer coupon, one Target coupon and one Cartwheel offer can be combined per item. Scan all other coupons before scanning your Cartwheel barcode in store. Each Cartwheel offer may be used for up to a maximum of 4 qualifying items per offer per transaction, unless otherwise noted. Limit of 1 Cartwheel barcode per transaction and 6 Cartwheel barcode transactions per day. Void if copied, scanned, altered, transferred, purchased, sold, or prohibited by law. Item(s) may not be available at all stores. Not valid in Canada. Offer value may not exceed value of item purchased. No cash value.



EXPIRES 5/25/15

\$10 off



when you buy any ONE (1) Nicorette® Lozenge (72-ct.+), Nicorette® Gum (100-ct.+), or NicoDerm® (14-ct.+)

✓ selected

\$1 off



when you buy any THREE (3) Kellogg's® Pop-Tarts® Toaster Pastries (6 ct. or Larger, Any Flavor, Mix or Match)

✓ selected

75¢ off



when you buy any ONE (1) Kellogg's® Froot Loops® Cereal (8.7 oz. or Larger, Any Flavor)

✓ selected

your savings.

available savings: **\$111.40**

coupons selected: **3**

- ✘ 75¢ off any ONE (1) Kellogg's® Froot Loops® Cereal \$0.75
- ✘ \$1 off any THREE (3) Kellogg's® Pop-Tarts® Toaster \$1.00
- ✘ \$10 off any ONE (1) Nicorette® Lozenge, Gum, or NicoDerm® \$10.00

total savings selected to print: \$11.75

print selected coupons

Invite your friends to Dropbox!

For every friend who joins Dropbox, we'll give you both 250 MB of bonus space (up to a limit of 8 GB!)

Option A: Send them this link

<https://www.dropbox.com/referrals/NTczNTc0NzI5>

Share on Facebook Share on Twitter



Option B: Invite contacts from your email account

(Gmail, AOL, Hotmail, Yahoo, etc.)

Your Email

Email Password

Retrieve your contacts

Option C: Invite friends by entering their e-mail addresses

Type a list of invitee email addresses.

Send Invites

Once your friend registers and installs Dropbox, you'll both get extra space. Hooray! Afterwards you can view the status of your referrals or visit our Help Center if you have any questions.

SOCIAL

COLLECTIBLE ACHIEVEMENTS

What

Some users respond to opportunities of winning and collecting awards that in turn can be displayed to other community members.

Used When

When you want to make your users explore parts of your product or service that might not otherwise appeal to them. To make your users use all parts of your product or service and in a manner you intended. Promote certain parts of your product or service. Give your users an opportunity to differentiate oneself from or assimilate to the community.

Why

As the user collects achievements, he or she invests time in the community and builds up a history. This history with your site creates a barrier for the user to leaving, as what has been built up will be lost upon quitting. Translating the investment into visible collectible achievements helps the user to build and emotional bond the community that will reward you plentifully in traffic and loyalty.

How

Reward users for certain kinds of behavior; for reaching specifically defined goals within the community.



Woo Hoo! New Achievement!

THE 30s

You've finally earned a Klout score in the 30s!

Tweet Share Share

Waleed has collected:

- Introduction to "For" Loops in JS (May 25, 2014)
- Build "Rock, Paper, Scissors" (May 20, 2014)
- Introduction to Functions in JS (May 19, 2014)
- Conditionals and Control Flow (May 18, 2014)
- Introduction to PHP (May 18, 2014)
- jQuery Effects (May 18, 2014)

Status Member since: July 16th, 2008

Reviews 132

First reviews 78

High fives! 74

Places added 98122

Awards

- INSIDER
- NUMERO UNO
- PLACE MAKER
- LOCAL HERO
- GURU
- THE CHOSEN ONE

A CHANCE TO WIN \$100,000+ IN PRIZES & AWARDS

Anders T. **POINTS 10 of 30** **7.9mi AVERAGE WORKOUT**

LOG A WORKOUT

VIEW ALL PRIZES

HOW TO PLAY

This winter, you choose how to heat things up. With over 400+ activity type options, you can log or record any type of workout.

LOG 400+ ACTIVITIES INCLUDING:

- Yoga
- Run
- Ride
- Walk
- Hike
- Gym

FOLLOW

What

The user wants to track and keep up to date with activity on topics or themes, not just people.

Used When

Use when you want to let users personalize the experience of your application to specific topics, themes, or people

Why

Content shared with followers on sites like Google+ and Pinterest makes the content curation community possible and users can choose to follow topics, events, themes or even people to get fresh content built by and around the channel being followed. For the same reason friend lists will become an increasingly important UI design pattern, so will following..

How

Users can select items (objects) which they want to stay up to date with. The most common object to follow is other people (friends), but other popular objects are channels, artists, and interests. As a consequence of following, users can keep track of and receive updates from the objects follows. Typically, updates are shown in users' Activity Streamer used to suggest new, related, and undiscovered objects similar to what is followed.

connect with us.



UPDATES

STABILIZE FEATURES

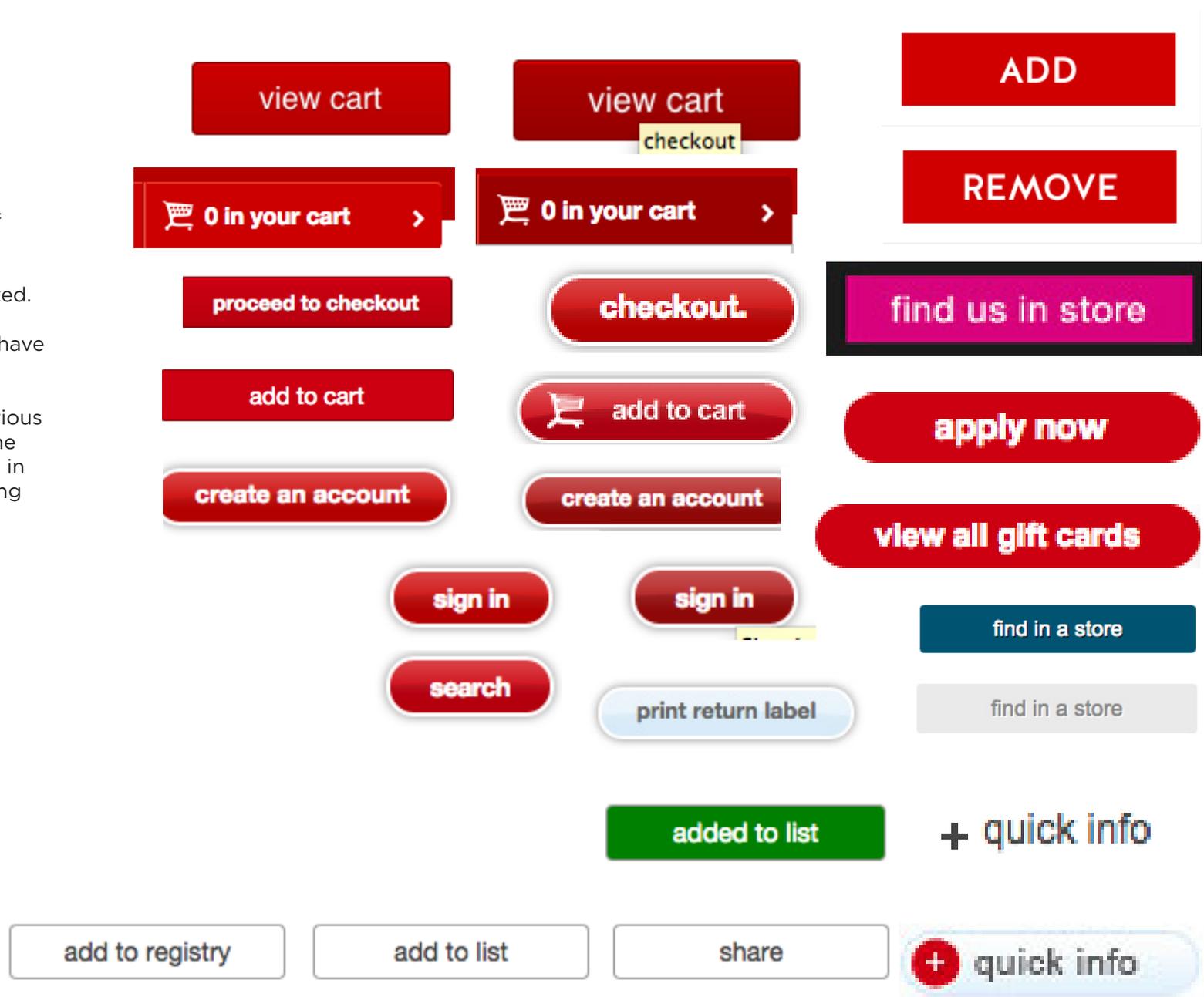
BEFORE

Target currently has a variety of action button styles.

The bevel styled button feel dated.

Button with same functionality have different styles.

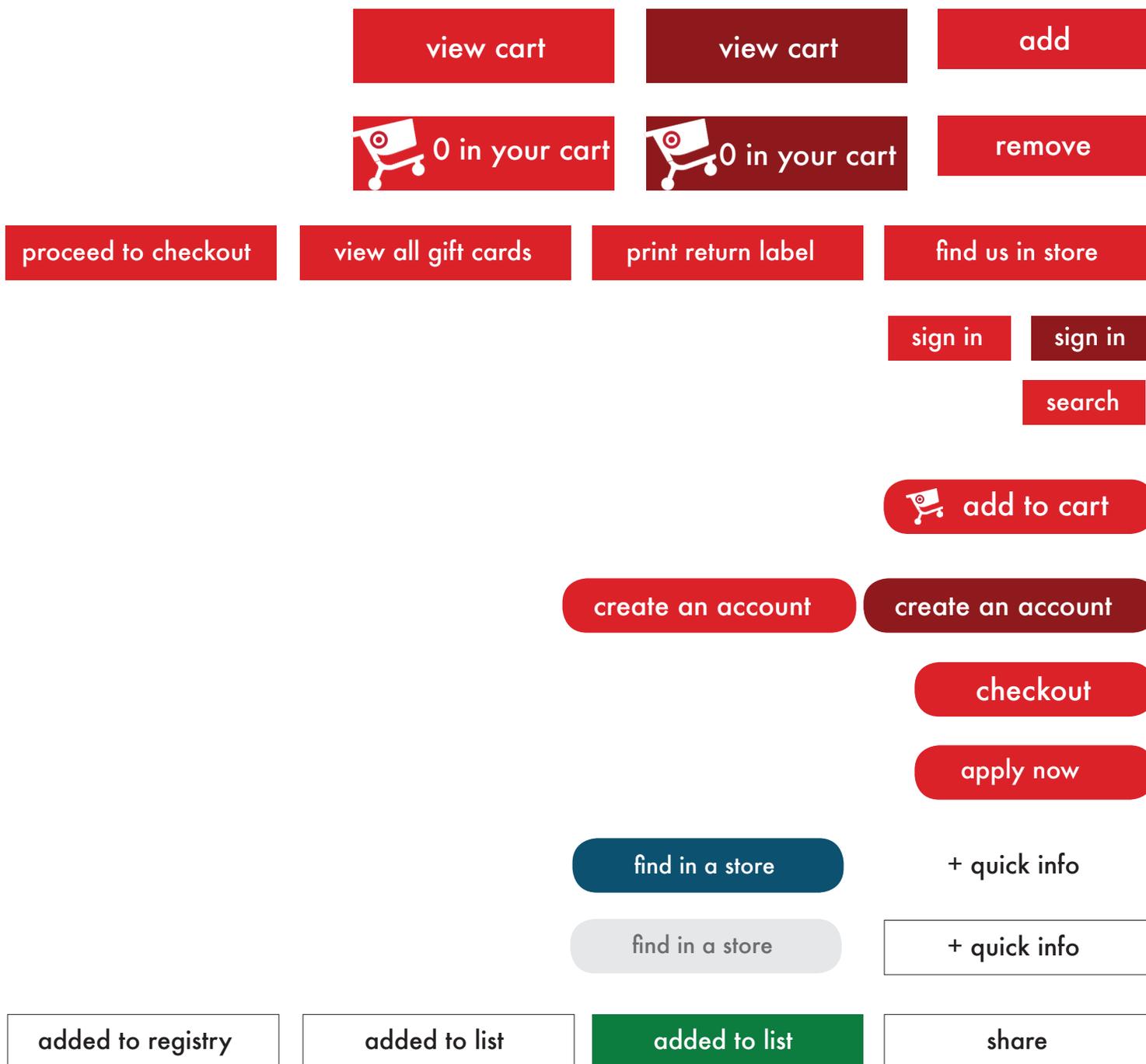
After carefully analysing the various buttons I have normalized for the website, using the buttons used in the mobile application as a spring board on the next page.



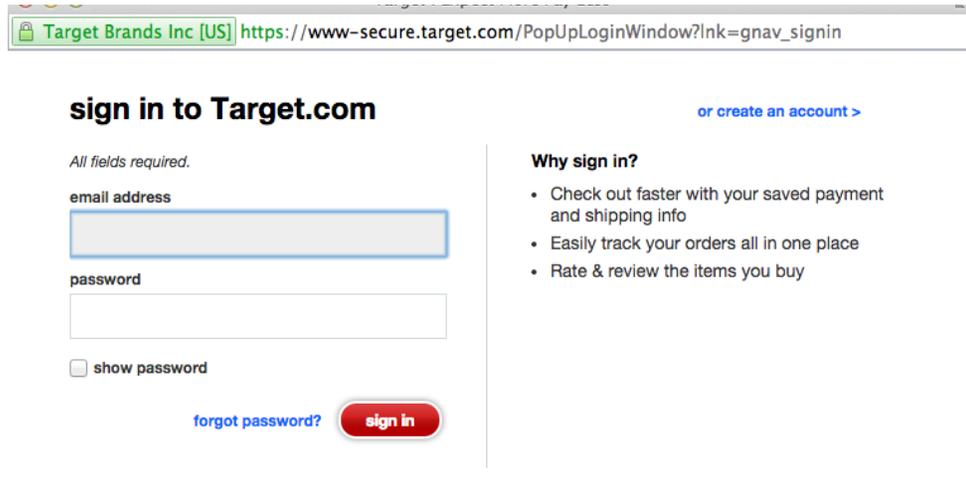
AFTER

The buttons have been normalized considering the brand colors, the typefaces used, and the iconography used on the website.

The buttons are divided into call to action buttons which have rounded corners, that the website originally uses, and other buttons which are rectangular.



BEFORE



Target Brands Inc [US] https://www-secure.target.com/PopUpLoginWindow?lnk=gnav_signin

sign in to Target.com

[or create an account >](#)

All fields required.

email address

password

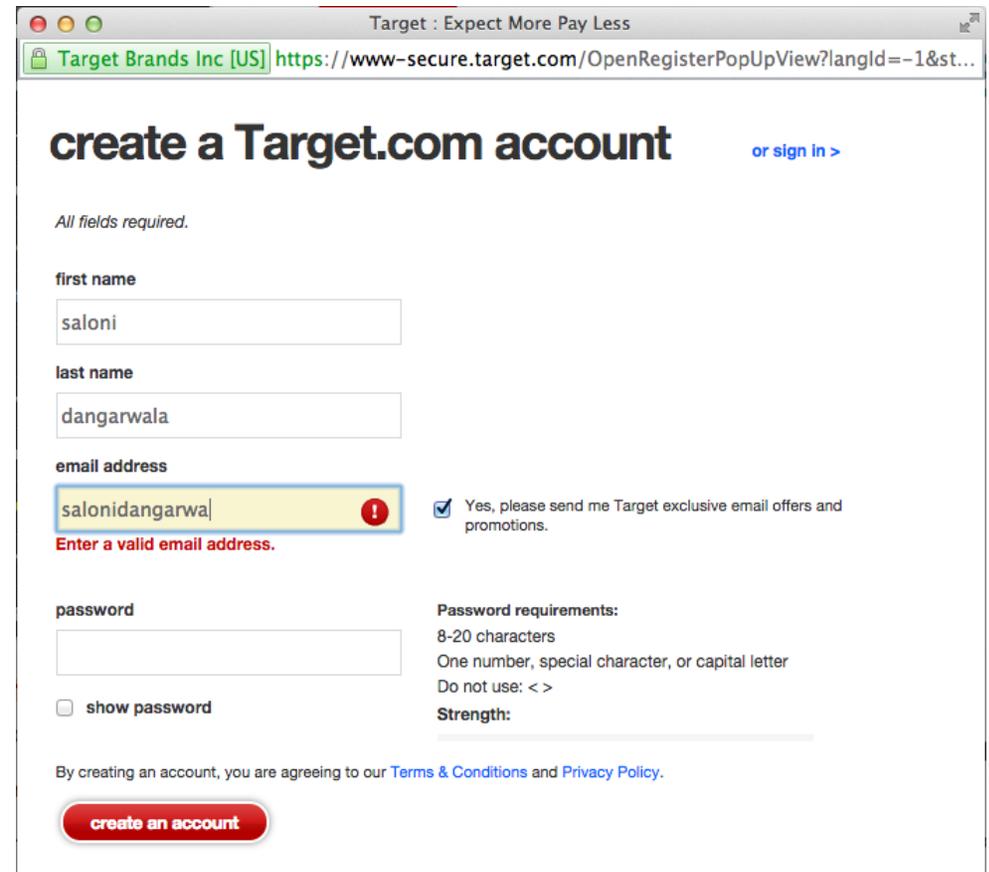
show password

[forgot password?](#)

Why sign in?

- Check out faster with your saved payment and shipping info
- Easily track your orders all in one place
- Rate & review the items you buy

The login forms are look like they are too much work. And does not user best User experience practices.



Target : Expect More Pay Less

Target Brands Inc [US] https://www-secure.target.com/OpenRegisterPopUpView?langId=-1&st...

create a Target.com account

[or sign in >](#)

All fields required.

first name

last name

email address

 !
Enter a valid email address.

Yes, please send me Target exclusive email offers and promotions.

password

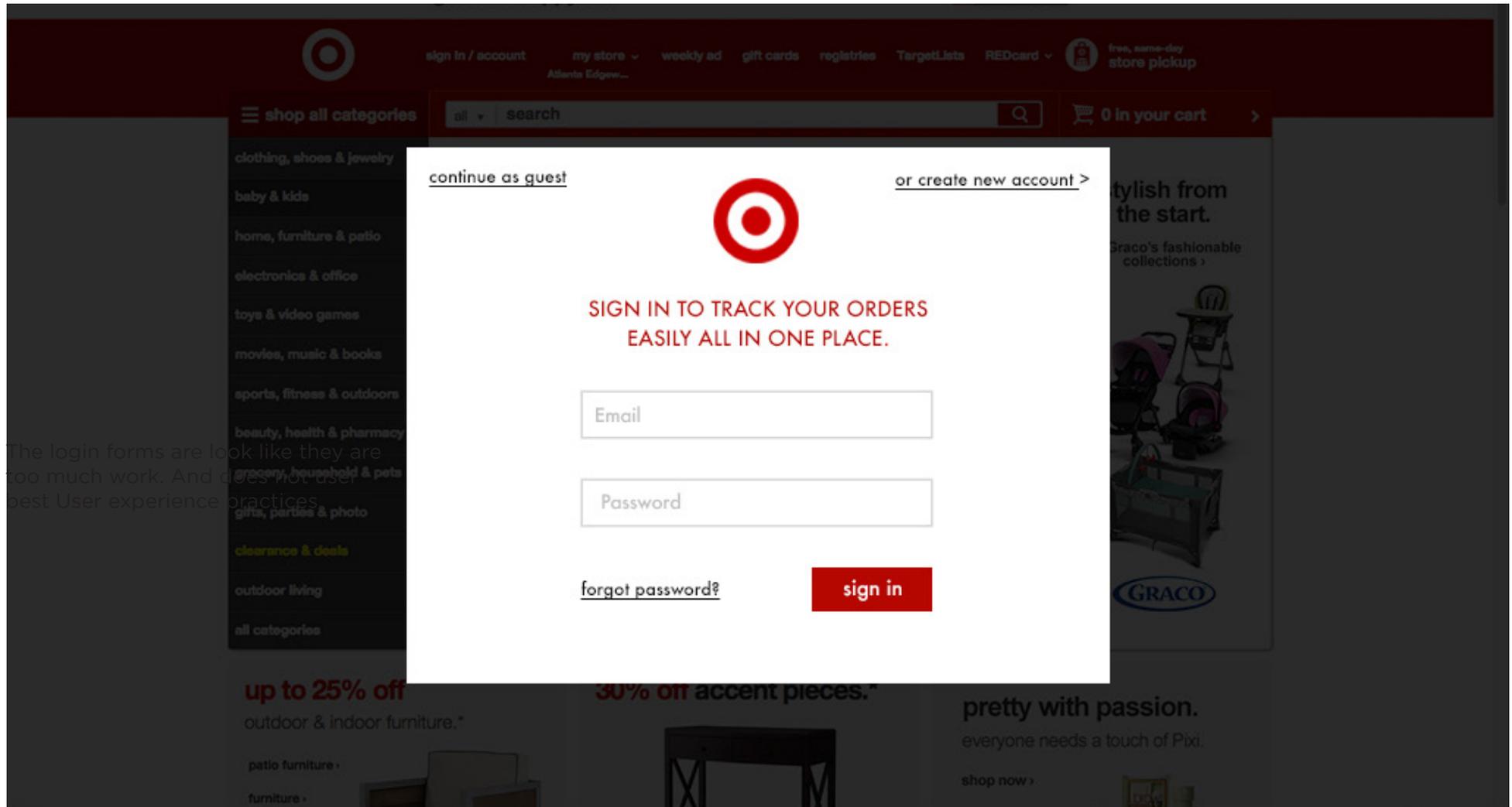
show password

Password requirements:
8-20 characters
One number, special character, or capital letter
Do not use: < >

Strength:

By creating an account, you are agreeing to our [Terms & Conditions](#) and [Privacy Policy](#).

AFTER



The login forms are look like they are too much work. And does not use best User experience practices

Login form has been updated to the using best UI practices to make the user experience better, and making it look easy with little visual clutter.

AFTER

The screenshot shows the Target account creation form. The form is centered on a white background with the Target logo at the top. The text "CREATE AN ACCOUNT TO TRACK YOUR ORDERS EASILY ALL IN ONE PLACE." is prominently displayed. Below this, there are four input fields: "Full Name", "Email", "Phone Number", and "Password". A checkbox is checked, indicating the user wants to receive Target exclusive email offers and promotions. A red "create an account" button is positioned to the right of the checkbox. At the bottom, there is a link to the Terms & Conditions and Privacy Policy. A callout box on the right side of the form provides password requirements: "follow password requirements: 8-20 characters, One number, special character, or capital letter Do not use: < >".

continue as guest already a member?

**CREATE AN ACCOUNT TO TRACK YOUR ORDERS
EASILY ALL IN ONE PLACE.**

Full Name Email

Phone Number Password

Yes, please send me Target exclusive email offers and promotions. **create an account**

By creating an account, you are agreeing to our [Terms & Conditions](#) and [Privacy Policy](#).

follow password requirements:
8-20 characters, One number,
special character, or capital letter
Do not use: < >

The login forms are look like they are too much work. And does not user best User experience practices.

The form fields us helper text to inform the user what is expected to be entered into fields to avoid erroneous entries.

AFTER

The image shows a screenshot of the Target website's account creation form. The form is centered on a white background with the Target logo at the top. The form includes fields for Full Name, Email, Phone Number, and Password. A checkbox is present for receiving email offers, and a red 'create an account' button is at the bottom. The form is surrounded by a dark navigation bar and a sidebar with category links. Four yellow callout boxes provide helpful text for each input field: '...what's your name?' for Full Name, 'we won't call you, but you need to provide us with your number.' for Phone Number, 'please enter valid email.' for Email, and 'follow password requirements: 8-20 characters, One number, special character, or capital letter Do not use: < >' for Password. The form also includes a 'continue as guest' link, an 'already a member?' link, and a disclaimer at the bottom.

continue as guest

already a member?

CREATE AN ACCOUNT TO TRACK YOUR ORDERS
EASILY ALL IN ONE PLACE.

Full Name

Email

Phone Number

Password

Yes, please send me Target exclusive email offers and promotions.

create an account

By creating an account, you are agreeing to our [Terms & Conditions](#) and [Privacy Policy](#).

...what's your name?

we won't call you, but you need to provide us with your number.

please enter valid email.

follow password requirements:
8-20 characters, One number,
special character, or capital letter
Do not use: < >

The helper text uses language which is friendly so the users can resonate to it. Hence, building a trust factor.



how do you want to pay?

Target GiftCard®  you can apply up to 4 gift cards

Credit/Debit Card       secure payment

card number

expires

security code

last 3 digits on the back of your card

name on card

billing address [edit](#)

Saloni Dangarwala
1660 Peachtree St NW Apt 4215,
Atlanta, GA 30309-2478

PayPal 

you'll be able to review your order before it's final

save & continue

summary

subtotal: \$2.99

1 item(s)

estimated tax: \$0.24

your total: \$3.23

save & continue

 [use a promo code](#)

 [use a team member discount](#)

 [Shop Safely at Target.com](#)

The payment process needs to be normalized. The input fields, labels need to have a proper structure for better user experience using best practices in UX.

 pickup details **billing** review & place order done

How would you like to pay?

Target Gift Card  you can apply upto 4 gift cards

Credit/Debit Card       secure payment

Card Number: Expires:

Name on Card:

Security Code:  

Promo code:
(if applicable)

Billing Information [edit](#)

Saloni Dangarwala
1660 Peachtree St. NW Apt. # 4215
Atlanta, Georgia 30309-2475

PayPal 

you will be able to review your order before it is final

save and continue

summary

subtotal: \$2.99
1 item(s)

estimated tax: \$0.24

your total: \$3.23

save and continue

 Shop Safely at Target.com



Target recipes
delicious ideas
from Cooking.com



do more
with protein.
EAS

get recipes >



100% problem
solved.
Scrubbing Bubbles

learn more >



free \$10
Target GiftCard.
Featured Brands

shop & save >



coupons
click. print. save.



connect with us.



get apps, coupon alerts & more.



Target apps >



email sign up >

recently viewed items >



Ghirardelli 60% Cacao
Chocolat...

Target stores

- find a store
- clinic
- optical
- pharmacy
- photo
- portrait studio

about Target

- news, information & blog
- careers
- corporate responsibility
- investor relations
- pressroom
- affiliates
- team member services
- Bullseye Shop
- advertise with us

ways to save

- weekly ads
- coupons
- clearance
- all the deals

help

- see all help
- accessibility
- track an order
- return an item
- store pickup
- shipping information
- product recalls
- size charts
- contact us

the REDcard

- card benefits
- how to apply
- manage my REDcard



5% off
plus everyday free
shipping
apply now



privacy policy | cookies | terms & conditions | CA privacy rights | CA transparency in supply chains act | about this site
© 2015 Target Brands, Inc. Target, the Bullseye Design and Bullseye Dog are trademarks of Target Brands, Inc. All rights reserved.

www.target.com/r/recipes

BEFORE

Target has its own icon set for various functions like the cooker for recopies the email sign up icon etc. Considering that I felt it was important to personalize the social icon set since those are the only icons on the page which look different and not as a part of the icon set.

connect with us.



more.






Target recipes delicious ideas from Cooking.com



do more with protein. EAS

get recipes >



100% problem solved. Scrubbing Bubbles

learn more >



free \$10 Target GiftCard. Featured Brands

shop & save >



coupons click. print. save.



connect with us.

get apps, coupon alerts & more.



Target apps >



email sign up >

recently viewed items >



Ghirardelli 60% Cacao Chocolat...

Target stores

- find a store
- clinic
- optical
- pharmacy
- photo
- portrait studio

about Target

- news, information & blog
- careers
- corporate responsibility
- investor relations
- pressroom
- affiliates
- team member services
- Bullseye Shop
- advertise with us

ways to save

- weekly ads
- coupons
- clearance
- all the deals

help

- see all help
- accessibility
- track an order
- return an item
- store pickup
- shipping information
- product recalls
- size charts
- contact us

the REDcard

- card benefits
- how to apply
- manage my REDcard



5% off plus everyday free shipping apply now



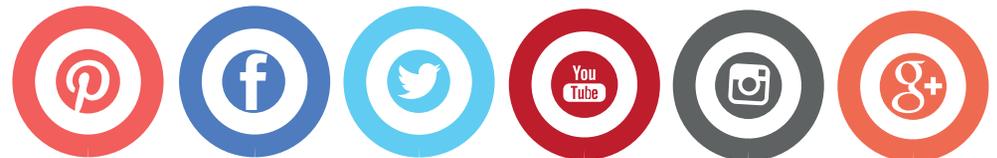
privacy policy | cookies | terms & conditions | CA privacy rights | CA transparency in supply chains act | about this site
 © 2015 Target Brands, Inc. Target, the Bullseye Design and Bullseye Dog are trademarks of Target Brands, Inc. All rights reserved.

www.target.com/r/recipes

AFTER

These are the new social media icon set for target. There by connect the brands image to it social media presence and making it look visually cohesive.

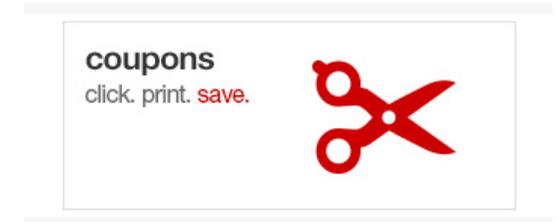
SOCIAL ICON SET



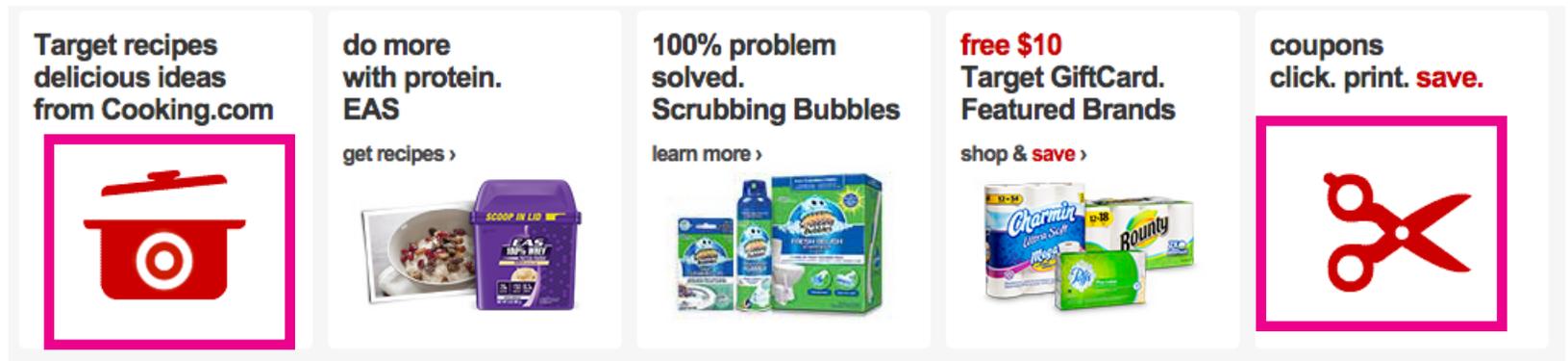
STANDARDIZE

The icons animate on hover but this is only section where this happens

My suggestions would be to make all the similar purpose icons have a standardize animate. If save a coupon animates in one section it should do so throughout.

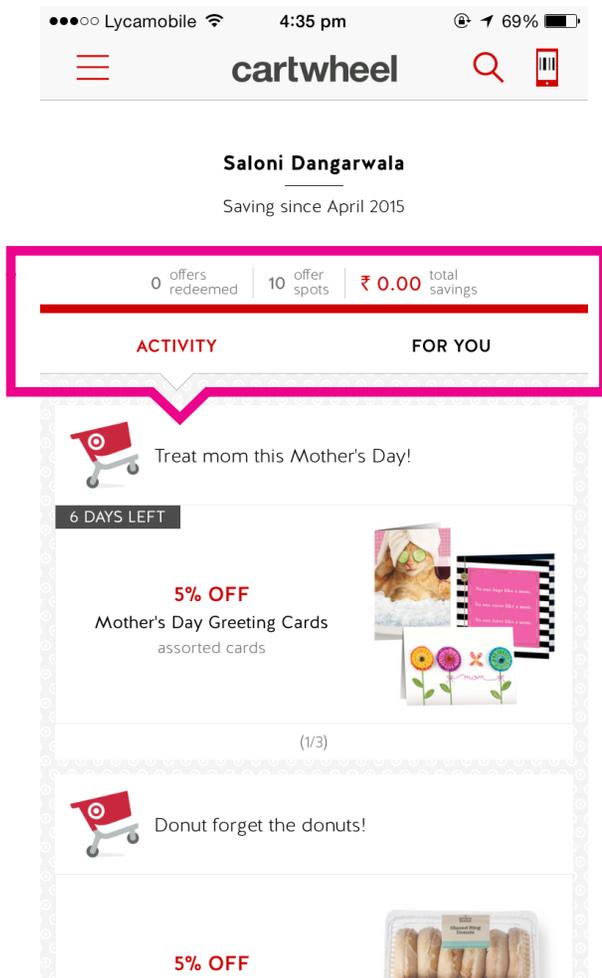


Does not animate



Animates

Animates



overview Label Info reviews shipping & returns

Return Method:

This item can be returned to any Target store or Target.com.

We regret that this item cannot be shipped to PO Boxes. Ship to location exclusions apply see exclusions.

Estimated Ship Dimensions:

6.5 inches length x 1.9 inches width x 5.4 inches height

Estimated Ship Weight:

0.38 pound

Shipping and Delivery estimates

During Checkout and in your Order Acknowledgement Email you will see an estimated delivery date range. Estimated delivery date range is calculated by:

- **Product Availability:** This date range is listed on the left side of the main image on the item's detail page. If an item is listed as "In Stock," it will usually be ready to ship within 1-2 business days. Some "In Stock" items may have a longer lead time to prepare for shipment.
- **Guest Location:** Where your package is being delivered.
- **Shipping Speed:** The shipping method you selected during Checkout. You may choose Standard Shipping (3-5 business days), Premium Shipping (2 business days) or Express Shipping (1 business day).
- Some items can't be expedited due to size, weight or vendor constraints and will only have Standard Shipping available.

For certain items we offer special delivery services. If your item qualifies for special delivery services it will be noted on the item's product information page. Special Delivery Services can include: To-the-Door, Inside-the-Door, Room of Choice, White Glove and White Glove Assembly.

signature required

return policy

our promise to you

We promise to attempt a return on every item purchased in our stores or on Target.com by scanning your receipt or packing slip, offering receipt look-up* or a non-receipted return or exchange with a valid form of identification. Most items can be returned in your Target store as noted on the packing slip in the Return Method column. Just bring in the packing slip and the item. If you prefer or need to mail in your return, go to www.target.com/returns to follow the easy online return process and print the prepaid Target.com return label.

refund/exchange policy

Most unopened items in new condition returned within 90 days will receive a refund or exchange. Some items have a modified return policy that is less than 90 days. Those items will either show a "return by" date or "return within" day range under the item on your receipt or packing slip and in the "Item details, shipping" tab if purchased on Target.com. Items that are opened or damaged or do not have a packing slip or receipt may be denied a refund or exchange. All bundled items must be returned with all components for a full refund. Bundle components may not all have the same return policy; please check your packing slip for details. Some items, such

The application uses module tabs, normalizing the style of the tabs to make the layout across mediums consistent.

overview

label

reviews

shopping and returns

Return Method:

This item can be returned to any Target store or Target.com.

We regret that this item cannot be shipped to PO Boxes. Ship to location exclusions apply see exclusions.

Estimated Ship Dimensions:

6.5 inches length x 1.9 inches width x 5.4 inches height

Estimated Ship Weight:

0.38 pound

Shipping and Delivery estimates

During Checkout and in your Order Acknowledgement Email you will see an estimated delivery date range. Estimated delivery date range is calculated by:

- **Product Availability:** This date range is listed on the left side of the main image on the item's detail page. If an item is listed as "In Stock," it will usually be ready to ship within 1-2 business days. Some "In Stock" items may have a longer lead time to prepare for shipment.
- **Guest Location:** Where your package is being delivered.
- **Shipping Speed:** The shipping method you selected during Checkout. You may choose Standard Shipping (3-5 business days), Premium Shipping (2 business days) or Express Shipping (1 business day).
- Some items can't be expedited due to size, weight or vendor constraints and will only have Standard Shipping available.

For certain items we offer special delivery services. If your item qualifies for special delivery services it will be noted on the item's product information page. Special Delivery Services can include: To-the-Door, Inside-the-Door, Room of Choice, White Glove and White Glove Assembly.

signature required

return policy**our promise to you**

We promise to attempt a return on every item purchased in our stores or on Target.com by scanning your receipt or packing slip, offering receipt look-up* or a non-receipted return or exchange with a valid form of identification. Most items can be returned in your Target store as noted on the packing slip in the Return Method column. Just bring in the packing slip and the item. If you prefer or need to mail in your return, go to www.target.com/returns to follow the easy online return process and print the prepaid Target.com return label. **refund/exchange policy**

Most unopened items in new condition returned within 90 days will receive a refund or exchange. Some items have a modified return policy that is less than 90 days. Those items will either show a "return by" date or "return within" day range under the item on your receipt or packing slip and in the "Item details, shipping" tab if purchased on Target.com. Items that are opened or damaged or do not have a packing slip or receipt may be denied a refund or exchange. All bundled items must be returned with all components for a full refund. Bundle components may not all have the same return policy; please check your packing slip for details. Some items, such



**new
kibble blend.
same
great taste.**

100% complete & balanced nutrition.

save with Cartwheel >



The application uses module tabs, normalizing the style of the tabs to make the layout across mediums consistent.

PROPOSING NEW FEATURES

protein you want. ingredients you know. **V8 PROTEIN** save 20% with Cartwheel ›

Hi Saloni ▾ my store ▾ weekly ad gift cards registries TargetLists REDcard ▾  email offers sign up & save

  shop all categories search   0 in your cart

free shipping on orders of \$25+ & free returns. [view details ›](#)

welcome, Saloni!

recent orders
You don't have any recent orders.
[view all orders](#)

returns
Get **free prepaid** return shipping or return your item at a Target store near you. [start my return](#)

pay REDcard bill
Pay your Target credit card bill, view your balance, and manage notifications. [sign in to your REDcard account](#)

my offers

my account information

email address salonidangarwala@gmail.co... change email/password	default payment method *****5606  edit payment methods
personal info Saloni Dangarwala edit profile	default shipping address Saloni Dangarwala 1660 Peachtree St NW Apt 4215 Atlanta, GA 30309-2478 (470) 422-7682 edit shipping addresses

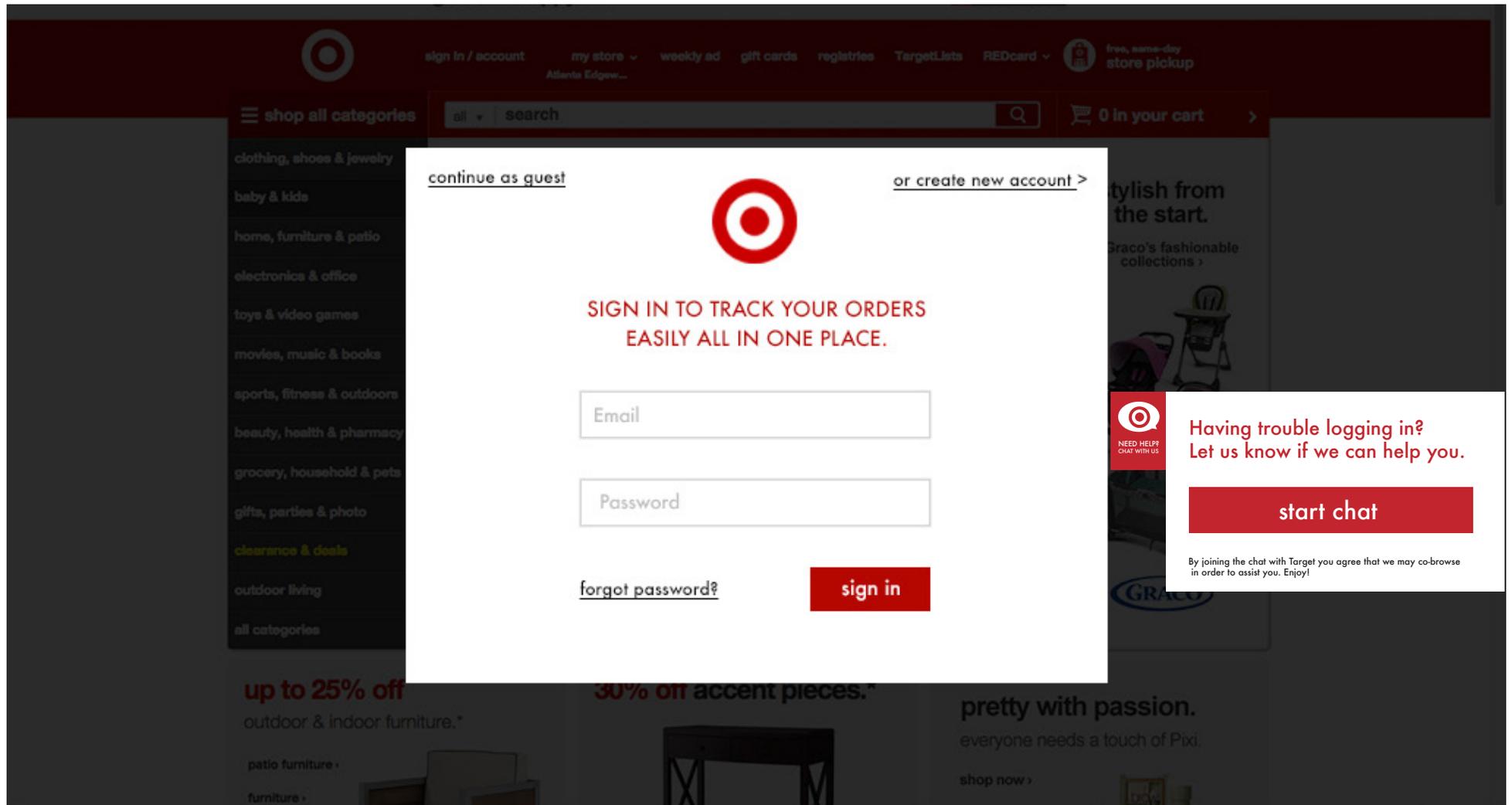
my store

 **NEED HELP?**
CHAT WITH US

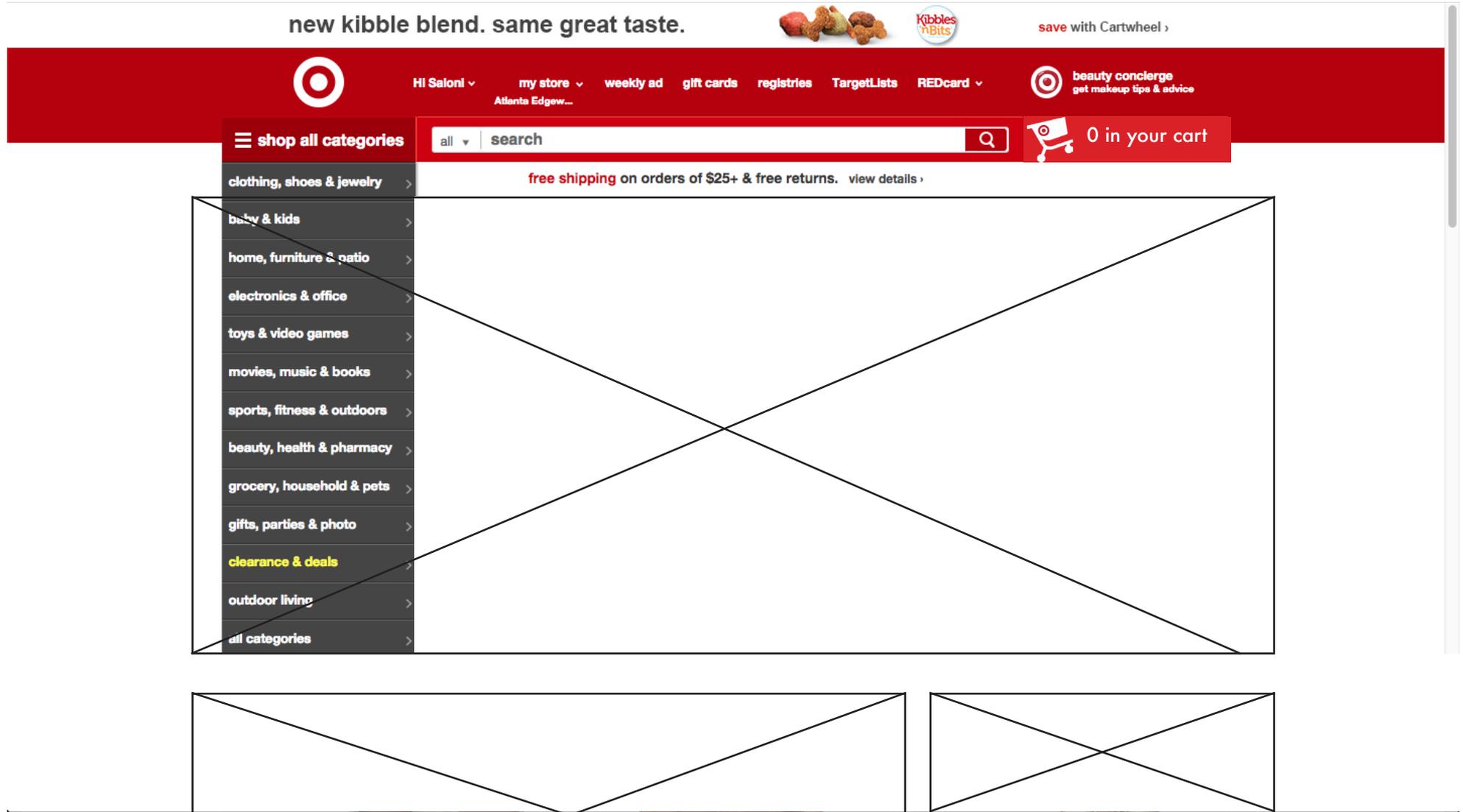
CHAT UI MODULE

The introduction on chat feature in on the website is an immediate and personal way for helping customers out 24x7 with any concern which they might have with regards to not only package delivery, exchange and returns but also personalizing the experience.

For example, if the user was looking to buy a gift for a 3 yr old the chat assistant could help suggest you products which would be appropriate to your needs and information provided. It can also assist with thing like forgot password and payment related questions.



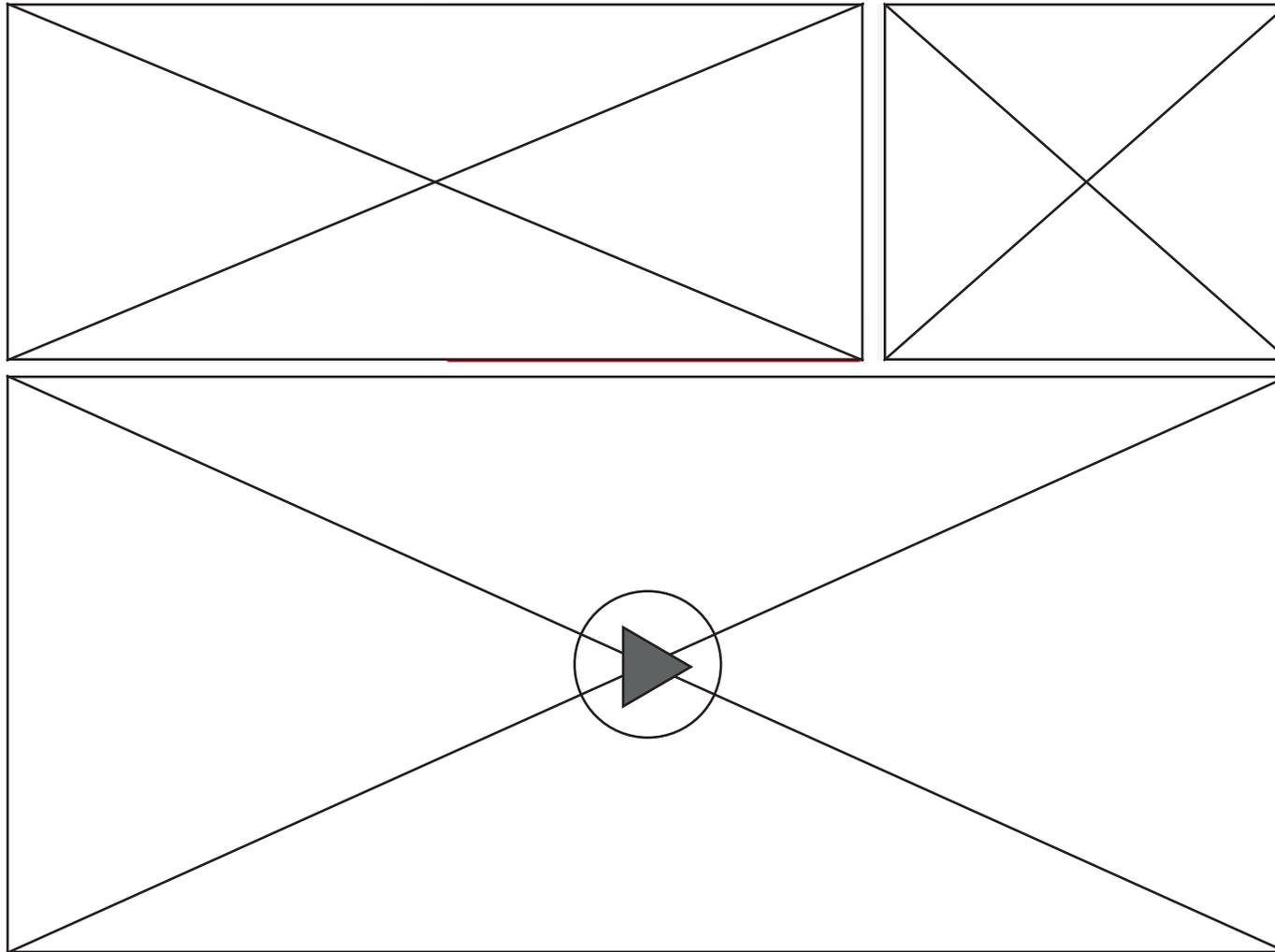
The image shows a screenshot of the Target website's user interface. At the top, there is a navigation bar with the Target logo, links for 'sign in / account', 'my store', 'weekly ad', 'gift cards', 'registries', 'TargetLists', 'REDCard', and 'free, same-day store pickup'. Below this is a search bar and a cart icon showing '0 in your cart'. A central modal window is overlaid on the page, featuring the Target logo and the text 'SIGN IN TO TRACK YOUR ORDERS EASILY ALL IN ONE PLACE.' The modal contains two input fields for 'Email' and 'Password', a 'sign in' button, and a link for 'forgot password?'. At the top of the modal, there are links for 'continue as guest' and 'or create new account >'. To the right of the modal, a chat widget is visible with the text 'Need advice? We can help with any query regarding your online experience!' and a 'start chat' button. The background of the website shows various product categories and promotional banners.



FEATURE STORY HOMEPAGE

The current home page is cluttered with coupons and promotion which is a good segway to get user who are found of discount but it turns away users who are looking to browse and see what target has to offer to them. A good way to get users involved in the various products that target has is by having feature

stories which keep changing seasonally, holidays or at time intervals like back to school, nutrition tips or valentines day. The home page can provide articles, blog, information related to various products, there by monetizes by selling a story. This increases the interest of users and makes them aware of the various thing



FEATURE STORY HOMEPAGE

The home page could also feature videos which could be how-to, or a DIY tutorial for a new product demonstration, video recipe, new look, make up tips etc. This UI design pattern is called an Article list.

ARTICLE LIST

What

An article lists is a great means of communicating for inspiration. The user needs guidance in finding editorial content of interest, which hierarchical navigation alone does not accomplish. It allows the user to quickly scan a list of articles that appeals or is interesting to him or her.

Used When

When you want to guide the user to content that appeals or is interesting to him or her.

Use when the content of your site that needs a device for navigation is of temporal nature such as a news article or a seasonal piece such as a story about summer fashion or Christmas cooking.

Do not use when the content you want to guide the user to is not suited to be presented as a story.

Why

On a website delivering editorial content, the article teaser is one of the most important design elements besides the design of the article itself. The article teaser is part of an article list, and its main purpose to lure visitors to keep on browsing.

How

Things to consider when designing an article list, to make everything a link, visual difference between headline and subheading and not showing comment count when there are none.

Last day to save big at MacMall!

The [MacMall](#) pre-holiday sale has some of the best prices on Macs and iPods we've seen this holiday season. We've been watching the sale since it started on Friday and there are some great deals to be had for yourself or...

0 Read More



WalMart to start selling \$99 iPhones?

The big rumor on the interwebs today is that [WalMart](#) could start carrying an iPhone Mini before the end of the year. And before you get your hopes up, the "mini" I'm talking about is a throw back to the 4GB...

0 Read More



Disable shadows on Leopard screenshots

One of the great things about OS X is that there are so many hidden features that really step up your productivity. One of these is the ability to take quick screen captures with just a few key strokes. The easiest way is by...

0 Read More



APPLE HOT NEWS

December 4, 2008

The Best of 2008 on iTunes

LATEST IPHONE NEWS

November 24, 2008

iPhone 2.2 update now available

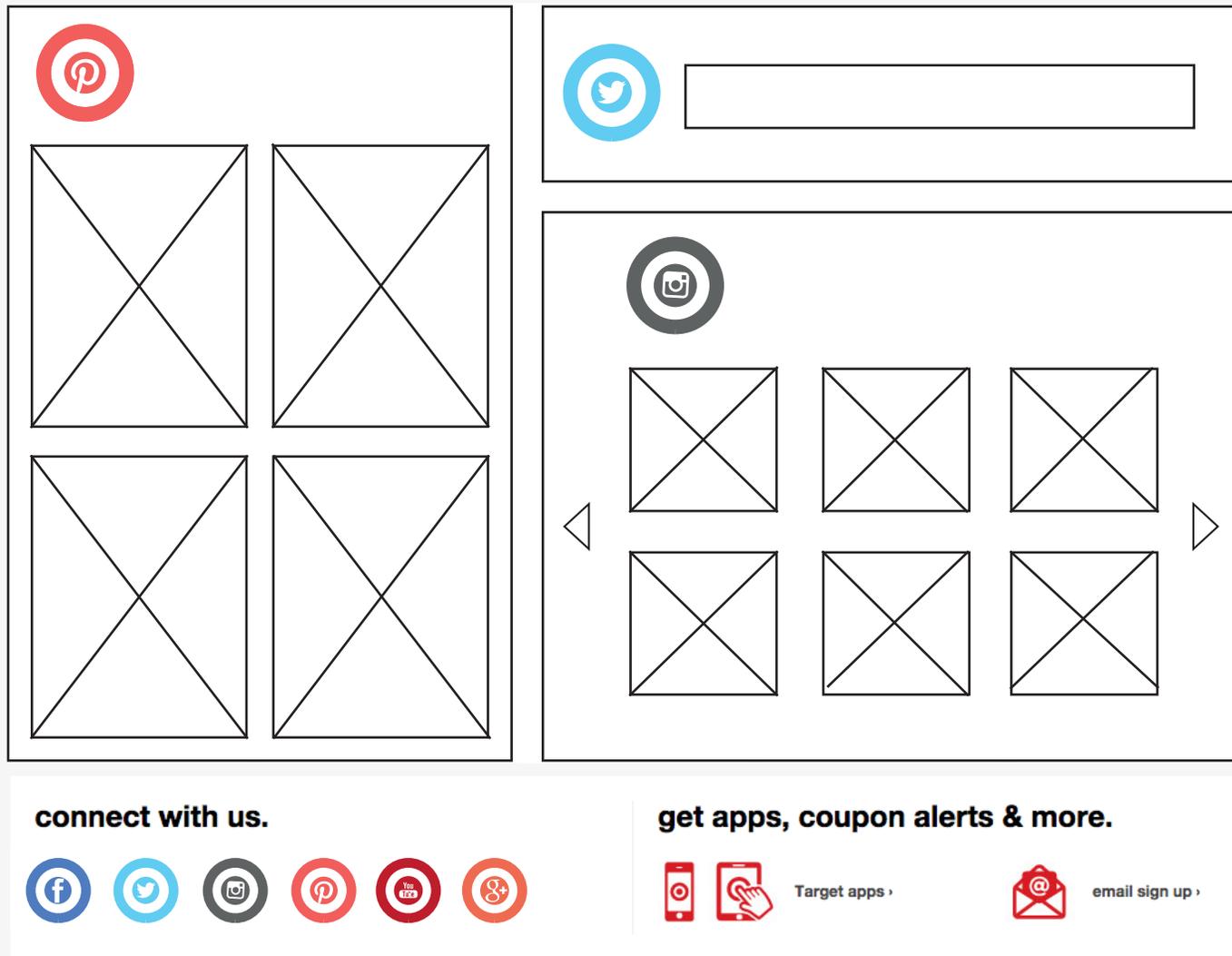
LATEST IPOD NEWS

December 5, 2008

Tapulous releases Tap Tap Dance for iPod Touch and iPhone

Featured Entries





LIVE SOCIAL FEED

Having social media presence is great but the user needs to know how would they gain from following target across various social mediums. Providing a social feed for allows the users too have a sneak peak at their activity directly from the homepage without having to go to the respective social media platform.

The user can then decide if the content interests them and if they want to like follow and perform similar activities. As for the target itself it can be a good way for story telling if and when people hashtag about target on twitter, instagram etc.

ADAPTABLE VIEW

What

You want to let the site's presentation of content fit the specific needs of the user. You want to let the site's presentation of content fit the specific needs of the user.

Used When

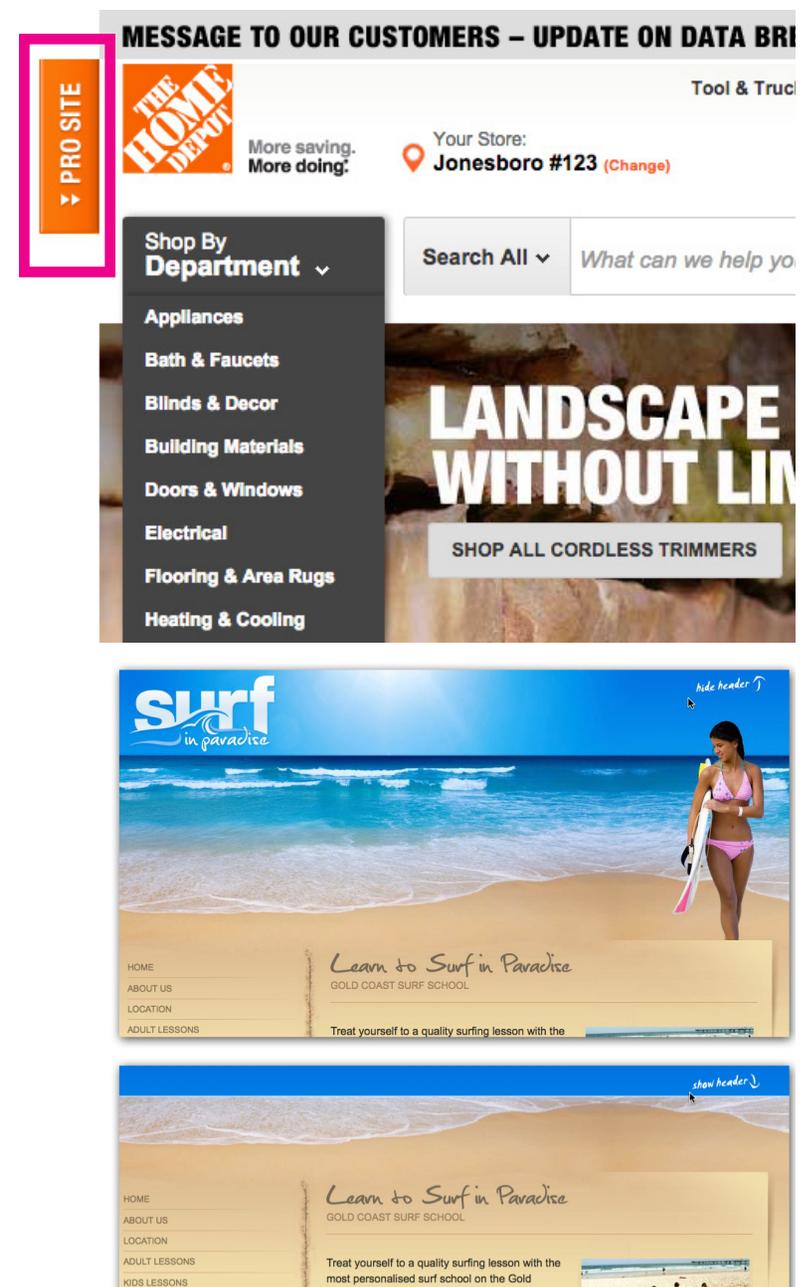
Use when a considerable part of your potential users has specific technical needs to how content is presented. Examples are mobile browsers, small screen resolutions, and monochrome monitors. Use when a considerable part of your potential users has specific needs to how content is presented due to physical impairment. Examples are colorblindness or poor vision. Use when your users need to control font size but may not know how to use the browser's built in font resizing settings. Use when you want to give users the ability to switch between from a mobile version of a site to the full featured version. It is for instance not all iPhone users who actually like to use tailored iPhone versions of websites instead of the full-featured browser version.

Why

By providing a mechanism to present different views of content to the user, you can tailor usability and the experience you want to give your users to their specific needs.

How

Provide some sort of mechanism to switch or alter the default style of a page so that it fits the specific needs of the user.



new kibble blend. same great taste.



save with Cartwheel >



Hi Saloni | my store | weekly ad | gift cards | registries | TargetLists | REDcard

beauty concierge
get makeup tips & advice

- shop all categories
- hide offers
- clothing, shoes & jewelry >
- baby & kids >
- home, furniture & patio >
- electronics & office >
- toys & video games >
- movies, music & books >
- sports, fitness & outdoors >
- beauty, health & pharmacy >
- grocery, household & pets >
- gifts, parties & photo >
- clearance & deals >
- outdoor living >
- all categories >

all search

0 in your cart

free shipping on orders of \$25+ & free returns. view details >

save a bundle



save 15%

when you spend \$75 on nursery bedding, decor & swaddles.*

nursery >



up to 20% off

car seats, strollers & travel systems.*

gear >



free gift card

when you buy 4moms gear.*

4moms >

up to 25% off

outdoor & indoor furniture.*

patio furniture >

furniture >



30% off

bedroom furniture.*



pretty with passion.

everyone needs a touch of Pixi.

shop now >



HIDE OFFERS

The page can be customized to the kind of user browsing the website, if the user is all about coupons and discounts the user can toggle between hide offers and show offers view. The view of hide offers would then consists of more informational stories to build a better customer relation by selling products through

stories, expert advice, articles etc, suggested in the story feature previously.

PRODUCT COMPARISON

What

The users need to compare similar products. It shows a matrix of products and features.

Used When

Shopping sites, company products, auctioning sites. The users have arrived at a product page or they have reached a list of products. Now they need to decide for the product or for similar products. Users may differ in what they consider important of a product. Users must be able to easily compare individual features of the product. Products may differ in attributes version.

Why

The product/features matrix gives immediate overview and facilitates easy comparison. By only marking available features visual clutter is minimized.

How

Show the features on the rows of the matrix and the products in the columns. If a feature is present, mark it. Otherwise don't mark it. If the feature has specific interesting data for users, show the data instead of the mark.

If there are many features, they can be grouped so that users can select which aspects they want to compare. When there are many products to compare, let users select which products they want compare. This can be done in one page when there are not so many products, otherwise it is done in two steps. .

Compare Products

		
	BUMPER CASE FOR iPhone \$34.99 ADD TO CART Add to Wishlist	BUMPER CASE FOR IPHO \$39.95 ADD TO CART Add to Wishlist
Long Description	Sleek and slim, our molded iPhone bumper custom fits your phone with a snap-in secure design. A beveled edge camera hole ensures quality photos. Reinforced genuine leather creates a lux look. Two credit card slots allow you to conveniently carry i.d. and bank cards in one place.	Sleek and slim, our molded iPhone bumper phone with a snap-in secure design. A hole ensures quality photos. Reinforced a lux look.
Short Description	Bumper Case for iPhone with ID slots cut into Pebble Leather.	Basic Bumper Case for iPhone
SKU	B21A5809BOG	B2712919RHT
Color	Burnt Orange	Red Hot
Fits these accessories or products	iPhone Gen. 4, 4S	iPhone Gen. 4, 4S
Feature Text #2	ID Slots	
Feature Text #1	Beveled Edge Camera Hole	Beveled Edge Camera Hole
	\$34.99 ADD TO CART Add to Wishlist	\$39.95 ADD TO CART Add to Wishlist

Compare Products

[Print This Page](#)

				
	The Replacement Killers \$42.00 Add to Cart	A Bug's Life \$35.99 Add to Cart	Red Corner \$32.00 Add to Cart	There's Something About Mary \$49.99 Add to Cart
Model	DVD-RPMK	DVD-ABUG	DVD-REDC	DVD-TSAB
Manufacturer	Microsoft	Warner	Warner	Fox
Weight	23.00	7.00	7.00	7.00
Description	Regional Code: 2 (Japan, Europe, Middle East, South Africa). Languages: English, Deutsch. Subtitles: English, Deutsch, Spanish. Audio: Dolby Surround 5.1. Picture Format: 16:9 Wide-Screen. Length: (approx) 80	Regional Code: 2 (Japan, Europe, Middle East, South Africa). Languages: English, Deutsch. Subtitles: English, Deutsch, Spanish. Audio: Dolby Digital 5.1 / Dolby Surround Stereo. Picture Format: 16:9 Wide-Screen.	Regional Code: 2 (Japan, Europe, Middle East, South Africa). Languages: English, Deutsch. Subtitles: English, Deutsch, Spanish. Audio: Dolby Surround 5.1. Picture Format: 16:9 Wide-Screen. Length: (approx) 117	Regional Code: 2 (Japan, Europe, Middle East, South Africa). Languages: English, Deutsch. Subtitles: English, Deutsch, Spanish. Audio: Dolby Surround 5.1. Picture Format: 16:9 Wide-Screen. Length: (approx) 114

- LICENSE (1)
- Lytro (1)
- My Little Pony (1)
- Nikon (17)
- Olympus (1)
- Panasonic (21)
- Polaroid (7)
- Black (4)

price ▼

zoom ▼

megapixels ▼

features ▼

deals ▼

in store online ▼
in store, online

guest rating ▼

related links

battery finder
cameras buying guide

 <p style="font-size: 8px; margin-top: 10px;"><input type="checkbox"/> compare products + quick info</p> <hr/> <p style="font-size: 8px; color: red; margin: 0;">FREE \$10 GIFT CARD</p> <p style="font-size: 12px; margin: 0;">see low price</p> <p style="font-size: 8px; margin: 0;">reg. \$129.99 Sony Cyber-shot DSCW830 20.1M...</p> <p style="font-size: 8px; margin: 0;">Sony</p> <p style="font-size: 8px; margin: 0;">\$10 gift card with purchase</p> <p style="font-size: 8px; margin: 0;">★★★★☆ (128)</p>	 <p style="font-size: 8px; margin-top: 10px;"><input type="checkbox"/> compare products + quick info</p> <hr/> <p style="font-size: 12px; margin: 0;">\$79.99</p> <p style="font-size: 8px; margin: 0;">Sony W800/B 20MP Digital Cam...</p> <p style="font-size: 8px; margin: 0;">Sony</p> <p style="font-size: 8px; margin: 0;">★★★★☆ (15)</p>	 <p style="font-size: 8px; margin-top: 10px;"><input type="checkbox"/> compare products + quick info</p> <hr/> <p style="font-size: 12px; margin: 0;">\$89.99</p> <p style="font-size: 8px; margin: 0;">reg. \$119.99 temp price cut Canon PowerShot ELPH135 16MP...</p> <p style="font-size: 8px; margin: 0;">Canon</p> <p style="font-size: 8px; margin: 0;">online only</p> <p style="font-size: 8px; margin: 0;">★★★★☆ (16)</p>
		

www.target.com/c/point-and-shoot-cameras-camcorders-electronics/-/N-5xteq#

PRODUCT COMPARISON

The website can offer a product comparison UI Design pattern for making decisions about which camera here in this case easy. It might not be used by every user but come very handy when a customer is torn between different devices or has price concerns and wants to compare the features of the more expensive

to the affordable one. This can not only be applied to electronics but to a variety of product categories across the website. As for food items there could be comparison based on their nutrition value.